# Brexit Poll – 07/09/2018 Prepared on behalf of Electoral Calculus

### Methodology

**Fieldwork Dates** 

7<sup>th</sup> September 2018

### **Data Collection Method**

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

### **Population Sampled**

All adults in the UK aged 18+.

Sample Size

1,039

### **Data Weighting**

Data were weighted to the profile of all adults in the UK aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election Vote and 2016 EU Referendum Vote. Targets for the weighted data were derived from Office for National Statistics Census Data and the results of the 2017 UK General Election and the 2016 EU Referendum.

### **Margin of Error**

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,039 it is 95% certain that the 'true' value will fall within the range of 3% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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Table 1 Q1. By Normal Weighting

Q1. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome.

"No deal" - Britain leaves without a specific deal, and gains full control of immigration, laws and trade, but British exports to the EU are hit by tariffs and other barriers.

### Base: All Respondents

	Total	Se	ex			Ag	je				Education L	evel				2017 GI	E Vote			2016 EU R	eferendum	Н	H Income p	o.a.				Regi	ion			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NQ / Level	Level 2 / Apprentices hip / Other	Level 3	Level 4	CON	LAB	LD	SNP	Other	Did not vote	Remain	Leave	£0 - £19,999	£20,000 - £39,999	£40,000+	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1039	401	638	115	268	222	168	136	130	238	245	160	396	264	383	57	26	62	187	442	345	391	422	198	95	187	259	346	887	70	62	20
Weighted Total	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
1	209 20.2%	105 20.6%	105 19.7%	17 15.0%	43 24.0%	27 16.4%	28 15.1%	41 26.2%	53 22.3%	97 26.0%	69 27.2%	17 13.6%	26 9.1%	83 24.8%	39 12.4%	4 7.5%	4 16.7%	24 38.0%	42 22.7%	29 7.7%	124 30.2%	74 24.3%	68 19.1%	58 16.5%	8 6.2%	36 21.6%	49 20.4%	83 25.2%	176 20.2%	16 18.2%	13 26.8%	4 13.9%
2	186 17.9%	115 22.6%	71 13.4%	13 11.6%	23 13.1%	35 20.9%	40 21.8%	29 18.9%	45 18.8%	63 16.8%	55 21.5%	18 14.3%	50 17.7%	82 24.5%	42 13.4%	5 8.8%	1.3%	12 18.6%	40 21.2%	31 8.2%	120 29.4%	51 16.8%	70 19.9%	59 16.8%	19 14.0%	33 19.6%	40 16.5%	60 18.4%	152 17.4%	11 12.8%	11 23.0%	11 38.5%
3	120 11.5%	49 9.6%	71 13.4%	12 10.8%	21 12.0%	15 9.2%	17 9.2%	12 7.8%	41 17.3%	51 13.7%	23 9.2%	15 12.0%	30 10.5%	50 15.0%	40 12.5%	0.6%	2 7.4%	1 1.7%	20 10.8%	28 7.5%	67 16.3%	40 13.0%	35 10.0%	44 12.3%	22 16.5%	17 10.5%	33 13.6%	37 11.2%	110 12.6%	6 6.3%	3 6.5%	1 5.1%
4	140 13.5%	62 12.2%	78 14.7%	18 15.6%	24 13.2%	26 15.8%	29 15.6%	15 9.7%	29 11.9%	52 14.0%	34 13.5%	27 21.3%	26 9.4%	45 13.3%	46 14.5%	11 19.0%	4 18.1%	1 0.9%	24 12.7%	46 12.3%	51 12.5%	42 14.0%	44 12.5%	48 13.7%	31 22.9%	33 19.7%	30 12.2%	35 10.6%	128 14.7%	7 8.5%	5 9.1%	
5	383 36.9%	178 35.0%	206 38.7%	54 46.9%	67 37.7%	63 37.8%	70 38.2%	58 37.4%	71 29.6%	110 29.5%	73 28.6%	50 38.9%	151 53.3%	75 22.4%	150 47.2%	38 64.3%	13 56.5%	26 40.8%	61 32.6%	244 64.4%	47 11.5%	97 31.9%	136 38.4%	144 40.7%	55 40.3%	48 28.6%	90 37.3%	114 34.6%	306 35.1%	47 54.2%	17 34.6%	12 42.6%
SIGMA	1039 100.0%	508 100.0%	531 100.0%	115 100.0%	179 100.0%	166 100.0%	184 100.0%	155 100.0%	239 100.0%	374 100.0%	255 100.0%	128 100.0%	283 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	64 100.0%	187 100.0%	379 100.0%	408 100.0%	303 100.0%	354 100.0%	354 100.0%	136 100.0%	167 100.0%	242 100.0%	328 100.0%	873 100.0%	88 100.0%	50 100.0%	29 100.0%

Q2. By Normal Weighting

Q2. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome.

"Canada-style" - a negotiated free-trade agreement between Britain the EU, similar to Canada's deal. The UK has control of its own immigration, laws and trade but has to match

EU regulations in some areas, so that many British exports to the EU are ok.

### Base: All Respondents

	Total	Se	ex			Ag	е				Education L	evel				2017 GI	E Vote			2016 EU R	eferendum	Н	H Income	p.a.				Regi	on			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NQ / Level	Level 2 / Apprentices hip / Other	Level 3	Level 4	CON	LAB	LD	SNP	Other	Did not vote	Remain	Leave	- 03 - 19,999	£20,000 - £39,999	£40,000+	London	Midlands	North	South I	England	Scotland	Wales	NI
Unweighted Total	1039	401	638	115	268	222	168	136	130	238	245	160	396	264	383	57	26	62	187	442	345	391	422	198	95	187	259	346	887	70	62	20
Weighted Total	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
1	389	188	201	28	46	59	83	52	121	146	94	53	96	162	103	24	8	20	56	126	199	105	139	135	54	63	89	128	335	23	16	16
	37.4%	37.0%	37.8%	24.1%	25.7%	35.3%	45.1%	33.5%	50.6%	39.0%	36.9%	41.4%	34.0%	48.4%	32.6%	40.4%	31.7%	31.1%	29.7%	33.2%	48.8%	34.5%	39.3%	38.0%	39.7%	38.0%	36.9%	39.0%	38.3%	25.7%	31.4%	54.7%
2	272	139	133	33	44	33	32	59	71	96	69	36	70	102	84	12	1	19	49	95	108	72	92	98	36	47	62	93	239	19	11	2
	26.2%	27.4%	25.0%	28.6%	24.4%	20.1%	17.3%	37.8%	29.8%	25.6%	27.3%	28.5%	24.8%	30.3%	26.4%	20.1%	5.1%	28.9%	26.0%	25.2%	26.5%	23.8%	26.0%	27.7%	26.6%	28.4%	25.8%	28.5%	27.4%	21.4%	22.9%	8.5%
3	159	72	87	25	25	35	33	18	23	50	33	18	57	34	55	13	5	9	31	79	37	51	57	47	13	23	44	44	124	21	11	2
	15.3%	14.1%	16.4%	21.5%	14.2%	21.2%	17.6%	11.7%	9.4%	13.5%	13.1%	14.4%	20.0%	10.1%	17.5%	22.7%	19.5%	14.6%	16.3%	21.0%	9.0%	16.9%	16.1%	13.2%	9.9%	13.5%	18.2%	13.5%	14.3%	23.9%	22.2%	8.2%
4	117	60	58	20	26	17	20	19	16	38	27	6	47	22	42	10	6	3	27	53	27	44	43	30	19	19	21	34	93	16	7	2
	11.3%	11.7%	10.9%	17.4%	14.8%	9.9%	10.6%	11.9%	6.8%	10.1%	10.6%	4.9%	16.5%	6.5%	13.3%	16.3%	25.6%	4.0%	14.5%	13.9%	6.6%	14.5%	12.0%	8.5%	13.9%	11.3%	8.8%	10.3%	10.7%	18.4%	13.1%	5.8%
5	103 9.9%	50 9.8%	53 10.0%	10 8.4%	37 20.9%	22 13.4%	17 9.4%	8 5.1%	8 3.4%	44 11.8%	31 12.2%	14 10.9%	13 4.7%	16 4.7%	32 10.1%	0.6%	4 18.0%	14 21.5%	25 13.5%	25 6.7%	37 9.1%	31 10.3%	23 6.5%	44 12.6%	14 9.9%	15 8.8%	25 10.3%	29 8.7%	82 9.3%	9 10.6%	5 10.3%	7 22.7%
SIGMA	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q3. By Normal Weighting

Q3. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome.

"Chequers" - the government's current plan. Britain remains in the EU single market for goods and agriculture, but not services. Freedom of movement and some budget payments might remain (depending on negotiations).

### Base: All Respondents

	Total	S	ex			Ag	е				Education L	evel				2017 G	E Vote			2016 EU R	eferendum	H	H Income p	o.a.				Regi	ion			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+		Level 2 / Apprentices hip / Other	Level 3	Level 4	CON	LAB	LD	SNP	Other	Did not vote	Remain	Leave	£0 - £19,999	£20,000 - £39,999	£40,000+	London I	Midlands	North	South I	England	Scotland	Wales	NI
Unweighted Total	1039	401	638	115	268	222	168	136	130	238	245	160	396	264	383	57	26	62	187	442	345	391	422	198	95	187	259	346	887	70	62	20
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1	91	36	55	10	28	14	15	11	13	27	18	16	29	30	32	3	1	1	20	33	30	27	34	29	19	11	19	27	78	9	3	2
	8.7%	7.1%	10.4%	8.7%	15.8%	8.2%	8.1%	7.0%	5.5%	7.3%	7.1%	12.8%	10.3%	8.9%	10.0%	5.5%	3.6%	1.2%	10.5%	8.8%	7.3%	9.0%	9.6%	8.2%	14.2%	6.8%	8.0%	8.3%	8.9%	10.3%	5.7%	5.4%
2	163	72	91	17	28	24	23	21	50	56	42	21	45	58	39	8	9	6	29	74	55	63	53	42	9	36	44	50	140	14	5	4
	15.7%	14.3%	17.0%	14.8%	15.9%	14.5%	12.4%	13.5%	20.8%	14.9%	16.3%	16.4%	15.7%	17.4%	12.4%	12.9%	37.4%	9.0%	15.4%	19.5%	13.4%	20.8%	15.1%	11.8%	6.9%	21.9%	18.1%	15.4%	16.0%	15.9%	9.6%	14.8%
3	276	136	140	23	39	41	56	45	72	99	67	39	71	106	71	12	5	27	46	81	140	83	95	87	30	53	55	90	228	17	22	9
	26.6%	26.9%	26.3%	20.1%	22.0%	24.4%	30.4%	29.2%	29.9%	26.6%	26.2%	30.5%	25.2%	31.7%	22.4%	20.3%	21.0%	42.4%	24.7%	21.3%	34.3%	27.4%	26.9%	24.7%	22.1%	32.0%	22.6%	27.3%	26.1%	19.6%	44.0%	32.3%
4	346	178	168	39	58	60	61	59	67	114	84	38	110	77	137	23	8	26	54	149	111	88	115	134	51	35	82	113	281	39	15	11
	33.3%	35.1%	31.6%	34.1%	32.7%	36.3%	33.2%	38.2%	28.1%	30.5%	32.9%	29.5%	39.0%	23.0%	43.4%	39.6%	35.2%	40.8%	29.0%	39.4%	27.2%	29.1%	32.6%	37.7%	37.5%	20.8%	34.0%	34.4%	32.2%	44.4%	30.0%	39.3%
5	163	85	78	26	24	28	29	19	38	78	44	14	28	64	37	13	1	4	38	42	72	41	56	62	26	31	42	48	147	9	5	2
	15.7%	16.7%	14.8%	22.3%	13.6%	16.6%	15.9%	12.0%	15.7%	20.7%	17.4%	10.8%	9.8%	19.1%	11.8%	21.7%	2.8%	6.7%	20.4%	11.0%	17.7%	13.6%	15.9%	17.6%	19.3%	18.4%	17.3%	14.7%	16.8%	9.8%	10.7%	8.2%
SIGMA	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q4. By Normal Weighting
Q4. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome.

"Norway-style" - membership of the European Economic Area, similar to Norway's deal. Britain remains fully in the EU single market, but outside the Customs Union.

Freedom of movement remains, along with EU single-market regulations, and half-rate budget payments to the EU.

### Base: All Respondents

	Total	Se	x			Ag	е				Education L	evel				2017 GE	Vote			2016 EU Re	eferendum	HI	H Income	o.a.				Reg	ion			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NQ / Level	Level 2 / Apprentices hip / Other	Level 3	Level 4	CON	LAB	LD	SNP	Other	Did not vote	Remain	Leave		£20,000 - £39,999	£40,000+	London I	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1039	401	638	115	268	222	168	136	130	238	245	160	396	264	383	57	26	62	187	442	345	391	422	198	95	187	259	346	887	70	62	20
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1	159	74	85	31	34	31	21	17	25	59	27	22	52	38	63	6	4	3	32	73	37	50	44	59	23	37	31	39	130	15	9	5
	15.3%	14.6%	16.0%	26.6%	19.3%	18.5%	11.3%	11.2%	10.5%	15.6%	10.5%	16.9%	18.5%	11.4%	19.9%	10.1%	18.3%	5.4%	17.0%	19.4%	9.1%	16.5%	12.6%	16.7%	16.7%	22.2%	12.9%	12.0%	14.9%	17.1%	18.4%	16.0%
2	272	108	164	29	52	48	57	31	54	95	55	35	86	62	92	21	11	24	43	123	83	60	90	115	48	31	69	73	222	27	15	8
	26.1%	21.3%	30.8%	25.3%	29.0%	28.7%	31.2%	20.2%	22.6%	25.5%	21.7%	27.5%	30.4%	18.6%	29.0%	35.7%	44.6%	37.1%	22.8%	32.6%	20.4%	19.9%	25.3%	32.5%	35.6%	18.7%	28.4%	22.4%	25.4%	30.7%	30.4%	27.7%
3	287	163	125	32	37	37	47	56	79	87	90	33	77	95	87	27	7	16	45	103	116	71	104	106	34	47	58	105	244	32	5	6
	27.7%	32.1%	23.5%	28.1%	20.7%	22.1%	25.4%	35.8%	32.9%	23.3%	35.3%	26.2%	27.2%	28.3%	27.4%	45.2%	29.6%	25.6%	24.2%	27.2%	28.5%	23.4%	29.4%	30.0%	25.2%	28.3%	24.0%	32.0%	28.0%	36.4%	10.1%	21.1%
4	224	117	107	14	33	36	45	34	62	89	51	28	56	115	43	4	2	13	39	60	128	62	92	63	24	36	54	79	192	8	14	9
	21.5%	23.0%	20.1%	12.1%	18.5%	21.4%	24.3%	22.2%	25.8%	23.8%	20.1%	21.6%	19.7%	34.3%	13.5%	6.2%	7.4%	20.9%	20.9%	15.7%	31.3%	20.6%	25.9%	17.8%	17.3%	21.5%	22.2%	24.0%	22.0%	9.5%	28.4%	32.4%
5	97 9.4%	46 9.1%	51 9.6%	9 7.9%	22 12.5%	15 9.2%	14 7.7%	16 10.5%	20 8.3%	44 11.8%	31 12.3%	10 7.9%	12 4.2%	25 7.5%	32 10.2%	2 2.8%	-	7 11.0%	28 15.1%	19 5.1%	44 10.7%	59 19.6%	24 6.8%	10 3.0%	7 5.3%	16 9.3%	30 12.5%	32 9.6%	85 9.7%	5 6.3%	6 12.6%	1 2.7%
SIGMA	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q5. By Normal Weighting

Q5. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome.

"Customs Union" - Britain remains in both the single market and the Customs Union. Freedom of movement remains, along with EU single-market regulations with large annual payments

to the EU budget and Britain cannot sign its own trade deals.

### Base: All Respondents

	Total	Se	ex			Ag	е				Education L	evel				2017 GI	E Vote			2016 EU R	eferendum	Н	H Income	p.a.				Regi	on			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NQ / Level	Level 2 / Apprentices hip / Other	Level 3	Level 4	CON	LAB	LD	SNP	Other	Did not vote	Remain	Leave		£20,000 - £39,999	£40,000+	London	Midlands	North	South I	England	Scotland	Wales	NI
Unweighted Total	1039	401	638	115	268	222	168	136	130	238	245	160	396	264	383	57	26	62	187	442	345	391	422	198	95	187	259	346	887	70	62	20
Weighted Total	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
1	191	105	86	29	27	36	38	34	27	45	47	20	79	22	79	21	7	16	38	117	18	48	69	73	32	19	53	51	154	25	9	3
	18.4%	20.8%	16.1%	25.5%	15.3%	21.7%	20.4%	22.1%	11.1%	12.1%	18.3%	15.3%	28.1%	6.5%	25.1%	36.5%	29.6%	24.4%	20.1%	31.0%	4.5%	15.7%	19.4%	20.5%	23.2%	11.4%	21.7%	15.6%	17.7%	28.7%	17.7%	10.0%
2	147	74	73	23	32	26	32	15	19	64	33	17	32	31	59	13	3	4	27	55	42	57	48	40	23	19	27	51	120	17	7	3
	14.1%	14.5%	13.7%	19.7%	17.7%	15.8%	17.3%	9.6%	8.0%	17.1%	13.1%	13.4%	11.4%	9.3%	18.8%	22.6%	11.5%	6.4%	14.6%	14.6%	10.3%	18.6%	13.7%	11.3%	16.9%	11.5%	11.2%	15.4%	13.7%	19.2%	14.1%	10.4%
3	197	88	109	22	55	38	32	24	25	86	41	22	48	50	64	7	5	10	45	87	49	58	62	70	36	26	52	52	167	12	9	10
	19.0%	17.4%	20.5%	19.5%	31.0%	23.0%	17.3%	15.4%	10.5%	23.0%	16.2%	16.9%	17.0%	14.9%	20.2%	11.3%	22.5%	15.7%	24.0%	23.0%	11.9%	19.2%	17.6%	19.8%	26.3%	15.7%	21.7%	16.0%	19.1%	13.9%	17.1%	33.3%
4	212	91	121	24	37	27	30	28	65	81	58	29	43	77	48	11	3	21	43	70	91	66	60	79	11	44	55	68	179	17	10	6
	20.4%	18.0%	22.7%	20.8%	20.8%	16.5%	16.2%	17.9%	27.3%	21.6%	22.9%	22.8%	15.4%	22.9%	15.3%	18.9%	13.6%	33.5%	22.9%	18.6%	22.3%	21.8%	16.9%	22.2%	8.4%	26.6%	22.8%	20.7%	20.5%	19.2%	19.4%	22.4%
5	293	149	143	17	27	38	53	54	103	98	75	40	79	156	66	6	5	13	34	49	208	75	115	93	34	58	55	106	253	17	16	7
	28.2%	29.4%	27.0%	14.5%	15.3%	23.0%	28.9%	35.0%	43.0%	26.1%	29.5%	31.6%	28.1%	46.4%	20.7%	10.7%	22.7%	20.0%	18.3%	12.8%	51.0%	24.6%	32.4%	26.2%	25.2%	34.8%	22.6%	32.4%	29.0%	19.0%	31.8%	23.8%
SIGMA	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q6. By Normal Weighting

Q6. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome. Top Rank Summary Table

Base: All Respondents

	Total	Se	x			Ag	je				Education L	evel				2017 GE	Vote			2016 EU Re	eferendum	HF	Income p.	a.				Regi	ion			$\neg$
										NQ / Level	Level 2 / Apprentices								Did not			- 03	20,000 -									
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+			Level 3	Level 4	CON	LAB	LD	SNP	Other	vote	Remain	Leave		£39,999	40,000+	London	Midlands	North	South I	England S	Scotland	Wales	NI
Unweighted Total	1039	401	638	115	268	222	168	136	130	238	245	160	396	264	383	57	26	62	187	442	345	391	422	198	95	187	259	346	887	70	62	20
Weighted Total	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
"No deal" - Britain leaves without a specific deal, and gains full control of immigration, laws and trade, but British exports to the EU are hit by tariffs and other barriers.	209 20.2%	105 20.6%	105 19.7%	17 15.0%	43 24.0%	27 16.4%	28 15.1%	41 26.2%	53 22.3%	97 26.0%	69 27.2%	17 13.6%	26 9.1%	83 24.8%	39 12.4%	4 7.5%	4 16.7%	24 38.0%	42 22.7%	29 7.7%	124 30.2%	74 24.3%	68 19.1%	58 16.5%	8 6.2%	36 21.6%	49 20.4%	83 25.2%	176 20.2%	16 18.2%	13 26.8%	4 13.9%
"Canada-style" - a negotiated free- trade agreement between Britain the EU, similar to Canada's deal. The UK has control of its own immigration, laws and trade but has to match EU regulations in some areas, so that many British exports to the EU are ok.	389 37.4%	188 37.0%	201 37.8%	28 24.1%	46 25.7%	59 35.3%	83 45.1%	52 33.5%	121 50.6%	146 39.0%	94 36.9%	53 41.4%	96 34.0%	162 48.4%	103 32.6%	24 40.4%	8 31.7%	20 31.1%	56 29.7%	126 33.2%	199 48.8%	105 34.5%	139 39.3%	135 38.0%	54 39.7%	63 38.0%	89 36.9%	128 39.0%	335 38.3%	23 25.7%	16 31.4%	16 54.7%
"Chequers" - the government's current plan. Britain remains in the EU single market for goods and agriculture, but not services. Freedom of movement and some budget payments might remain (depending on negotiations).	91 8.7%	36 7.1%	55 10.4%	10 8.7%	28 15.8%	14 8.2%	15 8.1%	11 7.0%	13 5.5%	27 7.3%	18 7.1%	16 12.8%	29 10.3%	30 8.9%	32 10.0%	3 5.5%	1 3.6%	1 1.2%	20 10.5%	33 8.8%	30 7.3%	27 9.0%	34 9.6%	29 8.2%	19 14.2%	11 6.8%	19 8.0%	27 8.3%	78 8.9%	9 10.3%	3 5.7%	2 5.4%

Table 6
Q6. By Normal Weighting
Q6. Thinking about Britain leaving the European Union, or "Brexit", and the different ways this might happen.

Please can you order these five possible outcomes from your most favoured outcome to your least favoured outcome.

Top Rank Summary Table
Base: All Respondents

	Total	S	ex			A	ge				Education Le	evel				2017 GI	E Vote			2016 EU Re	eferendum	НН	Income p	.a.				Regi	ion			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NQ / Level	Level 2 / apprentices hip / Other	Level 3	Level 4	CON	LAB	LD	SNP	Other	Did not vote	Remain	Leave	£0 - £19,999	£20,000 - £39,999	£40,000+	London N	Midlands	North	South I	England S	Scotland	Wales	NI
Weighted Total	1039	508	531	115	179	166	184	155	239	374	255	128	283	336	317	59	24	64	187	379	408	303	354	354	136	167	242	328	873	88	50	29
"Norway-style" membership of the European Economic Area, similar to Norway's deal. Britain remains fully in the EU single market, but outside the Customs Union. Freedom of movement remains, along with EU single-market regulations, and half-rate budget payments to the EU.	159 15.3%	74 14.6%	85 16.0%	31 26.6%	34 19.3%	31 18.5%	21 11.3%	17 11.2%	25 10.5%	59 15.6%	27 10.5%	22 16.9%	52 18.5%	38 11.4%	63 19.9%	6 10.1%	4 18.3%	3 5.4%	32 17.0%	73 19.4%	37 9.1%	50 16.5%	44 12.6%	59 16.7%	23 16.7%	37 22.2%	31 12.9%	39 12.0%	130 14.9%	15 17.1%	9 18.4%	5 16.0%
"Customs Union" - Britain remains in both the single market and the Customs Union. Freedom of movement remains, along with EU single-market regulations with large annual payments to the EU budget and Britain cannot sign its own trade deals.	191 18.4%	105 20.8%	86 16.1%	29 25.5%	27 15.3%	36 21.7%	38 20.4%	34 22.1%	27 11.1%	45 12.1%	47 18.3%	20 15.3%	79 28.1%	22 6.5%	79 25.1%	21 36.5%	7 29.6%	16 24.4%	38 20.1%	117 31.0%	18 4.5%	48 15.7%	69 19.4%	73 20.5%	32 23.2%	19 11.4%	53 21.7%	51 15.6%	154 17.7%	25 28.7%	9 17.7%	3 10.0%
SIGMA	1039 100.0%	508 100.0%	531 100.0%	115 100.0%	179 100.0%	166 100.0%	184 100.0%	155 100.0%	239 100.0%	374 100.0%	255 100.0%	128 100.0%	283 100.0%	336 100.0%	317 100.0%	59 100.0%	24 100.0%	64 100.0%	187 100.0%	379 100.0%	408 100.0%	303 100.0%	354 100.0%	354 100.0%	136 100.0%	167 100.0%	242 100.0%	328 100.0%	873 100.0%	88 100.0%	50 100.0%	29 100.0%