

London

Fairness Poll

26/04/2016

Prepared on behalf of the London Fairness Commission



Methodology

Fieldwork Dates

21st – 25th April 2016

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in London

Sample Size

1,010

Data Weighting

Data were weighted to the profile of all adults aged 18+ in London. Data were weighted by age, sex, London region, ethnicity and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,010 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses prompted alphabetically, as they would appear on a ballot paper for both the first and second preference votes.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact:

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If you are interested in commissioning a poll from us, please contact researchteam@suration.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. Normal weightings

Q1. On a scale of 0-10, where 10 is will definitely vote and 0 is definitely won't vote, how likely will you be to vote in those elections?

Base: All respondents

	Total	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black	
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
10	597	286	312	185	230	182	159	195	37	42	21	44	151	207	71	113	53	52	92	66	113	114	107	370	50	102	60	
	59.2%	57.9%	60.4%	47.7%	63.1%	70.8%	65.5%	64.3%	69.8%	73.6%	53.9%	26.4%	69.4%	65.3%	63.4%	50.8%	58.9%	51.3%	64.5%	54.4%	57.3%	60.3%	63.8%	63.5%	60.9%	56.3%	46.2%	
9	49	17	32	23	18	8	7	16	3	3	4	3	8	24	3	12	7	7	5	5	7	10	9	23	4	4	15	
	4.8%	3.5%	6.1%	5.9%	4.9%	3.1%	3.1%	5.3%	6.1%	5.6%	11.6%	1.7%	3.7%	7.7%	2.9%	5.2%	7.9%	6.4%	3.2%	3.9%	3.7%	5.3%	5.1%	3.9%	5.0%	2.0%	11.6%	
8	88	44	44	46	25	17	25	29	6	-	2	15	19	30	8	31	10	7	14	12	22	14	10	40	8	25	10	
	8.7%	8.9%	8.6%	12.0%	6.8%	6.7%	10.4%	9.4%	11.3%	-	4.1%	8.7%	8.5%	9.5%	7.2%	13.8%	10.8%	7.1%	9.7%	9.9%	11.1%	7.3%	5.8%	6.9%	10.2%	14.1%	8.0%	
7	40	21	19	18	15	7	11	12	1	4	1	7	7	11	7	13	2	7	4	4	5	9	9	30	-	3	7	
	3.9%	4.2%	3.7%	4.7%	4.0%	2.7%	4.4%	4.1%	1.2%	7.6%	3.1%	4.1%	3.2%	3.6%	5.8%	5.9%	2.6%	7.0%	2.5%	2.9%	2.5%	4.8%	5.4%	5.2%	-	1.4%	5.1%	
6	18	6	13	13	4	2	2	7	-	-	-	8	2	8	2	5	1	4	1	2	2	3	4	7	4	3	4	
	1.8%	1.1%	2.5%	3.4%	1.0%	0.6%	0.7%	2.4%	-	-	-	4.6%	1.0%	2.5%	1.8%	2.3%	1.6%	3.9%	1.0%	1.7%	1.3%	1.8%	2.2%	1.1%	4.3%	1.6%	3.4%	
5	79	35	44	38	32	9	10	20	2	5	2	30	18	20	5	36	7	8	11	12	15	11	14	39	11	16	9	
	7.8%	7.1%	8.5%	9.7%	8.9%	3.5%	4.3%	6.6%	3.9%	8.7%	4.4%	17.7%	8.0%	6.3%	4.8%	16.2%	7.7%	8.3%	7.8%	9.9%	7.8%	5.8%	8.3%	6.6%	13.5%	9.0%	7.1%	
4	9	7	2	6	3	-	2	1	-	-	2	3	2	1	4	2	-	2	-	-	3	1	2	3	-	4	-	
	0.9%	1.3%	*	1.5%	0.8%	-	0.7%	*	-	-	6.4%	2.0%	0.8%	*	3.2%	1.0%	-	2.4%	-	-	1.5%	0.6%	1.3%	0.6%	-	-	2.0%	
3	14	11	3	7	4	2	3	4	-	-	2	5	3	1	8	2	1	1	-	5	4	1	1	7	-	3	3	
	1.3%	2.2%	*	1.9%	1.1%	0.9%	1.2%	1.4%	-	-	4.3%	3.0%	1.3%	*	6.8%	0.9%	0.7%	1.0%	-	4.4%	2.2%	0.6%	0.6%	1.3%	-	-	1.7%	
2	6	3	3	5	-	1	1	-	1	-	-	2	-	2	-	4	-	-	2	-	1	3	-	1	-	4	1	
	0.6%	0.5%	0.6%	1.3%	-	*	0.6%	-	2.6%	-	-	1.2%	-	0.7%	-	1.7%	-	-	1.4%	-	0.6%	1.4%	-	*	-	2.0%	1.0%	
1	5	4	1	4	-	1	1	-	-	-	4	-	-	2	-	4	-	2	1	-	1	1	-	2	-	-	3	
	0.5%	0.9%	*	1.0%	-	0.5%	0.5%	-	-	-	-	2.4%	-	*	-	1.7%	-	1.5%	1.0%	-	0.7%	0.5%	-	*	-	-	2.3%	
0	79	49	30	39	21	20	9	10	1	3	5	45	-	-	-	-	6	7	10	11	19	18	7	48	3	9	16	
	7.8%	10.0%	5.8%	10.0%	5.7%	7.7%	3.8%	3.3%	2.2%	4.5%	12.2%	27.2%	-	-	-	-	7.2%	6.4%	7.3%	9.3%	9.6%	9.7%	4.4%	8.2%	3.9%	5.1%	12.4%	
Already voted by postal vote	26	12	14	4	14	8	12	8	2	-	-	2	9	10	5	1	2	5	2	4	4	4	5	12	2	9	1	
	2.6%	2.4%	2.8%	1.0%	3.8%	3.2%	4.9%	2.7%	2.9%	-	-	1.0%	4.0%	3.3%	4.1%	*	2.7%	4.7%	1.5%	3.5%	1.8%	1.9%	3.1%	2.0%	2.2%	4.8%	0.6%	
SIGMA	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

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Table 2

Q2. Normal weightings

Q2. The London Mayoral elections are also on the 5th of May and you will receive 2 votes for your first and second preference choices for Mayor, which candidate are you most likely to vote for with your first preference vote?

Base: Respondents who will vote

	Total		Gender		Age			2015 Past Vote					Mayoral First Preference				London Area						Ethnicity					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
Sian Berry (Green Party)	18	8	10	9	6	3	1	4	1	-	8	4	-	-	18	-	1	1	1	3	4	5	4	16	-	-	2	
	2.0%	1.8%	2.1%	2.7%	1.8%	1.1%	0.6%	1.3%	2.1%	-	22.3%	3.7%	-	-	16.5%	-	1.1%	1.0%	0.8%	2.3%	2.1%	2.9%	2.7%	2.9%	-	-	1.4%	
David Furness (British National Party)	1	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	
	*	*	-	*	-	-	-	-	-	-	-	0.8%	-	-	0.9%	-	-	-	-	0.5%	-	-	-	*	-	-	-	
George Galloway (Respect)	13	8	6	9	3	1	-	6	2	1	2	-	-	-	13	-	3	2	-	3	1	1	2	-	-	9	1	
	1.4%	1.7%	1.2%	2.5%	1.0%	0.6%	-	2.1%	3.0%	2.4%	7.3%	-	-	-	12.0%	-	3.7%	2.6%	-	2.3%	1.6%	0.7%	0.8%	*	-	5.4%	1.1%	
Paul Golding (Britain First)	6	3	3	5	1	1	1	1	-	2	-	1	-	-	6	-	-	-	2	-	3	2	-	5	-	-	-	
	0.7%	0.7%	0.7%	1.4%	*	*	0.6%	*	-	3.2%	-	0.9%	-	-	5.7%	-	-	-	1.3%	-	1.6%	1.1%	-	1.0%	-	-	-	
Zac Goldsmith (Conservative Party)	218	109	109	59	81	78	139	10	8	17	2	25	218	-	-	-	9	19	34	26	60	38	30	155	13	35	8	
	23.4%	24.5%	22.4%	16.9%	23.4%	32.8%	59.6%	3.5%	16.2%	31.0%	7.2%	20.6%	100.0%	-	-	-	11.2%	20.4%	25.8%	23.9%	33.8%	22.2%	18.9%	28.9%	16.1%	20.3%	6.9%	
Lee Harris (Cannabis is Safer Than Alcohol)	7	3	4	6	1	-	1	2	-	-	-	4	-	-	7	-	1	-	-	1	1	2	1	2	-	3	2	
	0.7%	0.6%	0.8%	1.7%	*	-	0.6%	0.6%	-	-	-	3.1%	-	-	6.0%	-	1.8%	-	-	1.2%	0.8%	1.0%	0.6%	*	-	1.6%	1.9%	
Sadiq Khan (Labour)	317	161	156	120	126	71	24	215	15	2	9	32	-	317	-	-	45	35	42	27	49	55	63	148	43	58	61	
	34.1%	36.1%	32.2%	34.5%	36.5%	29.9%	10.2%	73.3%	28.7%	4.4%	26.4%	26.2%	-	100.0%	-	-	53.9%	37.1%	31.4%	24.2%	27.7%	32.4%	39.6%	27.7%	54.6%	33.8%	53.8%	
Ankit Love (One Love Party)	1	-	1	1	-	1	1	1	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	
	*	-	*	*	-	*	*	*	-	-	-	-	-	-	1.2%	-	-	-	-	0.7%	-	*	-	*	-	-	-	
Caroline Pidgeon (Liberal Democrats)	21	7	14	7	8	6	1	3	12	-	1	2	-	-	21	-	4	3	5	1	-	4	4	20	-	-	1	
	2.2%	1.5%	2.9%	2.1%	2.3%	2.3%	0.5%	0.9%	22.5%	-	3.0%	1.9%	-	-	18.6%	-	4.2%	3.0%	3.6%	0.9%	-	2.6%	2.7%	3.7%	-	-	1.1%	
Sophie Walker (Womens Equality Party)	10	2	8	6	3	1	1	2	1	-	2	3	-	-	10	-	-	-	3	3	1	2	1	7	-	-	2	
	1.0%	*	1.6%	1.7%	0.9%	*	0.6%	0.8%	1.3%	-	5.0%	2.2%	-	-	8.7%	-	-	-	2.4%	2.6%	*	0.9%	0.8%	1.4%	-	-	2.1%	
Peter Whittle (UKIP)	29	20	9	5	13	11	3	2	-	20	1	1	-	-	29	-	1	1	2	8	4	11	3	28	-	1	-	
	3.2%	4.6%	1.8%	1.4%	3.8%	4.7%	1.4%	0.8%	-	37.7%	3.5%	1.2%	-	-	26.2%	-	0.8%	1.2%	1.3%	6.9%	2.4%	6.7%	1.6%	5.3%	-	0.7%	-	
John Zylinski (Independent)	5	4	1	2	2	1	1	3	-	-	-	1	-	-	5	-	1	2	-	-	1	-	1	3	2	-	-	
	0.5%	1.0%	*	0.6%	0.7%	*	*	1.1%	-	-	-	0.9%	-	-	4.3%	-	0.6%	2.4%	-	-	0.5%	-	0.7%	*	2.9%	-	-	
Undecided	223	89	134	101	76	46	54	40	13	11	7	42	-	-	-	223	15	24	35	32	41	37	40	121	14	52	28	
	24.0%	20.1%	27.5%	28.9%	22.2%	19.3%	23.0%	13.6%	24.6%	21.2%	21.7%	35.0%	-	-	-	100.0%	18.0%	24.6%	26.6%	29.2%	23.0%	21.5%	24.6%	22.5%	18.0%	30.2%	24.7%	
Refused	61	30	31	18	24	20	5	4	1	-	1	4	-	-	-	-	4	7	9	6	10	13	11	27	7	14	8	
	6.6%	6.8%	6.4%	5.1%	6.9%	8.3%	2.3%	1.3%	1.6%	-	3.6%	3.5%	-	-	-	-	4.8%	7.8%	6.7%	5.8%	5.4%	7.8%	7.1%	5.1%	8.4%	8.0%	6.9%	
SIGMA	931	445	486	349	344	238	233	293	52	54	34	121	218	317	112	223	83	95	133	110	178	171	160	535	79	171	114	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3

Q2. Normal weightings & likelihood to vote

Q2. The London Mayoral elections are also on the 5th of May and you will receive 2 votes for your first and second preference choices for Mayor, which candidate are you most likely to vote for with your first preference vote?

Base: Respondents who will vote

	Total		Gender		Age			2015 Past Vote					Mayoral First Preference				London Area						Ethnicity					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	935	405	530	286	377	272	264	294	53	36	23	121	241	310	106	217	87	90	149	114	169	170	156	637	43	137	86	
Weighted Total	931	440	490	329	350	251	240	299	55	56	33	99	224	324	109	206	85	92	135	108	176	172	163	545	79	167	108	
Sian Berry (Green Party)	17	7	10	8	6	3	2	4	1	-	7	3	-	-	17	-	1	1	1	3	5	4	15	-	-	-	1	
	1.8%	1.6%	2.0%	2.4%	1.7%	1.2%	0.7%	1.5%	1.8%	-	21.9%	2.6%	-	-	15.3%	-	1.2%	1.1%	0.9%	1.3%	1.6%	3.1%	2.4%	2.8%	-	-	-	*
David Furness (British National Party)	1	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	-	0.9%	-	-	0.8%	-	-	-	-	*	-	-	*	-	-	-	-	-
George Galloway (Respect)	12	6	6	7	4	1	-	6	2	1	1	-	-	-	12	-	3	1	-	2	3	1	1	2	-	7	1	
	1.3%	1.3%	1.3%	2.1%	1.0%	0.6%	-	1.9%	3.2%	2.6%	3.4%	-	-	-	11.1%	-	3.9%	1.2%	-	1.5%	1.9%	0.8%	0.9%	*	-	4.4%	1.3%	
Paul Golding (Britain First)	7	3	4	5	1	1	2	1	-	2	-	1	-	-	7	-	-	-	2	-	3	2	-	6	-	-	-	-
	0.7%	0.6%	0.8%	1.5%	*	*	0.7%	*	-	3.5%	-	0.7%	-	-	6.0%	-	-	-	1.4%	-	1.5%	1.2%	-	1.1%	-	-	-	-
Zac Goldsmith (Conservative Party)	224	112	111	57	82	84	145	9	9	18	3	23	224	-	-	-	10	19	36	28	61	39	32	163	12	35	6	
	24.0%	25.6%	22.7%	17.5%	23.5%	33.4%	60.4%	2.9%	17.2%	32.4%	8.3%	23.4%	100.0%	-	-	-	11.1%	20.8%	26.6%	26.2%	34.5%	22.5%	19.4%	29.9%	15.4%	21.2%	5.5%	
Lee Harris (Cannabis is Safer Than Alcohol)	6	2	4	6	1	-	1	2	-	-	-	3	-	-	6	-	1	-	-	1	1	2	1	2	-	2	2	
	0.7%	0.6%	0.8%	1.7%	*	-	0.6%	0.6%	-	-	-	3.1%	-	-	5.9%	-	1.2%	-	-	1.4%	0.8%	1.1%	*	*	-	1.5%	2.1%	
Sadiq Khan (Labour)	324	163	161	120	128	77	25	224	15	2	10	27	-	324	-	-	47	33	44	28	49	56	67	156	43	56	62	
	34.8%	37.1%	32.8%	36.3%	36.5%	30.6%	10.2%	74.8%	27.9%	3.8%	29.7%	27.8%	-	100.0%	-	-	55.0%	36.2%	32.7%	25.8%	28.2%	32.4%	41.0%	28.5%	54.8%	33.4%	57.2%	
Ankit Love (One Love Party)	1	-	1	1	-	1	1	1	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	-
	*	-	*	*	-	*	*	*	-	-	-	-	-	-	1.4%	-	-	-	-	0.8%	-	*	-	*	-	-	-	-
Caroline Pidgeon (Liberal Democrats)	22	7	15	7	9	6	1	3	13	-	1	2	-	-	22	-	4	3	5	1	-	5	5	21	-	-	1	
	2.4%	1.6%	3.1%	2.3%	2.6%	2.3%	*	1.0%	23.5%	-	3.5%	2.4%	-	-	20.4%	-	4.7%	3.1%	3.5%	1.0%	-	2.8%	3.0%	3.9%	-	-	0.9%	
Sophie Walker (Womens Equality Party)	9	1	8	5	3	1	1	2	1	-	1	2	-	-	9	-	-	-	4	2	*	1	1	6	-	-	3	
	0.9%	*	1.5%	1.4%	0.9%	*	0.6%	0.8%	1.1%	-	2.9%	2.1%	-	-	7.8%	-	-	-	2.7%	2.0%	*	0.7%	0.8%	1.1%	-	-	2.4%	
Peter Whittle (UKIP)	30	20	10	6	13	11	3	2	-	21	1	2	-	-	30	-	1	1	2	7	4	11	3	28	-	1	-	
	3.2%	4.6%	2.0%	1.7%	3.6%	4.6%	1.4%	0.6%	-	37.9%	2.9%	1.6%	-	-	27.3%	-	0.9%	1.4%	1.5%	6.9%	2.5%	6.7%	1.5%	5.2%	-	0.8%	-	
John Zylinski (Independent)	5	4	1	1	3	1	1	4	-	-	-	*	-	-	5	-	1	3	-	-	1	-	*	2	3	-	-	
	*	0.9%	*	*	0.7%	*	*	1.2%	-	-	-	*	-	-	4.2%	-	0.7%	2.8%	-	-	0.6%	-	*	*	3.3%	-	-	
Undecided	206	80	126	87	75	44	53	38	13	11	8	30	-	-	-	206	14	23	32	29	38	34	37	112	13	49	24	
	22.1%	18.2%	25.7%	26.3%	21.4%	17.6%	21.9%	12.6%	23.5%	19.8%	23.4%	30.7%	-	-	-	100.0%	16.0%	24.6%	23.6%	26.9%	21.7%	19.7%	22.5%	20.6%	17.1%	29.5%	21.9%	
Refused	68	34	34	19	26	22	6	4	1	-	1	4	-	-	-	-	5	8	10	7	11	15	13	30	7	15	9	
	7.3%	7.6%	6.9%	5.9%	7.5%	8.7%	2.5%	1.5%	1.7%	-	4.2%	4.4%	-	-	-	-	5.3%	8.9%	7.2%	6.3%	6.1%	8.6%	7.9%	5.5%	9.5%	9.2%	8.2%	
SIGMA	931	440	490	329	350	251	240	299	55	56	33	99	224	324	109	206	85	92	135	108	176	172	163	545	79	167	108	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 4

Q2. Normal weightings & likelihood to vote, with refused removed

Q2. The London Mayoral elections are also on the 5th of May and you will receive 2 votes for your first and second preference choices for Mayor, which candidate are you most likely to vote for with your first preference vote?

Base: Respondents who will vote

	Total		Gender		Age			2015 Past Vote					Mayoral First Preference				London Area						Ethnicity					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	874	377	497	271	354	249	258	290	52	36	22	117	241	310	106	217	84	83	139	108	159	157	144	601	40	125	81	
Weighted Total	863	407	457	310	324	229	234	295	54	56	31	94	224	324	109	206	81	84	125	101	165	157	150	515	71	152	99	
Sian Berry (Green Party)	17	7	10	8	6	3	2	4	1	-	7	3	-	-	17	-	1	1	1	1	3	5	4	15	-	-	1	
	1.9%	1.7%	2.1%	2.5%	1.8%	1.3%	0.7%	1.5%	1.9%	-	22.8%	2.7%	-	-	15.3%	-	1.2%	1.2%	1.0%	1.4%	1.7%	3.4%	2.6%	2.9%	-	-	0.5%	
David Furness (British National Party)	1	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	
	*	*	-	*	-	-	-	-	-	-	-	0.9%	-	-	0.8%	-	-	-	-	0.5%	-	-	-	*	-	-	-	
George Galloway (Respect)	12	6	6	7	4	1	-	6	2	1	1	-	-	-	12	-	3	1	-	2	3	1	1	2	-	7	1	
	1.4%	1.4%	1.4%	2.3%	1.1%	0.7%	-	2.0%	3.3%	2.6%	3.5%	-	-	-	11.1%	-	4.1%	1.3%	-	1.6%	2.0%	0.8%	1.0%	*	-	4.9%	1.4%	
Paul Golding (Britain First)	7	3	4	5	1	1	2	1	-	2	-	1	-	-	7	-	-	2	-	3	2	-	-	6	-	-	-	
	0.8%	0.7%	0.8%	1.5%	*	*	0.7%	*	-	3.5%	-	0.7%	-	-	6.0%	-	-	-	1.5%	-	1.6%	1.3%	-	1.1%	-	-	-	
Zac Goldsmith (Conservative Party)	224	112	111	57	82	84	145	9	9	18	3	23	224	-	-	-	10	19	36	28	61	39	32	163	12	35	6	
	25.9%	27.7%	24.4%	18.6%	25.4%	36.6%	62.0%	3.0%	17.5%	32.4%	8.6%	24.5%	100.0%	-	-	-	11.8%	22.8%	28.6%	28.0%	36.7%	24.7%	21.0%	31.6%	17.0%	23.3%	6.0%	
Lee Harris (Cannabis is Safer Than Alcohol)	6	2	4	6	1	-	1	2	-	-	-	3	-	-	6	-	1	-	-	1	1	2	1	2	-	2	2	
	0.7%	0.6%	0.9%	1.8%	*	-	0.6%	0.6%	-	-	-	3.3%	-	-	5.9%	-	1.2%	-	-	1.4%	0.8%	1.2%	*	*	-	1.6%	2.3%	
Sadiq Khan (Labour)	324	163	161	120	128	77	25	224	15	2	10	27	-	324	-	-	47	33	44	28	49	56	67	156	43	56	62	
	37.6%	40.2%	35.2%	38.6%	39.4%	33.5%	10.5%	75.9%	28.4%	3.8%	31.0%	29.1%	-	100.0%	-	-	58.1%	39.7%	35.2%	27.5%	30.0%	35.5%	44.5%	30.2%	60.5%	36.8%	62.3%	
Ankit Love (One Love Party)	1	-	1	1	-	1	1	1	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	
	*	-	*	*	-	*	*	*	-	-	-	-	-	-	1.4%	-	-	-	-	0.9%	-	*	-	*	-	-	-	
Caroline Pidgeon (Liberal Democrats)	22	7	15	7	9	6	1	3	13	-	1	2	-	-	22	-	4	3	5	1	-	5	5	21	-	-	1	
	2.6%	1.7%	3.3%	2.4%	2.8%	2.6%	*	1.1%	23.9%	-	3.6%	2.5%	-	-	20.4%	-	4.9%	3.4%	3.7%	1.1%	-	3.1%	3.2%	4.1%	-	-	1.0%	
Sophie Walker (Womens Equality Party)	9	1	8	5	3	1	1	2	1	-	1	2	-	-	9	-	-	-	4	2	*	1	1	6	-	-	3	
	1.0%	*	1.7%	1.5%	1.0%	*	0.6%	0.8%	1.1%	-	3.0%	2.2%	-	-	7.8%	-	-	-	2.9%	2.1%	*	0.8%	0.8%	1.2%	-	-	2.6%	
Peter Whittle (UKIP)	30	20	10	6	13	11	3	2	-	21	1	2	-	-	30	-	1	1	2	7	4	11	3	28	-	1	-	
	3.5%	4.9%	2.1%	1.8%	3.9%	5.0%	1.5%	0.6%	-	37.9%	3.0%	1.7%	-	-	27.3%	-	0.9%	1.5%	1.6%	7.3%	2.7%	7.3%	1.7%	5.5%	-	0.9%	-	
John Zylinski (Independent)	5	4	1	1	3	1	1	4	-	-	-	*	-	-	5	-	1	3	-	-	1	-	*	2	3	-	-	
	0.5%	1.0%	*	*	0.8%	*	*	1.2%	-	-	*	*	-	-	4.2%	-	0.7%	3.1%	-	-	0.7%	-	*	*	*	3.6%	-	
Undecided	206	80	126	87	75	44	53	38	13	11	8	30	-	-	-	206	14	23	32	29	38	34	37	112	13	49	24	
	23.8%	19.7%	27.6%	27.9%	23.2%	19.3%	22.5%	12.8%	24.0%	19.8%	24.4%	32.1%	-	-	-	100.0%	16.9%	27.0%	25.4%	28.7%	23.1%	21.6%	24.5%	21.8%	18.9%	32.5%	23.9%	
SIGMA	863	407	457	310	324	229	234	295	54	56	31	94	224	324	109	206	81	84	125	101	165	157	150	515	71	152	99	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. The London Mayoral elections are also on the 5th of May and you will receive 2 votes for your first and second preference choices for Mayor, which candidate are you most likely to vote for with your first preference vote?
Base: Respondents who will vote

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	657	296	361	188	274	195	201	252	40	28	18	74	241	310	106	-	68	61	103	78	120	119	108	466	31	81	60	
Weighted Total	657	327	331	223	249	185	182	257	41	45	24	64	224	324	109	-	67	61	93	72	127	123	113	403	58	103	76	
Sian Berry (Green Party)	17	7	10	8	6	3	2	4	1	-	7	3	-	-	17	-	1	1	1	1	3	5	4	15	-	-	1	
	2.5%	2.2%	2.9%	3.5%	2.3%	1.7%	0.9%	1.7%	2.4%	-	30.2%	4.0%	-	-	15.3%	-	1.5%	1.7%	1.3%	1.9%	2.3%	4.3%	3.5%	3.7%	-	-	0.7%	
David Furness (British National Party)	1	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	
	*	*	-	*	-	-	-	-	-	-	-	1.4%	-	-	0.8%	-	-	-	-	0.7%	-	-	*	-	-	-	-	
George Galloway (Respect)	12	6	6	7	4	1	-	6	2	1	1	-	-	-	12	-	3	1	-	2	3	1	1	2	-	7	1	
	1.8%	1.7%	1.9%	3.2%	1.4%	0.8%	-	2.2%	4.3%	3.3%	4.7%	-	-	-	11.1%	-	5.0%	1.8%	-	2.2%	2.6%	1.1%	1.3%	*	-	7.2%	1.8%	
Paul Golding (Britain First)	7	3	4	5	1	1	2	1	-	2	-	1	-	-	7	-	-	2	-	3	2	-	6	-	-	-	-	
	1.0%	0.8%	1.2%	2.1%	*	*	0.9%	*	-	4.3%	-	1.0%	-	-	6.0%	-	-	-	2.0%	-	2.1%	1.6%	-	1.5%	-	-	-	
Zac Goldsmith (Conservative Party)	224	112	111	57	82	84	145	9	9	18	3	23	224	-	-	-	10	19	36	28	61	39	32	163	12	35	6	
	34.0%	34.4%	33.6%	25.8%	33.1%	45.3%	80.0%	3.4%	23.0%	40.3%	11.4%	36.1%	100.0%	-	-	-	14.2%	31.3%	38.4%	39.3%	47.8%	31.4%	27.8%	40.4%	20.9%	34.5%	7.9%	
Lee Harris (Cannabis is Safer Than Alcohol)	6	2	4	6	1	-	1	2	-	-	-	3	-	-	6	-	1	-	-	1	1	2	1	2	-	2	2	
	1.0%	0.8%	1.2%	2.5%	*	-	0.8%	0.7%	-	-	-	4.8%	-	-	5.9%	-	1.5%	-	-	2.0%	1.1%	1.5%	0.6%	*	-	2.4%	3.1%	
Sadiq Khan (Labour)	324	163	161	120	128	77	25	224	15	2	10	27	-	324	-	-	47	33	44	28	49	56	67	156	43	56	62	
	49.3%	50.0%	48.7%	53.6%	51.3%	41.5%	13.5%	87.0%	37.3%	4.8%	41.0%	42.8%	-	100.0%	-	-	70.0%	54.4%	47.2%	38.6%	39.0%	45.3%	58.9%	38.6%	74.6%	54.5%	81.8%	
Ankit Love (One Love Party)	1	-	1	1	-	1	1	1	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	1	-	-	-	
	*	-	*	*	-	*	*	*	-	-	-	-	-	-	1.4%	-	-	-	-	1.2%	-	0.5%	-	*	-	-	-	
Caroline Pidgeon (Liberal Democrats)	22	7	15	7	9	6	1	3	13	-	1	2	-	-	22	-	4	3	5	1	-	5	5	21	-	-	1	
	3.4%	2.1%	4.6%	3.3%	3.6%	3.2%	0.5%	1.2%	31.4%	-	4.8%	3.6%	-	-	20.4%	-	5.9%	4.7%	5.0%	1.5%	-	4.0%	4.2%	5.3%	-	-	1.3%	
Sophie Walker (Womens Equality Party)	9	1	8	5	3	1	1	2	1	-	1	2	-	-	9	-	-	-	4	2	*	1	1	6	-	-	3	
	1.3%	*	2.3%	2.1%	1.3%	*	0.8%	0.9%	1.5%	-	4.0%	3.2%	-	-	7.8%	-	-	-	3.9%	3.0%	*	1.0%	1.1%	1.5%	-	-	3.4%	
Peter Whittle (UKIP)	30	20	10	6	13	11	3	2	-	21	1	2	-	-	30	-	1	1	2	7	4	11	3	28	-	1	-	
	4.5%	6.2%	2.9%	2.5%	5.1%	6.2%	1.9%	0.7%	-	47.3%	4.0%	2.5%	-	-	27.3%	-	1.1%	2.0%	2.2%	10.3%	3.5%	9.3%	2.2%	7.1%	-	1.3%	-	
John Zylinski (Independent)	5	4	1	1	3	1	1	4	-	-	-	*	-	-	5	-	1	3	-	-	1	-	*	2	3	-	-	
	0.7%	1.2%	*	0.6%	1.0%	*	*	1.4%	-	-	-	0.6%	-	-	4.2%	-	0.9%	4.2%	-	-	0.8%	-	*	*	4.5%	-	-	
SIGMA	657	327	331	223	249	185	182	257	41	45	24	64	224	324	109	-	67	61	93	72	127	123	113	403	58	103	76	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 6
Q3. Normal weightings
Q3. You are also able to cast a second preference vote for Mayor Which candidate are you most likely to vote for with your second preference vote?
Base: Respondents who will vote

	Total		Gender			Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity			
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
Sian Berry (Green Party)	103	54	50	40	31	33	15	60	7	1	6	11	16	76	11	-	10	6	16	5	22	19	26	67	13	10	13	
	11.1%	12.1%	10.2%	11.3%	9.0%	13.7%	6.4%	20.5%	13.6%	1.8%	18.9%	8.8%	7.5%	24.0%	9.8%	-	11.7%	5.8%	12.4%	4.2%	12.4%	11.2%	16.1%	12.4%	16.1%	5.6%	11.4%	
David Furness (British National Party)	5	4	*	-	-	5	4	-	-	1	-	-	4	-	1	-	-	-	-	2	2	-	1	3	-	2	-	
	0.5%	1.0%	*	-	-	2.1%	1.5%	-	-	2.4%	-	-	1.6%	-	1.2%	-	-	-	-	1.6%	1.0%	-	0.8%	0.6%	-	1.1%	-	
George Galloway (Respect)	10	5	5	6	2	1	1	4	-	-	-	4	1	7	2	-	1	-	1	3	1	4	-	3	-	4	3	
	1.1%	1.2%	1.0%	1.8%	0.7%	0.6%	*	1.5%	-	-	-	3.1%	*	2.2%	2.2%	-	1.6%	-	0.9%	2.8%	*	2.3%	-	0.6%	-	2.3%	3.0%	
Paul Golding (Britain First)	5	4	1	2	2	1	1	-	-	3	-	1	1	-	4	-	1	-	1	1	-	2	-	5	-	-	-	
	0.5%	0.8%	*	0.7%	*	*	*	-	-	6.0%	-	*	*	-	3.9%	-	0.6%	-	0.9%	0.8%	-	1.3%	-	0.9%	-	-	-	
Zac Goldsmith (Conservative Party)	59	26	33	25	22	12	28	20	1	1	1	3	10	41	8	-	5	8	4	8	14	8	12	24	8	12	12	
	6.4%	5.9%	6.8%	7.1%	6.4%	5.2%	12.0%	6.9%	1.2%	2.1%	3.0%	2.1%	4.6%	12.9%	7.4%	-	5.7%	8.2%	3.4%	7.5%	7.9%	4.7%	7.3%	4.6%	9.8%	7.0%	10.7%	
Lee Harris (Cannabis is Safer Than Alcohol)	3	-	3	3	-	-	1	-	-	-	2	-	1	-	2	-	1	-	-	-	-	2	-	3	-	-	-	
	*	-	0.5%	0.7%	-	-	*	-	-	-	5.1%	-	*	-	1.6%	-	1.0%	-	-	-	-	1.0%	-	*	-	-	-	
Sadiq Khan (Labour)	87	47	40	39	38	10	17	39	2	6	5	11	30	26	29	2	10	7	13	10	21	18	9	36	9	26	13	
	9.3%	10.5%	8.3%	11.2%	11.0%	4.2%	7.4%	13.2%	4.5%	11.2%	16.1%	9.4%	13.6%	8.3%	25.8%	0.9%	11.7%	7.7%	9.7%	8.8%	11.7%	10.3%	5.4%	6.8%	11.5%	15.1%	11.5%	
Ankit Love (One Love Party)	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	
	*	-	*	*	-	-	-	*	-	-	-	-	-	-	1.1%	-	-	-	-	1.1%	-	-	-	-	-	-	-	1.0%
Caroline Pidgeon (Liberal Democrats)	62	33	29	17	26	19	20	21	10	-	-	5	26	32	3	1	7	4	9	5	12	12	14	44	5	7	4	
	6.7%	7.5%	6.0%	4.9%	7.5%	8.1%	8.7%	7.2%	20.0%	-	-	3.8%	11.9%	10.1%	2.9%	*	8.1%	4.4%	6.7%	4.3%	6.8%	7.0%	8.5%	8.3%	6.7%	4.1%	3.2%	
Sophie Walker (Womens Equality Party)	21	3	19	9	9	4	4	8	1	-	1	4	9	9	3	1	2	4	3	5	2	1	4	12	3	3	3	
	2.3%	0.6%	3.9%	2.5%	2.6%	1.5%	1.6%	2.6%	2.8%	-	3.5%	3.1%	3.9%	2.8%	2.4%	0.6%	2.0%	4.6%	2.4%	4.9%	1.1%	0.7%	2.2%	2.3%	4.4%	1.7%	2.4%	
Peter Whittle (UKIP)	35	24	11	12	11	12	11	5	-	15	2	3	20	6	9	-	4	2	3	6	7	7	6	32	-	-	2	
	3.8%	5.4%	2.3%	3.4%	3.3%	5.1%	4.6%	1.6%	-	28.1%	5.0%	2.5%	9.3%	2.0%	8.0%	-	5.2%	1.6%	1.9%	5.9%	3.8%	4.4%	3.9%	6.0%	-	-	1.4%	
John Zylinski (Independent)	5	5	*	1	4	*	-	*	-	3	-	1	1	3	2	-	-	-	1	3	1	1	-	5	-	-	-	
	0.6%	1.1%	*	*	1.1%	*	-	*	-	6.2%	-	*	*	0.9%	1.9%	-	-	-	*	2.3%	0.6%	0.7%	-	1.0%	-	-	-	
Undecided	328	137	191	132	116	80	85	72	23	17	10	60	40	54	18	215	30	39	49	40	57	59	53	182	23	69	41	
	35.2%	30.7%	39.3%	37.7%	33.7%	33.5%	36.6%	24.7%	43.0%	32.1%	28.6%	49.8%	18.5%	16.9%	15.8%	96.2%	35.9%	40.9%	37.2%	36.4%	32.0%	34.6%	33.1%	34.0%	29.4%	40.1%	35.7%	
Refused	59	27	32	16	23	19	4	4	2	-	1	4	-	-	2	-	4	7	8	6	10	12	11	25	7	14	8	
	6.3%	6.1%	6.5%	4.7%	6.8%	8.0%	1.7%	1.3%	4.6%	-	3.6%	3.5%	-	-	1.4%	-	4.8%	7.2%	6.2%	5.8%	5.5%	7.0%	7.1%	4.6%	8.4%	8.1%	6.9%	
No second preference	147	77	70	47	60	41	44	58	5	5	5	16	61	63	17	4	10	19	24	15	30	25	25	94	11	26	15	
	15.8%	17.2%	14.5%	13.3%	17.3%	17.2%	18.7%	19.9%	10.3%	10.1%	16.1%	12.9%	27.9%	19.9%	14.8%	1.9%	11.8%	19.6%	17.9%	13.5%	16.8%	14.8%	15.4%	17.5%	13.7%	15.1%	12.9%	
SIGMA	931	445	486	349	344	238	233	293	52	54	34	121	218	317	112	223	83	95	133	110	178	171	160	535	79	171	114	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 7
Q3. Normal weightings & likelihood to vote
Q3. You are also able to cast a second preference vote for Mayor Which candidate are you most likely to vote for with your second preference vote?
Base: Respondents who will vote

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	935	405	530	286	377	272	264	294	53	36	23	121	241	310	106	217	87	90	149	114	169	170	156	637	43	137	86	
Weighted Total	931	440	490	329	350	251	240	299	55	56	33	99	224	324	109	206	85	92	135	108	176	172	163	545	79	167	108	
Sian Berry (Green Party)	107	56	51	39	32	36	15	64	8	1	7	9	17	80	11	-	11	5	17	4	22	21	27	70	14	10	13	
	11.5%	12.8%	10.4%	11.9%	9.3%	14.3%	6.4%	21.5%	13.7%	1.9%	21.0%	9.3%	7.4%	24.7%	9.7%	-	12.6%	5.8%	12.9%	4.0%	12.7%	12.0%	16.4%	12.8%	17.6%	5.7%	12.0%	
David Furness (British National Party)	4	3	1	-	-	4	3	-	-	1	-	-	3	-	1	-	-	-	-	2	1	-	1	3	-	1	-	
	*	0.7%	*	-	-	1.4%	1.1%	-	-	1.9%	-	-	1.2%	-	1.0%	-	-	-	-	1.8%	*	-	0.6%	0.6%	-	*	-	
George Galloway (Respect)	11	6	5	7	2	2	1	5	-	-	-	4	1	7	3	-	1	-	1	3	1	4	-	3	-	4	3	
	1.2%	1.3%	1.0%	2.0%	0.7%	0.6%	*	1.7%	-	-	-	3.7%	*	2.3%	2.5%	-	1.7%	-	1.0%	3.2%	*	2.2%	-	0.6%	-	2.6%	2.7%	
Paul Golding (Britain First)	6	4	2	3	2	1	1	-	-	4	-	1	1	-	5	-	1	-	1	1	-	3	-	6	-	-	-	
	0.6%	0.9%	*	0.8%	*	0.5%	*	-	-	6.4%	-	0.7%	*	-	4.4%	-	0.7%	-	1.1%	1.0%	-	1.5%	-	1.0%	-	-	-	
Zac Goldsmith (Conservative Party)	62	26	36	25	23	14	29	22	1	1	1	2	10	43	9	-	5	8	5	9	14	8	13	26	9	12	13	
	6.6%	5.8%	7.4%	7.4%	6.7%	5.5%	12.0%	7.3%	1.3%	2.3%	3.5%	2.0%	4.7%	13.2%	8.0%	-	5.4%	9.0%	3.7%	8.6%	8.0%	4.5%	7.9%	4.7%	11.1%	6.9%	12.3%	
Lee Harris (Cannabis is Safer Than Alcohol)	3	-	3	3	-	-	1	-	-	-	2	-	1	-	2	-	1	-	-	-	-	2	-	3	-	-	-	
	*	-	0.6%	0.8%	-	-	*	-	-	-	6.0%	-	*	-	1.8%	-	1.0%	-	-	-	-	1.1%	-	0.5%	-	-	-	
Sadiq Khan (Labour)	86	47	39	36	39	11	17	38	3	7	4	10	29	26	29	2	11	6	14	9	22	16	9	39	7	26	11	
	9.2%	10.6%	8.0%	10.9%	11.1%	4.5%	7.2%	12.8%	4.8%	12.1%	13.5%	10.2%	13.1%	8.0%	26.3%	0.9%	12.8%	6.2%	10.6%	8.0%	12.2%	9.2%	5.5%	7.1%	9.2%	15.7%	10.5%	
Ankit Love (One Love Party)	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	
	*	-	*	*	-	-	-	*	-	-	-	-	-	-	1.1%	-	-	-	-	1.1%	-	-	-	-	-	-	1.1%	
Caroline Pidgeon (Liberal Democrats)	65	34	31	18	27	20	22	23	11	-	-	4	27	34	3	1	7	4	10	5	12	13	14	47	5	7	4	
	7.0%	7.8%	6.3%	5.4%	7.8%	8.1%	9.2%	7.6%	20.1%	-	-	3.6%	12.3%	10.5%	2.8%	0.5%	8.6%	4.7%	7.3%	4.7%	6.6%	7.4%	8.8%	8.6%	6.6%	4.3%	3.6%	
Sophie Walker (Womens Equality Party)	21	2	18	8	9	4	4	8	1	-	1	3	8	10	2	1	2	4	3	6	1	1	3	13	3	3	2	
	2.2%	0.6%	3.7%	2.4%	2.7%	1.4%	1.5%	2.6%	2.7%	-	2.9%	3.5%	3.5%	3.0%	2.2%	*	1.8%	4.6%	2.5%	5.7%	0.8%	0.5%	1.9%	2.3%	4.1%	1.6%	2.1%	
Peter Whittle (UKIP)	34	23	11	11	11	13	11	5	-	16	1	1	21	5	9	-	4	*	2	6	7	8	6	32	-	-	*	
	3.7%	5.3%	2.2%	3.3%	3.0%	5.1%	4.6%	1.6%	-	29.0%	2.9%	1.2%	9.3%	1.4%	8.1%	-	4.8%	*	1.6%	5.7%	4.0%	4.8%	4.0%	5.9%	-	-	*	
John Zylinski (Independent)	4	4	1	1	3	1	-	1	-	2	-	1	1	2	1	-	-	-	1	2	1	1	-	4	-	-	-	
	*	0.9%	*	*	0.8%	*	-	*	-	3.9%	-	0.7%	*	0.8%	1.1%	-	-	-	*	1.6%	0.5%	0.6%	-	0.8%	-	-	-	
Undecided	314	127	187	117	117	80	87	70	23	18	10	47	44	53	17	198	29	37	47	37	56	56	51	177	22	66	37	
	33.7%	28.9%	38.1%	35.6%	33.3%	32.0%	36.3%	23.5%	41.3%	31.6%	31.4%	47.4%	19.7%	16.4%	15.6%	96.3%	33.8%	40.5%	34.7%	34.7%	32.0%	32.6%	31.6%	32.5%	27.8%	39.1%	34.1%	
Refused	65	30	34	18	26	21	4	4	3	-	1	4	-	-	2	-	5	8	9	7	11	13	13	27	7	15	9	
	7.0%	6.9%	7.0%	5.4%	7.4%	8.4%	1.8%	1.5%	5.0%	-	4.2%	4.4%	-	-	1.6%	-	5.3%	8.2%	6.6%	6.3%	6.2%	7.8%	7.9%	5.0%	9.5%	9.2%	8.2%	
No second preference	148	77	71	45	59	44	46	58	6	6	5	13	62	64	15	4	10	19	24	15	28	27	25	96	11	24	14	
	15.9%	17.5%	14.5%	13.5%	16.8%	17.7%	19.1%	19.4%	11.1%	10.9%	14.7%	13.4%	27.6%	19.8%	13.9%	1.9%	11.4%	20.8%	17.5%	13.6%	16.2%	15.7%	15.5%	17.5%	14.1%	14.4%	13.3%	
SIGMA	931	440	490	329	350	251	240	299	55	56	33	99	224	324	109	206	85	92	135	108	176	172	163	545	79	167	108	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 8
Q3. Normal weightings & likelihood to vote, with refused and no second preference removed
Q3. You are also able to cast a second preference vote for Mayor Which candidate are you most likely to vote for with your second preference vote?
Base: Respondents who will vote

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	717	305	412	234	285	198	204	229	47	32	18	100	169	244	90	213	74	65	111	91	130	130	116	485	34	104	69	
Weighted Total	718	333	385	267	266	185	190	237	46	50	27	81	162	260	92	202	71	66	102	86	136	132	125	423	60	128	85	
Sian Berry (Green Party)	107	56	51	39	32	36	15	64	8	1	7	9	17	80	11	-	11	5	17	4	22	21	27	70	14	10	13	
	15.0%	16.9%	13.3%	14.7%	12.2%	19.3%	8.0%	27.2%	16.4%	2.2%	25.9%	11.3%	10.3%	30.9%	11.5%	-	15.1%	8.1%	17.0%	5.0%	16.3%	15.7%	21.4%	16.5%	23.1%	7.4%	15.3%	
David Furness (British National Party)	4	3	1	-	-	4	3	-	-	1	-	-	3	-	1	-	-	-	-	2	1	-	1	3	-	1	-	
	0.5%	0.9%	*	-	-	2.0%	1.4%	-	-	2.1%	-	-	1.6%	-	1.1%	-	-	-	-	2.3%	*	-	0.8%	0.7%	-	*	-	
George Galloway (Respect)	11	6	5	7	2	2	1	5	-	-	-	4	1	7	3	-	1	-	1	3	1	4	-	3	-	4	3	
	1.5%	1.8%	1.2%	2.5%	0.9%	0.8%	*	2.1%	-	-	-	4.5%	*	2.8%	3.0%	-	2.1%	-	1.4%	4.0%	*	2.9%	-	0.8%	-	3.4%	3.4%	
Paul Golding (Britain First)	6	4	2	3	2	1	1	-	-	4	-	1	1	-	5	-	1	-	1	1	-	3	-	6	-	-	-	
	0.8%	1.2%	*	1.0%	0.6%	0.7%	*	-	-	7.2%	-	0.8%	*	-	5.3%	-	0.8%	-	1.4%	1.2%	-	2.0%	-	1.3%	-	-	-	
Zac Goldsmith (Conservative Party)	62	26	36	25	23	14	29	22	1	1	1	2	10	43	9	-	5	8	5	9	14	8	13	26	9	12	13	
	8.6%	7.7%	9.4%	9.2%	8.8%	7.5%	15.2%	9.2%	1.6%	2.5%	4.3%	2.4%	6.5%	16.4%	9.5%	-	6.5%	12.7%	4.9%	10.8%	10.3%	5.8%	10.3%	6.1%	14.5%	9.0%	15.6%	
Lee Harris (Cannabis is Safer Than Alcohol)	3	-	3	3	-	-	1	-	-	-	2	-	1	-	2	-	1	-	-	-	-	2	-	3	-	-	-	
	*	-	0.7%	1.0%	-	-	*	-	-	-	7.3%	-	0.5%	-	2.1%	-	1.2%	-	-	-	-	1.5%	-	0.7%	-	-	-	
Sadiq Khan (Labour)	86	47	39	36	39	11	17	38	3	7	4	10	29	26	29	2	11	6	14	9	22	16	9	39	7	26	11	
	12.0%	14.0%	10.2%	13.4%	14.6%	6.1%	9.1%	16.2%	5.7%	13.6%	16.7%	12.4%	18.1%	10.0%	31.1%	0.9%	15.4%	8.8%	14.0%	10.0%	15.8%	12.0%	7.1%	9.2%	12.0%	20.6%	13.4%	
Ankit Love (One Love Party)	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	
	*	-	*	*	-	-	-	0.5%	-	-	-	-	-	-	1.3%	-	-	-	-	1.4%	-	-	-	-	-	-	1.4%	
Caroline Pidgeon (Liberal Democrats)	65	34	31	18	27	20	22	23	11	-	-	4	27	34	3	1	7	4	10	5	12	13	14	47	5	7	4	
	9.1%	10.3%	8.1%	6.6%	10.3%	11.0%	11.6%	9.6%	23.9%	-	-	4.3%	17.0%	13.0%	3.3%	0.5%	10.3%	6.7%	9.7%	5.9%	8.6%	9.7%	11.5%	11.1%	8.6%	5.6%	4.6%	
Sophie Walker (Womens Equality Party)	21	2	18	8	9	4	4	8	1	-	1	3	8	10	2	1	2	4	3	6	1	1	3	13	3	3	2	
	2.9%	0.7%	4.8%	2.9%	3.5%	2.0%	1.9%	3.2%	3.2%	-	3.5%	4.2%	4.8%	3.7%	2.6%	*	2.2%	6.5%	3.2%	7.1%	1.1%	0.7%	2.5%	3.0%	5.3%	2.1%	2.7%	
Peter Whittle (UKIP)	34	23	11	11	11	13	11	5	-	16	1	1	21	5	9	-	4	*	2	6	7	8	6	32	-	-	*	
	4.8%	7.0%	2.8%	4.0%	4.0%	7.0%	5.8%	2.0%	-	32.6%	3.6%	1.5%	12.9%	1.7%	9.6%	-	5.8%	*	2.1%	7.1%	5.2%	6.3%	5.2%	7.6%	-	-	*	
John Zylinski (Independent)	4	4	1	1	3	1	-	1	-	2	-	1	1	2	1	-	-	-	1	2	1	1	-	4	-	-	-	
	0.6%	1.1%	*	*	1.1%	*	-	*	-	4.3%	-	0.8%	*	1.0%	1.3%	-	-	-	0.7%	2.0%	0.7%	0.8%	-	1.0%	-	-	-	
Undecided	314	127	187	117	117	80	87	70	23	18	10	47	44	53	17	198	29	37	47	37	56	56	51	177	22	66	37	
	43.7%	38.3%	48.5%	43.9%	43.9%	43.4%	45.9%	29.7%	49.2%	35.4%	38.7%	57.7%	27.2%	20.4%	18.4%	98.2%	40.6%	57.0%	45.7%	43.2%	41.2%	42.7%	41.2%	42.0%	36.4%	51.3%	43.4%	
SIGMA	718	333	385	267	266	185	190	237	46	50	27	81	162	260	92	202	71	66	102	86	136	132	125	423	60	128	85	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 9

Q3. Normal weightings & likelihood to vote, with undecided, no second preference and refused removed

Q3. You are also able to cast a second preference vote for Mayor Which candidate are you most likely to vote for with your second preference vote?

Base: Respondents who will vote

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	387	180	207	126	155	106	107	158	25	19	12	40	119	193	70	5	43	27	59	51	74	67	66	270	21	46	38	
Weighted Total	404	206	198	150	149	105	103	166	23	32	16	34	118	207	75	4	42	28	55	49	80	76	73	245	38	62	48	
Sian Berry (Green Party)	107	56	51	39	32	36	15	64	8	1	7	9	17	80	11	-	11	5	17	4	22	21	27	70	14	10	13	
	26.6%	27.4%	25.8%	26.2%	21.8%	34.1%	14.9%	38.7%	32.2%	3.4%	42.3%	26.7%	14.1%	38.8%	14.1%	-	25.5%	18.9%	31.2%	8.8%	27.8%	27.5%	36.4%	28.4%	36.3%	15.3%	27.0%	
David Furness (British National Party)	4	3	1	-	-	4	3	-	-	1	-	-	3	-	1	-	-	-	-	2	1	-	1	3	-	1	-	
	0.9%	1.5%	*	-	-	3.5%	2.5%	-	-	3.2%	-	-	2.2%	-	1.4%	-	-	-	-	4.0%	0.8%	-	1.4%	1.2%	-	1.0%	-	
George Galloway (Respect)	11	6	5	7	2	2	1	5	-	-	-	4	1	7	3	-	1	-	1	3	1	4	-	3	-	4	3	
	2.7%	2.9%	2.4%	4.5%	1.7%	1.5%	0.6%	3.0%	-	-	-	10.5%	0.5%	3.6%	3.6%	-	3.5%	-	2.5%	7.0%	0.8%	5.0%	-	1.4%	-	7.1%	6.1%	
Paul Golding (Britain First)	6	4	2	3	2	1	1	-	-	4	-	1	1	-	5	-	1	-	1	1	-	3	-	6	-	-	-	
	1.4%	1.9%	0.8%	1.7%	1.2%	1.3%	0.6%	-	-	11.2%	-	1.9%	0.6%	-	6.5%	-	1.4%	-	2.6%	2.2%	-	3.4%	-	2.3%	-	-	-	
Zac Goldsmith (Conservative Party)	62	26	36	25	23	14	29	22	1	1	1	2	10	43	9	-	5	8	5	9	14	8	13	26	9	12	13	
	15.3%	12.5%	18.3%	16.4%	15.8%	13.2%	28.1%	13.1%	3.1%	3.9%	6.9%	5.7%	8.9%	20.6%	11.6%	-	11.0%	29.6%	9.1%	19.0%	17.5%	10.2%	17.4%	10.5%	22.8%	18.6%	27.6%	
Lee Harris (Cannabis is Safer Than Alcohol)	3	-	3	3	-	-	1	-	-	-	2	-	1	-	2	-	1	-	-	-	-	2	-	3	-	-	-	
	0.7%	-	1.4%	1.9%	-	-	0.8%	-	-	-	12.0%	-	0.7%	-	2.6%	-	1.9%	-	-	-	-	2.6%	-	1.1%	-	-	-	
Sadiq Khan (Labour)	86	47	39	36	39	11	17	38	3	7	4	10	29	26	29	2	11	6	14	9	22	16	9	39	7	26	11	
	21.2%	22.7%	19.8%	23.8%	26.0%	10.7%	16.9%	23.1%	11.3%	21.1%	27.2%	29.4%	24.9%	12.5%	38.1%	49.6%	25.9%	20.4%	25.7%	17.7%	26.8%	21.0%	12.1%	15.9%	18.9%	42.4%	23.7%	
Ankit Love (One Love Party)	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	
	*	-	0.6%	0.8%	-	-	-	0.7%	-	-	-	-	-	-	1.6%	-	-	-	-	2.4%	-	-	-	-	-	-	2.5%	
Caroline Pidgeon (Liberal Democrats)	65	34	31	18	27	20	22	23	11	-	-	4	27	34	3	1	7	4	10	5	12	13	14	47	5	7	4	
	16.2%	16.7%	15.7%	11.8%	18.3%	19.5%	21.4%	13.7%	47.1%	-	-	10.2%	23.3%	16.4%	4.0%	29.8%	17.4%	15.5%	17.8%	10.4%	14.6%	16.8%	19.6%	19.2%	13.6%	11.5%	8.1%	
Sophie Walker (Womens Equality Party)	21	2	18	8	9	4	4	8	1	-	1	3	8	10	2	1	2	4	3	6	1	1	3	13	3	3	2	
	5.1%	1.2%	9.2%	5.2%	6.2%	3.4%	3.5%	4.6%	6.3%	-	5.8%	10.0%	6.6%	4.7%	3.2%	20.6%	3.7%	15.0%	6.0%	12.5%	1.8%	1.3%	4.2%	5.1%	8.3%	4.3%	4.7%	
Peter Whittle (UKIP)	34	23	11	11	11	13	11	5	-	16	1	1	21	5	9	-	4	*	2	6	7	8	6	32	-	-	*	
	8.5%	11.4%	5.5%	7.1%	7.1%	12.3%	10.8%	2.8%	-	50.5%	5.8%	3.5%	17.6%	2.2%	11.8%	-	9.8%	0.6%	3.9%	12.4%	8.8%	10.9%	8.8%	13.1%	-	-	*	
John Zylinski (Independent)	4	4	1	1	3	1	-	1	-	2	-	1	1	2	1	-	-	-	1	2	1	1	-	4	-	-	-	
	1.1%	1.8%	*	0.6%	1.9%	0.5%	-	*	-	6.7%	-	1.9%	0.6%	1.2%	1.6%	-	-	-	1.2%	3.5%	1.2%	1.3%	-	1.8%	-	-	-	
SIGMA	404	206	198	150	149	105	103	166	23	32	16	34	118	207	75	4	42	28	55	49	80	76	73	245	38	62	48	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 10

Normal weightings & likelihood to vote, removing anyone without at least one of CON/LAB in their 1st or 2nd preference

Redistribution of the 2nd preference of non CON/LAB 1st preference voters

Base: Respondents who will vote

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	590	267	323	162	249	179	193	243	26	15	13	62	241	310	36	3	61	56	92	68	113	102	98	409	30	75	57	
Weighted Total	587	293	294	193	227	167	175	248	27	25	18	56	224	324	37	2	61	55	83	62	118	105	104	347	55	95	72	
Zac Goldsmith - Conservative	232	115	117	60	85	87	150	10	9	19	4	24	224	-	9	-	10	20	37	30	63	41	33	170	12	35	6	
	39.6%	39.3%	39.8%	31.1%	37.5%	52.2%	85.5%	4.0%	34.5%	79.5%	21.4%	42.9%	100.0%	-	23.3%	-	15.5%	37.0%	44.2%	48.8%	52.8%	39.0%	31.5%	48.9%	21.9%	37.3%	8.3%	
Sadiq Khan - Labour	355	178	177	133	142	80	25	238	18	5	14	32	-	324	29	2	52	34	46	31	56	64	71	177	43	60	66	
	60.4%	60.7%	60.2%	68.9%	62.5%	47.8%	14.5%	96.0%	65.5%	20.5%	78.6%	57.1%	-	100.0%	76.7%	100.0%	84.5%	63.0%	55.8%	51.2%	47.2%	61.0%	68.5%	51.1%	78.1%	62.7%	91.7%	
SIGMA	587	293	294	193	227	167	175	248	27	25	18	56	224	324	37	2	61	55	83	62	118	105	104	347	55	95	72	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 11

Q4. Normal weightings

Q4. Which of the following do you feel should be the most responsible for making London a fairer city?

Base: All respondents

	Total	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black	
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
The Mayor of London	313	167	146	100	125	87	91	89	26	19	9	43	90	111	27	66	27	37	43	39	69	52	47	189	25	53	41	
	31.0%	33.8%	28.3%	25.9%	34.3%	34.0%	37.5%	29.3%	48.5%	33.6%	22.5%	25.8%	41.2%	34.9%	23.7%	29.6%	30.1%	36.1%	29.6%	31.9%	34.9%	27.3%	28.3%	32.4%	30.8%	29.7%	31.9%	
The UK government	324	146	178	156	114	55	75	114	7	22	13	54	50	113	49	68	28	27	50	38	62	62	56	168	34	68	38	
	32.1%	29.6%	34.4%	40.2%	31.1%	21.2%	30.8%	37.7%	12.2%	38.0%	33.9%	32.2%	23.0%	35.8%	43.5%	30.7%	30.8%	26.9%	34.8%	31.7%	31.4%	32.9%	33.6%	28.8%	41.3%	37.9%	29.7%	
London borough councils	199	97	102	69	67	63	49	57	12	14	10	31	55	58	21	45	16	15	32	18	40	37	41	128	14	23	27	
	19.7%	19.7%	19.8%	17.7%	18.5%	24.6%	20.0%	18.7%	23.0%	23.9%	27.2%	18.7%	25.2%	18.3%	18.9%	20.3%	18.2%	14.6%	22.6%	15.0%	20.2%	19.4%	24.4%	21.9%	16.9%	13.0%	20.6%	
Employers	44	21	23	26	13	6	8	13	2	-	4	12	8	13	7	7	2	7	1	12	10	7	6	20	5	15	5	
	4.4%	4.3%	4.4%	6.7%	3.5%	2.2%	3.1%	4.2%	3.4%	-	10.1%	7.5%	3.6%	4.2%	6.4%	3.2%	2.5%	7.0%	0.8%	9.7%	4.9%	3.6%	3.5%	3.5%	5.7%	8.1%	3.7%	
None of these	35	14	21	13	10	12	4	7	1	1	2	6	3	6	1	7	5	4	4	6	3	8	7	19	2	6	6	
	3.5%	2.9%	4.0%	3.3%	2.8%	4.8%	1.8%	2.5%	1.6%	2.3%	6.3%	3.8%	1.5%	1.8%	1.2%	3.0%	5.1%	3.6%	2.6%	4.9%	1.5%	4.1%	4.0%	3.2%	2.4%	3.2%	4.9%	
Don't know	94	48	46	24	36	34	17	23	6	1	-	20	12	16	7	29	12	12	14	8	14	24	10	59	2	15	12	
	9.3%	9.7%	9.0%	6.2%	9.8%	13.2%	6.8%	7.6%	11.2%	2.3%	-	12.1%	5.5%	5.0%	6.3%	13.2%	13.2%	11.7%	9.6%	6.8%	7.1%	12.7%	6.2%	10.2%	2.8%	8.1%	9.3%	
SIGMA	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 12
Q5. Normal weightings
Q5. Which of the following candidates do you most trust to create a fairer London?
Base: All respondents

	Total		Gender			Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity				
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black	
Unweighted Total	1010		448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010		494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
Sian Berry (Green Party)	26		10	17	10	10	6	1	9	2	-	8	4	-	7	14	3	4	2	2	4	2	7	5	23	-	1	1	
	2.6%		1.9%	3.3%	2.5%	2.9%	2.5%	*	3.1%	2.8%	-	21.2%	2.3%	-	2.2%	12.8%	1.1%	4.2%	1.9%	1.5%	3.5%	1.0%	3.9%	3.0%	4.0%	-	0.6%	0.9%	
David Furness (British National Party)	2		1	1	1	-	1	-	-	-	-	1	1	-	-	2	-	-	-	-	-	1	-	1	2	-	-	-	
	*		*	*	*	-	*	-	-	-	-	2.6%	0.6%	-	-	1.8%	-	-	-	-	*	-	-	0.6%	*	-	-	-	
George Galloway (Respect)	24		20	4	10	10	5	2	11	4	1	2	4	3	5	12	3	1	5	1	7	2	5	3	5	5	11	1	
	2.4%		4.1%	0.8%	2.6%	2.7%	1.7%	0.7%	3.5%	7.9%	2.3%	6.4%	2.2%	1.5%	1.7%	10.3%	1.5%	1.5%	4.7%	0.7%	5.9%	1.2%	2.6%	1.8%	0.9%	6.7%	6.3%	1.1%	
Paul Golding (Britain First)	5		3	2	4	-	1	1	-	-	2	-	1	1	-	3	1	1	-	-	1	2	2	-	5	-	-	-	
	*		0.6%	*	1.0%	-	*	*	-	-	3.1%	-	0.6%	*	-	3.0%	*	0.6%	-	-	*	0.9%	1.2%	-	0.9%	-	-	-	
Zac Goldsmith (Conservative Party)	206		101	105	53	77	76	131	6	6	19	2	24	180	1	4	11	12	17	35	21	56	37	28	146	8	41	6	
	20.4%		20.5%	20.4%	13.7%	21.0%	29.7%	54.2%	1.8%	10.9%	33.5%	6.3%	14.5%	82.8%	*	3.5%	4.8%	13.2%	17.1%	24.4%	17.4%	28.3%	19.7%	16.7%	25.1%	9.2%	22.9%	4.5%	
Lee Harris (Cannabis is Safer Than Alcohol)	5		4	1	5	-	-	1	-	-	-	-	3	1	-	3	-	1	-	-	2	-	1	-	2	-	3	-	
	*		0.8%	*	1.2%	-	-	0.5%	-	-	-	-	2.0%	*	-	2.5%	-	1.6%	-	-	1.8%	-	0.6%	-	*	-	1.5%	-	
Sadiq Khan (Labour)	301		154	147	118	115	68	25	198	13	1	9	36	1	260	10	16	36	35	39	29	43	60	59	142	40	52	59	
	29.8%		31.3%	28.4%	30.4%	31.6%	26.4%	10.2%	65.3%	25.1%	2.3%	24.2%	21.6%	*	81.9%	9.4%	7.3%	40.3%	33.8%	27.5%	24.1%	21.9%	31.7%	35.0%	24.4%	49.0%	29.1%	45.9%	
Ankit Love (One Love Party)	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caroline Pidgeon (Liberal Democrats)	24		14	11	7	10	7	3	5	11	-	-	3	3	5	12	2	1	3	6	2	3	5	5	20	-	-	1	
	2.4%		2.8%	2.0%	1.9%	2.8%	2.6%	1.4%	1.6%	20.1%	-	-	2.0%	1.4%	1.6%	10.9%	0.8%	1.4%	2.8%	4.0%	1.7%	1.4%	2.5%	2.8%	3.5%	-	-	0.8%	
Sophie Walker (Womens Equality Party)	14		2	12	9	3	2	3	3	1	-	1	6	*	1	6	4	1	1	3	-	1	3	4	6	2	-	6	
	1.4%		*	2.3%	2.3%	0.9%	0.7%	1.2%	1.0%	1.3%	-	3.1%	3.5%	*	*	5.6%	1.7%	1.4%	1.1%	2.1%	-	0.7%	1.6%	2.6%	1.0%	2.2%	-	4.9%	
Peter Whittle (UKIP)	22		12	10	4	13	6	2	1	-	17	-	2	1	-	17	4	1	-	-	8	5	7	2	22	-	-	-	
	2.2%		2.4%	2.0%	0.9%	3.5%	2.3%	0.7%	*	-	29.9%	-	1.0%	*	-	15.0%	1.7%	0.7%	-	-	6.7%	2.3%	3.6%	1.3%	3.8%	-	-	-	
John Zylinski (Independent)	3		3	-	3	-	-	2	1	-	-	-	-	-	-	1	-	-	-	2	-	1	-	-	1	-	-	2	
	*		0.5%	-	0.7%	-	-	0.7%	*	-	-	-	-	-	-	0.9%	-	-	-	-	1.2%	-	*	-	*	-	-	1.3%	
Don't know	317		140	177	146	102	69	65	65	15	15	14	75	26	36	26	166	27	34	46	41	71	46	51	174	23	60	46	
	31.3%		28.2%	34.3%	37.7%	27.9%	26.6%	26.6%	21.4%	28.0%	26.6%	36.1%	44.9%	11.7%	11.4%	22.8%	74.3%	29.8%	33.7%	32.1%	33.9%	36.1%	24.5%	30.3%	29.8%	28.0%	33.5%	35.7%	
Refused	60		31	30	18	25	17	7	5	2	1	-	8	2	2	2	14	5	5	9	6	10	16	10	34	4	11	6	
	6.0%		6.2%	5.8%	4.8%	6.8%	6.7%	2.9%	1.5%	4.0%	2.3%	-	4.9%	1.0%	0.7%	1.6%	6.4%	5.3%	4.9%	6.5%	4.6%	5.2%	8.3%	5.9%	5.9%	4.9%	6.1%	4.8%	
SIGMA	1010		494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 13
Q6. Normal weightings
Q6. To what extent have your wages kept up with the cost of living over the last two years?
Base: Respondents in full or part time employment

	Total	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black	
Unweighted Total	503	206	297	216	255	32	121	152	24	17	16	92	108	151	64	115	40	48	90	62	103	90	70	318	33	79	57	
Weighted Total	547	249	298	264	239	44	123	160	25	27	27	93	111	165	72	129	45	57	88	67	117	95	78	287	61	104	78	
Wage increases kept up very well with / exceeded increases in the cost of living	60	31	29	29	24	7	23	14	5	-	3	8	17	10	8	16	3	15	7	5	12	10	8	38	11	7	5	
Wage increases have just about kept up with increases in the cost of living	137	60	76	76	54	7	34	36	8	5	4	29	32	51	15	30	9	14	21	20	21	26	26	72	18	22	20	
Wages have increased but by less than increases in the cost of living	143	71	72	77	55	11	29	44	4	6	13	30	26	38	23	33	13	17	22	11	37	26	16	70	15	31	22	
Wages have been frozen or fallen	182	74	109	67	97	18	34	59	8	13	7	22	32	60	22	41	17	7	36	28	43	27	25	90	15	39	31	
Don't know	25	14	11	15	9	1	3	6	-	4	-	4	3	5	4	9	2	3	3	3	4	7	4	18	2	5	-	
SIGMA	547	249	298	264	239	44	123	160	25	27	27	93	111	165	72	129	45	57	88	67	117	95	78	287	61	104	78	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 14

Q7. Normal weightings

Q7. How do you think your personal financial situation will fare over the next 12 months?

Base: All respondents

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
Get better	216	123	92	127	67	21	58	63	6	10	4	46	45	74	29	44	22	25	33	27	41	34	34	102	23	40	46	
	21.3%	25.0%	17.9%	32.9%	18.4%	8.1%	24.0%	20.8%	10.9%	16.8%	11.6%	27.4%	20.6%	23.4%	26.1%	19.9%	24.1%	24.8%	22.9%	22.4%	20.6%	17.8%	20.5%	17.4%	28.1%	22.1%	35.5%	
Stay the same	477	236	241	158	167	152	128	129	34	29	24	65	123	138	50	101	42	40	68	58	82	98	90	317	21	76	44	
	47.2%	47.8%	46.6%	40.7%	45.7%	59.0%	52.9%	42.5%	63.4%	51.7%	63.0%	38.9%	56.5%	43.7%	44.6%	45.3%	46.7%	39.3%	47.3%	47.7%	41.6%	51.6%	53.4%	54.4%	25.4%	42.4%	34.2%	
Get worse	206	89	118	64	89	53	32	79	8	17	10	38	30	73	24	47	17	21	31	22	49	39	27	108	24	41	28	
	20.4%	18.0%	22.8%	16.6%	24.4%	20.7%	13.2%	26.2%	15.0%	29.8%	25.4%	22.6%	14.0%	23.1%	21.2%	21.0%	18.6%	20.5%	21.7%	18.3%	25.0%	20.5%	16.3%	18.6%	29.0%	22.5%	21.7%	
Don't know	111	46	66	38	42	31	24	32	6	1	-	18	19	31	9	31	10	16	12	14	25	19	16	56	14	23	11	
	11.0%	9.3%	12.7%	9.9%	11.5%	12.2%	9.8%	10.5%	10.7%	1.7%	-	11.0%	8.9%	9.8%	8.0%	13.9%	10.6%	15.4%	8.0%	11.6%	12.7%	10.0%	9.8%	9.6%	17.6%	13.0%	8.7%	
SIGMA	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 15

Q8. Normal weightings

Q8. Over 36,000 properties in London are registered to offshore companies, meaning the identity of the ultimate owner is not publicly known. Which of the following statements is closest to your opinion?

Base: All respondents

	Total	Gender		Age			2015 Past Vote					Mayoral First Preference				London Area						Ethnicity					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130
Companies registered offshore should be required to declare details of property ownership in London	768 76.1%	372 75.3%	396 76.8%	280 72.3%	287 78.7%	201 77.9%	183 75.5%	254 83.7%	45 84.7%	49 86.0%	28 71.7%	116 69.9%	162 74.2%	273 86.3%	88 79.0%	152 68.3%	62 68.8%	78 76.9%	109 75.9%	91 75.0%	146 74.2%	153 81.2%	129 76.8%	469 80.4%	70 85.3%	122 67.9%	85 65.8%
Companies registered offshore should not be required to declare details of property ownership in London	149 14.7%	77 15.7%	71 13.8%	78 20.1%	36 9.9%	34 13.4%	41 17.0%	29 9.5%	5 9.0%	7 12.1%	5 12.7%	33 20.1%	45 20.6%	25 7.8%	17 14.9%	38 17.1%	9 10.1%	16 16.1%	22 15.3%	18 15.2%	33 16.9%	21 11.4%	28 16.9%	75 12.8%	12 14.7%	33 18.1%	25 19.6%
Don't know	93 9.2%	44 9.0%	49 9.4%	29 7.6%	41 11.3%	22 8.7%	18 7.5%	21 6.8%	3 6.3%	1 1.9%	6 15.7%	17 10.1%	11 5.2%	19 6.0%	7 6.2%	33 14.7%	19 21.1%	7 7.0%	13 8.8%	12 9.8%	18 9.0%	14 7.4%	11 6.4%	39 6.8%	-	25 14.0%	19 14.6%
SIGMA	1010 100.0%	494 100.0%	516 100.0%	388 100.0%	365 100.0%	258 100.0%	242 100.0%	303 100.0%	54 100.0%	57 100.0%	38 100.0%	167 100.0%	218 100.0%	317 100.0%	112 100.0%	223 100.0%	90 100.0%	102 100.0%	143 100.0%	121 100.0%	197 100.0%	189 100.0%	168 100.0%	583 100.0%	82 100.0%	180 100.0%	130 100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 16
Q9. Normal weightings
Q9. In a London-based organisation where the lowest paid workers earn the minimum wage £13,500, what is the maximum salary you would consider it fair for the Chief Executive to be paid?
Base: All respondents

	Total		Gender			Age			2015 Past Vote					Mayoral First Preference				London Area						Ethnicity				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
£13,500 (same as the lowest wage)	96	42	54	45	34	17	18	34	2	8	3	15	13	30	17	25	8	11	13	19	15	19	12	57	6	16	17	
	9.6%	8.5%	10.5%	11.7%	9.4%	6.6%	7.5%	11.1%	3.6%	14.1%	7.1%	9.3%	6.2%	9.6%	15.6%	11.1%	8.7%	11.2%	8.9%	15.6%	7.5%	10.1%	7.0%	9.7%	6.8%	9.0%	13.1%	
£135,000 (10 times the lowest wage)	375	184	192	148	134	93	80	131	19	23	21	61	64	143	40	78	35	33	54	52	74	62	67	212	38	65	50	
	37.2%	37.2%	37.2%	38.2%	36.7%	36.3%	33.2%	43.1%	35.4%	40.5%	53.8%	36.4%	29.6%	45.2%	35.9%	35.1%	38.4%	31.9%	37.9%	42.8%	37.4%	32.6%	39.9%	36.4%	47.0%	36.1%	38.9%	
£270,000 (20 times the lowest wage)	121	57	64	33	52	36	30	43	8	9	5	11	31	49	11	21	5	13	17	14	20	25	25	79	11	12	16	
	11.9%	11.5%	12.4%	8.4%	14.1%	14.1%	12.4%	14.3%	14.4%	16.5%	14.0%	6.7%	14.3%	15.6%	9.6%	9.2%	5.8%	13.2%	12.1%	11.6%	10.4%	13.2%	15.0%	13.6%	14.0%	6.8%	12.4%	
£1,000,000	30	16	14	9	11	9	10	7	3	2	1	4	13	9	5	3	5	3	3	2	5	7	4	22	3	4	1	
	3.0%	3.3%	2.6%	2.4%	3.1%	3.6%	4.3%	2.3%	5.0%	4.0%	2.5%	2.2%	6.1%	2.9%	4.1%	1.3%	5.5%	3.0%	2.4%	2.0%	2.6%	3.4%	2.6%	3.8%	3.5%	2.1%	0.6%	
£13,500,000 (100 times the lowest wage)	15	13	2	5	4	6	3	5	3	-	-	3	1	4	3	4	1	-	5	1	1	3	4	5	1	3	6	
	1.5%	2.7%	*	1.4%	1.2%	2.3%	1.4%	1.6%	5.2%	-	-	1.7%	*	1.1%	2.3%	1.8%	1.6%	-	3.7%	1.0%	*	1.5%	2.4%	0.9%	1.4%	1.5%	4.3%	
Any amount – there is no such thing as an unfair salary	235	128	107	107	73	55	74	57	10	9	2	45	65	58	22	56	23	30	28	22	55	47	30	134	7	59	22	
	23.2%	25.9%	20.7%	27.6%	19.9%	21.4%	30.5%	18.9%	18.4%	16.3%	6.3%	26.7%	29.7%	18.2%	19.8%	25.3%	25.7%	29.4%	19.5%	18.1%	28.1%	24.8%	17.7%	23.1%	9.1%	33.0%	17.3%	
Don't know	137	54	83	40	57	41	26	26	10	5	6	28	30	23	14	36	13	12	22	11	27	27	26	73	15	21	17	
	13.6%	10.9%	16.1%	10.3%	15.6%	15.8%	10.8%	8.7%	17.9%	8.6%	16.3%	17.0%	13.7%	7.3%	12.5%	16.1%	14.3%	11.3%	15.5%	9.0%	13.7%	14.3%	15.4%	12.5%	18.2%	11.6%	13.5%	
SIGMA	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 17
Q10. Normal weightings
Q10. Which of the following statements do you most agree with?
Base: All respondents

	Total	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130
Companies employing more than 250 people should be required by law to publish the income ratio of the highest paid to the lowest paid worker in their organisations	666 65.9%	315 63.7%	351 68.0%	248 64.0%	253 69.5%	164 63.8%	141 58.1%	223 73.7%	35 65.3%	38 66.6%	30 78.6%	116 69.5%	137 62.8%	226 71.2%	79 70.7%	136 60.9%	65 71.8%	59 57.6%	88 61.2%	85 70.3%	120 60.9%	128 68.0%	121 72.3%	394 67.6%	49 59.9%	118 65.6%	87 66.8%
Companies employing more than 250 people should not be required by law be made to publish the income ratio of the highest paid to the lowest paid worker in their organisations	247 24.5%	138 27.9%	109 21.2%	114 29.4%	74 20.4%	58 22.7%	81 33.4%	57 18.9%	14 26.8%	18 31.1%	5 11.9%	36 21.3%	69 31.6%	71 22.3%	24 21.1%	52 23.2%	18 19.8%	33 32.7%	41 28.6%	23 19.3%	61 30.9%	42 22.2%	29 17.0%	148 25.5%	30 36.3%	42 23.4%	24 18.5%
Don't know	97 9.6%	41 8.4%	56 10.8%	25 6.5%	37 10.2%	35 13.5%	21 8.5%	22 7.4%	4 7.9%	1 2.3%	4 9.5%	15 9.1%	12 5.6%	21 6.5%	9 8.2%	35 15.9%	8 8.4%	10 9.8%	15 10.1%	13 10.4%	16 8.1%	19 9.8%	18 10.7%	41 7.0%	3 3.9%	20 11.0%	19 14.7%
SIGMA	1010 100.0%	494 100.0%	516 100.0%	388 100.0%	365 100.0%	258 100.0%	242 100.0%	303 100.0%	54 100.0%	57 100.0%	38 100.0%	167 100.0%	218 100.0%	317 100.0%	112 100.0%	223 100.0%	90 100.0%	102 100.0%	143 100.0%	121 100.0%	197 100.0%	189 100.0%	168 100.0%	583 100.0%	82 100.0%	180 100.0%	130 100.0%

London Fairness Poll
Prepared on behalf of the London Fairness Commission

Table 18
Q11. Normal weightings
Q11. Do you think the income gap between those on the highest incomes and those on the lowest incomes in London has increased or decreased over the last five years?
Base: All respondents

	Gender		Age			2015 Past Vote						Mayoral First Preference				London Area						Ethnicity						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black		
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
The gap has increased	758	392	366	306	267	185	180	260	41	43	31	111	172	262	80	148	66	75	117	90	142	149	119	443	67	130	99	
	75.0%	79.3%	71.0%	79.0%	73.2%	71.8%	74.2%	85.7%	77.2%	75.4%	81.7%	66.7%	79.0%	82.8%	71.7%	66.3%	73.1%	73.1%	81.7%	74.4%	72.3%	79.0%	70.8%	76.0%	81.4%	72.2%	76.6%	
The gap has decreased	89	39	50	34	33	22	26	17	6	5	2	17	15	28	10	25	9	5	5	17	20	9	25	48	11	16	13	
	8.8%	7.9%	9.7%	8.7%	9.2%	8.4%	10.8%	5.7%	10.9%	8.0%	5.8%	10.1%	6.8%	8.7%	8.8%	11.2%	10.4%	5.1%	3.4%	13.6%	10.0%	4.6%	14.6%	8.2%	13.0%	9.0%	10.1%	
The gap has stayed about the same	61	22	39	21	23	17	13	17	3	6	-	12	9	15	11	14	6	8	8	7	14	12	6	35	5	17	4	
	6.1%	4.5%	7.6%	5.5%	6.3%	6.8%	5.5%	5.6%	5.2%	10.5%	-	7.1%	4.2%	4.8%	10.1%	6.5%	7.0%	8.0%	5.3%	5.4%	7.3%	6.4%	3.8%	5.9%	5.7%	9.2%	3.5%	
Don't know	102	41	60	27	42	34	23	9	4	3	5	27	22	12	11	36	9	14	14	8	21	19	18	58	-	17	13	
	10.1%	8.4%	11.7%	6.9%	11.4%	13.0%	9.5%	3.0%	6.6%	6.1%	12.5%	16.0%	9.9%	3.8%	9.4%	16.1%	9.5%	13.8%	9.6%	6.6%	10.5%	9.9%	10.7%	9.9%	-	9.6%	9.8%	
SIGMA	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

London Fairness Poll

Prepared on behalf of the London Fairness Commission

Table 19

Q12. Normal weightings

Q12. A "London Fairness Index" has been proposed in order to annually test whether London is a fair city. The fairness index will take into account average salaries, cost of living and other indicators which might be used to determine whether a city is "fair". On a scale of 0-10, please indicate whether you think that such a Fairness Index is necessary, where 0 = not at all necessary, 10 = completely necessary and 5 = useful but not essential

Base: All respondents

	Total	Gender		Age			2015 Past Vote					Mayoral First Preference				London Area						Ethnicity						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	Other	Und	East Central	West Central	North London	East London	West London	South West	South East	White	Mixed / Multiple	Asian	Black	
Unweighted Total	1010	448	562	319	402	289	274	303	54	37	25	167	241	310	106	217	92	96	158	124	188	189	163	689	45	143	98	
Weighted Total	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
0	64	37	27	11	29	24	20	10	1	8	3	7	18	10	13	9	7	13	12	4	11	12	6	43	4	9	5	
	6.3%	7.5%	5.2%	2.8%	7.9%	9.4%	8.1%	3.2%	1.6%	14.7%	7.6%	4.3%	8.5%	3.2%	11.7%	4.2%	8.3%	12.3%	8.3%	2.9%	5.4%	6.2%	3.6%	7.3%	5.5%	5.0%	3.9%	
1	10	5	5	2	4	3	3	1	1	2	-	1	1	2	2	2	-	2	-	4	3	1	1	8	-	-	1	
	1.0%	1.0%	0.9%	0.6%	1.2%	1.2%	1.2%	*	1.4%	3.7%	-	0.6%	*	0.6%	1.9%	0.8%	-	1.5%	-	3.1%	1.4%	*	0.7%	1.3%	-	-	0.9%	
2	10	6	4	1	6	3	2	1	1	-	-	2	2	2	1	1	-	3	2	*	-	3	2	7	3	-	-	
	1.0%	1.3%	0.7%	*	1.6%	1.2%	0.9%	*	2.3%	-	-	1.3%	1.0%	0.7%	1.0%	0.6%	-	2.5%	1.3%	*	-	1.4%	1.5%	1.3%	3.1%	-	-	
3	10	3	7	3	5	1	5	2	2	-	-	*	5	4	*	-	*	5	1	-	3	1	1	6	2	1	1	
	1.0%	0.7%	1.3%	0.9%	1.4%	*	2.2%	0.7%	3.9%	-	-	*	2.4%	1.3%	*	-	0.6%	4.5%	*	-	1.5%	*	*	1.0%	2.6%	0.7%	0.6%	
4	21	14	7	7	5	9	7	4	1	1	-	5	13	3	-	1	-	4	5	3	4	5	-	12	4	4	1	
	2.1%	2.8%	1.4%	1.8%	1.5%	3.3%	3.0%	1.4%	2.5%	2.1%	-	3.0%	5.9%	1.0%	-	0.6%	-	3.9%	3.6%	2.2%	2.0%	2.7%	-	2.0%	4.7%	2.3%	1.0%	
5	343	163	180	130	116	97	94	88	20	20	7	57	86	91	32	85	29	25	51	43	71	72	52	197	18	76	34	
	33.9%	33.0%	34.8%	33.5%	31.8%	37.6%	38.7%	29.0%	37.6%	34.9%	18.7%	34.3%	39.3%	28.8%	28.5%	38.0%	32.7%	24.5%	35.6%	35.2%	36.1%	38.0%	31.0%	33.7%	21.9%	42.1%	26.3%	
6	77	38	39	45	25	6	10	22	4	2	-	18	17	18	8	23	8	5	8	11	14	18	13	36	10	13	14	
	7.6%	7.7%	7.5%	11.7%	7.0%	2.3%	4.2%	7.4%	7.4%	4.0%	-	10.9%	7.6%	5.7%	7.2%	10.3%	8.4%	5.0%	5.7%	9.1%	7.1%	9.7%	7.5%	6.1%	12.1%	7.1%	11.1%	
7	122	67	55	57	37	28	25	39	14	6	3	25	25	41	16	23	8	10	23	15	26	20	20	81	5	22	13	
	12.1%	13.6%	10.6%	14.6%	10.1%	11.0%	10.3%	13.0%	27.1%	10.1%	7.9%	15.1%	11.6%	13.0%	14.6%	10.4%	9.2%	10.0%	16.3%	12.1%	13.1%	10.6%	11.7%	13.8%	6.1%	12.4%	10.1%	
8	107	50	57	38	42	27	30	33	3	7	3	18	18	41	12	26	13	8	11	15	20	16	23	67	12	14	11	
	10.6%	10.1%	11.1%	9.9%	11.5%	10.4%	12.5%	11.0%	6.4%	12.3%	8.0%	10.6%	8.4%	12.9%	10.5%	11.8%	14.1%	8.2%	8.0%	12.2%	10.2%	8.7%	14.0%	11.6%	14.4%	8.0%	8.8%	
9	27	16	12	10	8	9	3	11	1	1	1	5	1	11	2	8	6	4	4	1	2	5	5	16	-	5	7	
	2.7%	3.1%	2.3%	2.7%	2.1%	3.5%	1.3%	3.7%	2.6%	2.3%	3.7%	2.9%	0.6%	3.6%	1.7%	3.4%	6.4%	4.2%	2.6%	0.9%	1.0%	2.9%	2.9%	2.8%	-	2.6%	5.0%	
10	220	95	125	83	87	50	43	91	4	9	21	28	31	92	25	44	18	24	26	27	44	36	45	111	24	36	42	
	21.8%	19.2%	24.2%	21.3%	23.7%	19.6%	17.7%	29.9%	7.3%	16.0%	54.1%	16.7%	14.2%	29.1%	22.5%	19.9%	20.4%	23.5%	18.1%	21.9%	22.2%	19.3%	26.7%	19.1%	29.7%	19.8%	32.3%	
Mean	6.4	6.2	6.6	6.7	6.4	6.1	6.0	7.1	6.0	5.6	7.9	6.4	5.7	7.1	6.2	6.5	6.5	6.0	6.1	6.5	6.4	6.3	6.9	6.3	6.7	6.4	7.1	
SIGMA	1010	494	516	388	365	258	242	303	54	57	38	167	218	317	112	223	90	102	143	121	197	189	168	583	82	180	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%