

Survation.

New Public Polling on Behalf of Mail on Sunday. Considering the “final Five” Theresa May is the public’s clear choice to be next leader of the Conservative Party:

Conducting a detailed review of voters attitudes to the final five candidates for next leader of the Conservative party, Theresa May has a clear public opinion lead.

May is popular with both leave and remain referendum voters, current and former Conservative voters, Labour voters, and further the public scored May highly on both key policy areas and perception of her personal characteristics.

Using official parliamentary photographs alongside the name and position (or former position) of candidates Michael Gove, Theresa May, Andrea Leadsom, Liam Fox and Stephen Crabb and a randomised question position method. Survation polled 1,013 UK adults June 30th-July 1st online on their views of the final list of Conservative party leadership (and therefore the likely next Prime Minister outside of chance of surprise near term General Election).

The results of the polling are detailed below.

Full Data Tables can be found here : <http://survation.com/wp-content/uploads/2016/07/Final-Con-Leadership-Tables-MoS-300616SWCH-1c0d1h3.pdf>

On Thursday June 30th the candidates for the next leader of the Conservative Party were finalised, following David Cameron's decision to step down as Conservative party leader in September. Boris Johnson did not put himself forward for the leadership. The 5 final candidates are as follows -

- **Michael Gove MP, Justice Secretary**
- **Theresa May MP, Home Secretary**
- **Andrea Leadsom MP, Minister of State for Energy & Climate Change**
- **Liam Fox MP former Defence Secretary**
- **Stephen Crabb MP, Work & Pensions Secretary**

Between the following candidates who do you think would be the most suitable next leader of the Conservative Party?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	14%	15%	19%	12%	18%	11%
Theresa May	50%	59%	58%	48%	46%	56%
Andrea Leadsom	9%	4%	3%	11%	10%	8%
Liam Fox	11%	9%	9%	12%	14%	8%
Stephen Crabb	16%	13%	12%	19%	13%	18%

If the Leadership becomes a straight choice between the following candidates who do you think would be the most suitable next leader of the Conservative Party?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	27%	23%	25%	30%	35%	21%
Theresa May	73%	77%	75%	70%	65%	79%

If the Leadership becomes a straight choice between the following candidates who do you think would be the most suitable next leader of the Conservative Party?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Stephen Crabb	34%	25%	25%	38%	34%	34%
Theresa May	66%	75%	75%	62%	66%	66%

If the Leadership becomes a straight choice between the following candidates who do you think would be the most suitable next leader of the Conservative Party?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	43%	53%	50%	38%	51%	33%
Stephen Crabb	57%	47%	51%	62%	49%	67%

If the Leadership becomes a straight choice between the following candidates who do you think would be the most suitable next leader of the Conservative Party?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Theresa May	72%	78%	79%	67%	66%	76%
Liam Fox	28%	23%	21%	33%	34%	24%

If the Leadership becomes a straight choice between the following candidates who do you think would be the most suitable next leader of the Conservative Party?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Theresa May	76%	86%	84%	74%	70%	83%
Andrea Leadsom	24%	14%	16%	27%	30%	18%

Between the following potential candidates who do you trust most on the economy?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	13%	15%	16%	11%	18%	9%
Theresa May	47%	54%	54%	46%	41%	54%
Andrea Leadsom	13%	7%	5%	16%	13%	11%
Liam Fox	10%	10%	10%	10%	12%	8%

Stephen Crabb	18%	14%	15%	17%	17%	19%
---------------	-----	-----	-----	-----	-----	-----

Between the following potential candidates who do you trust most to negotiate with the EU

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	18%	20%	23%	17%	26%	10%
Theresa May	50%	58%	55%	45%	40%	60%
Andrea Leadsom	10%	5%	4%	17%	11%	9%
Liam Fox	12%	12%	12%	11%	13%	11%
Stephen Crabb	10%	5%	6%	10%	10%	10%

Between the following potential candidates who do you trust most on national security?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	12%	13%	13%	8%	17%	6%
Theresa May	46%	52%	52%	49%	40%	54%
Andrea Leadsom	6%	2%	1%	9%	8%	5%
Liam Fox	25%	25%	27%	24%	28%	24%

Stephen Crabb	10%	8%	7%	10%	8%	11%
---------------	-----	----	----	-----	----	-----

Between the following potential candidates who do you trust most on immigration?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	18%	20%	23%	16%	23%	13%
Theresa May	47%	54%	53%	46%	43%	53%
Andrea Leadsom	9%	7%	6%	10%	9%	9%
Liam Fox	14%	13%	12%	11%	16%	12%
Stephen Crabb	11%	6%	6%	17%	9%	13%

Between the following potential candidates who do you trust most on public services such as the NHS & Education?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Michael Gove	13%	14%	16%	11%	16%	11%
Theresa May	46%	55%	49%	45%	41%	49%
Andrea Leadsom	11%	6%	6%	13%	12%	9%

Liam Fox	9%	9%	9%	8%	11%	8%
Stephen Crabb		17%	20%	23%	21%	23%

12) Characteristics Tables (% who said 'Yes')

Would you describe this person as:

	Attractive	Loyal	In touch	Statesmanlike	Trustworthy	Intelligent
Gove	10%	24%	22%	35%	21%	56%
May	32%	53%	39%	56%	52%	74%
Leadsom	21%	29%	25%	22%	29%	52%
Fox	17%	30%	25%	34%	31%	53%
Crabb	34%	35%	42%	32%	35%	54%

Which of following statements is closest to your view?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
--	-----	-----------------------------	--------------------------	--------------------	----------------------------	-----------------------------

I would rather Boris Johnson was standing instead of Michael Gove	56%	50%	55%	49%	66%	43%
I would rather Michael Gove was standing instead of Boris Johnson	44%	50%	45%	51%	34%	57%

Which of following statements is closest to your view?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Boris Johnson did the right thing in not putting his name forward for Conservative Party Leader after Michael Gove announced he was standing	42%	42%	42%	42%	34%	48%
Boris Johnson should have still put his name forward for Conservative Party Leader after Michael Gove announced he was standing	58%	58%	58%	58%	66%	52%

Which of following statements is closest to your view?

	All	Current Conservative Voters	2015 Conservative Voters	2015 Labour Voters	EU Referendum Leave Voters	EU Referendum Remain Voters
Boris should be given a Cabinet job by whomever wins the leadership.	61%	69%	70%	51%	79%	42%
Boris should not be given a Cabinet job by whomever wins the leadership.	39%	31%	30%	49%	21%	58%

Note. The following official pictures were used for Q1-6:



To find out more about [Survation's](#) services, and how you can conduct a [telephone](#) or [online](#) poll for your research needs, please visit our [services page](#).