

Drugs and Alcohol Survey

15/05/2018

Prepared on behalf of VolteFace

volteface

Methodology

Fieldwork Dates

2nd-14th May 2018

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16 and 17 in the UK.

Sample Size

1,035

Data Weighting

Data were weighted to the profile of all 16 and 17 year olds in the UK. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,035 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross breaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information, please contact:

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Drugs and Alcohol Survey
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16 May 2018

Table 1

Q1. On a scale of 1-5, where 1 = very difficult and 5 = very easy, how easy or difficult do you think it would be for you to purchase alcohol?

Base: All Respondents

	Sex		Age		Region													Tried Alcohol		Tried Cannabis	
	Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1035	356	679	311	303	218	99	78	85	38	87	144	90	80	61	32	23	766	234	245	768
Weighted Total	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
1 - very difficult	419	227	192	234	185	51	49	32	46	15	46	47	30	45	24	22	11	237	162	53	363
	40.5%	42.7%	38.2%	46.0%	35.2%	38.6%	50.3%	43.0%	48.5%	38.2%	40.4%	32.4%	34.9%	51.7%	29.4%	45.4%	34.0%	32.9%	56.0%	26.3%	44.8%
2	227	125	102	104	123	31	17	19	19	4	22	38	25	16	18	12	8	174	52	36	180
	22.0%	23.5%	20.3%	20.4%	23.5%	23.3%	17.5%	24.6%	19.9%	10.2%	19.1%	25.8%	29.4%	18.2%	22.4%	24.3%	22.8%	24.1%	18.1%	17.7%	22.3%
3	202	88	114	87	115	20	19	20	13	7	21	44	16	16	7	4	153	45	48	147	
	19.6%	16.6%	22.7%	17.1%	22.0%	15.0%	19.6%	26.2%	13.2%	17.7%	18.0%	30.2%	18.3%	18.5%	20.4%	14.1%	13.2%	21.2%	15.7%	23.8%	18.2%
4	102	53	49	42	60	21	6	1	8	8	14	12	3	1	12	6	10	85	17	31	71
	9.9%	10.0%	9.7%	8.3%	11.5%	16.3%	6.6%	1.4%	8.7%	19.9%	11.9%	8.2%	3.2%	1.4%	14.4%	12.3%	30.0%	11.9%	5.8%	15.6%	8.8%
5 - very easy	84	38	46	42	42	9	6	4	9	6	12	5	12	9	11	2	-	71	13	33	48
	8.1%	7.1%	9.1%	8.3%	7.9%	6.8%	5.9%	4.8%	9.6%	14.1%	10.6%	3.5%	14.1%	10.2%	13.3%	3.9%	-	9.9%	4.4%	16.6%	5.9%
SIGMA	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.23	2.15	2.31	2.12	2.34	2.29	2.00	2.00	2.11	2.61	2.33	2.25	2.32	2.00	2.60	2.05	2.39	2.42	1.85	2.78	2.09

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Table 3
Q3. Which of the following best describes when you first purchased alcohol?

Base: All Respondents

	Total	Sex		Age		Region												Tried Alcohol		Tried Cannabis		
		Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1035	356	679	311	303	218	99	78	85	38	87	144	90	80	61	32	23	766	234	245	768	
Weighted Total	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809	
11 or under	11	7	4	3	9	2	-	-	4	-	1	1	-	-	-	-	3	11	-	10	1	
	1.1%	1.3%	0.9%	0.5%	1.7%	1.4%	-	-	3.8%	-	1.2%	0.8%	-	-	-	-	10.5%	1.6%	-	5.1%	0.1%	
12 – 13	34	10	24	12	22	7	-	1	-	7	1	1	2	1	6	7	-	34	-	25	8	
	3.3%	1.8%	4.9%	2.4%	4.1%	5.4%	-	1.4%	-	16.8%	1.2%	0.9%	2.8%	1.4%	7.4%	14.1%	-	4.7%	-	12.3%	1.0%	
14 – 15	103	46	57	49	54	10	9	12	7	3	16	8	14	9	8	4	2	102	1	54	46	
	9.9%	8.6%	11.3%	9.6%	10.2%	8.0%	8.9%	16.4%	7.2%	7.5%	14.3%	5.6%	16.9%	10.4%	9.7%	8.4%	4.6%	14.2%	0.3%	26.9%	5.7%	
16 – 17	157	83	74	62	94	23	11	9	14	4	15	21	9	12	17	9	13	148	7	53	94	
	15.1%	15.6%	14.6%	12.2%	17.9%	17.5%	11.4%	11.4%	14.7%	10.2%	13.3%	14.3%	10.1%	14.4%	21.3%	18.0%	38.6%	20.6%	2.3%	26.6%	11.6%	
I have never bought alcohol	681	357	324	362	320	83	77	52	69	23	74	109	59	58	45	24	9	398	269	49	623	
	65.8%	67.1%	64.4%	71.0%	60.8%	63.1%	78.4%	69.3%	72.6%	57.7%	64.6%	74.2%	68.7%	67.4%	55.7%	49.3%	26.8%	55.3%	92.8%	24.5%	76.9%	
Prefer not to say	49	29	20	22	27	6	1	1	2	3	6	6	1	6	5	5	6	26	13	9	37	
	4.7%	5.4%	4.0%	4.2%	5.2%	4.7%	1.3%	1.4%	1.7%	7.8%	5.4%	4.3%	1.4%	6.4%	6.0%	10.2%	19.6%	3.6%	4.6%	4.6%	4.6%	
SIGMA	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5

Q5. On a scale of 1-5, where 1 = very difficult and 5 = very easy, how easy or difficult do you think it would be for you to purchase cannabis?

Base: All Respondents

	Sex		Age		Region													Tried Alcohol		Tried Cannabis	
	Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1035	356	679	311	303	218	99	78	85	38	87	144	90	80	61	32	23	766	234	245	768
Weighted Total	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
1 - very difficult	510	237	273	236	274	75	45	39	51	20	46	74	35	45	33	22	24	283	204	27	482
	49.3%	44.6%	54.3%	46.4%	52.2%	56.9%	46.6%	51.5%	53.5%	50.8%	40.3%	50.7%	40.9%	52.4%	41.5%	45.4%	71.9%	39.3%	70.4%	13.6%	59.6%
2	138	91	47	71	67	12	10	12	8	6	24	24	11	10	5	14	1	124	14	34	89
	13.3%	17.1%	9.3%	14.0%	12.7%	9.1%	10.0%	16.4%	8.2%	14.9%	21.0%	16.1%	13.5%	12.0%	6.6%	28.8%	4.0%	17.3%	4.8%	17.1%	11.0%
3	161	85	76	82	79	14	27	8	16	9	13	15	16	12	16	7	6	134	26	50	107
	15.6%	16.0%	15.1%	16.0%	15.1%	11.0%	28.1%	11.2%	16.5%	22.6%	11.6%	10.3%	19.2%	14.2%	19.5%	14.1%	19.6%	18.7%	8.8%	25.0%	13.3%
4	89	45	43	45	44	11	2	5	10	-	14	8	5	9	19	6	2	69	20	33	52
	8.6%	8.5%	8.6%	8.9%	8.3%	8.0%	2.4%	6.6%	10.3%	-	12.1%	5.3%	5.6%	10.0%	23.3%	11.7%	4.6%	9.5%	7.0%	16.3%	6.5%
5 - very easy	137	73	63	75	62	20	13	11	11	5	17	26	18	10	7	-	-	110	26	56	78
	13.2%	13.8%	12.6%	14.7%	11.7%	15.0%	12.9%	14.3%	11.5%	11.7%	15.1%	17.6%	20.8%	11.4%	9.1%	-	-	15.3%	9.0%	28.1%	9.7%
SIGMA	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.23	2.30	2.16	2.32	2.15	2.15	2.25	2.16	2.18	2.07	2.41	2.23	2.52	2.16	2.52	1.92	1.57	2.44	1.79	3.28	1.96

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Table 7
Q7. Which of the following best describes when you first purchased cannabis?

Base: All Respondents

	Total	Sex		Age		Region												Tried Alcohol		Tried Cannabis	
		Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No
Unweighted Total	1035	356	679	311	303	218	99	78	85	38	87	144	90	80	61	32	23	766	234	245	768
Weighted Total	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
11 or under	9	3	5	1	8	3	-	-	-	-	-	-	-	1	-	-	5	9	-	9	-
	0.8%	0.6%	1.0%	0.2%	1.5%	1.9%	-	-	-	-	-	-	-	1.4%	-	-	15.0%	1.2%	-	4.4%	-
12 – 13	34	15	19	14	20	6	-	4	8	-	1	3	1	-	4	7	-	31	3	34	-
	3.3%	2.9%	3.7%	2.7%	3.9%	4.7%	-	4.8%	8.7%	-	1.2%	1.8%	1.6%	-	4.4%	14.1%	-	4.3%	1.0%	16.9%	-
14 – 15	50	31	19	25	25	4	6	4	5	2	-	3	5	6	2	10	3	50	-	47	2
	4.9%	5.8%	3.9%	5.0%	4.8%	3.4%	6.5%	4.8%	4.8%	5.1%	-	1.8%	5.8%	7.4%	3.1%	20.4%	8.6%	7.0%	-	23.4%	0.3%
16 – 17	53	26	27	19	34	13	-	2	2	4	6	7	4	6	5	4	-	50	4	52	2
	5.1%	5.0%	5.3%	3.8%	6.4%	9.6%	-	3.3%	1.7%	10.9%	5.1%	5.0%	4.6%	6.6%	6.7%	7.8%	-	6.9%	1.2%	25.7%	0.2%
I have never bought cannabis	861	434	427	438	423	105	90	63	81	32	104	127	75	66	64	28	25	566	274	58	795
	83.2%	81.6%	84.8%	86.0%	80.4%	80.3%	92.2%	83.9%	84.9%	78.5%	90.6%	86.6%	87.9%	77.2%	79.6%	57.7%	76.4%	78.7%	94.6%	28.9%	98.3%
Prefer not to say	28	22	6	12	16	-	1	2	-	2	4	7	-	6	5	-	-	14	9	1	10
	2.7%	4.1%	1.3%	2.4%	3.0%	-	1.3%	3.3%	-	5.4%	3.1%	4.8%	-	7.4%	6.2%	-	-	2.0%	3.1%	0.7%	1.2%
SIGMA	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 9
Q9. Which of the following best describes how old you think the people who sell cannabis are in your local area?

Base: All Respondents

	Sex		Age		Region													Tried Alcohol		Tried Cannabis	
	Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No	
Unweighted Total	1035	356	679	311	303	218	99	78	85	38	87	144	90	80	61	32	23	766	234	245	768
Weighted Total	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
15 or under	51	19	32	20	31	9	5	2	5	-	3	7	2	6	9	-	3	33	17	15	36
	4.9%	3.5%	6.4%	3.9%	5.9%	6.9%	4.8%	3.3%	4.8%	-	2.6%	4.6%	2.8%	6.8%	11.1%	-	10.5%	4.5%	5.9%	7.4%	4.5%
16-17	189	82	108	119	70	23	21	11	10	11	29	34	20	6	21	6	-	150	38	44	142
	18.3%	15.3%	21.4%	23.3%	13.4%	17.2%	21.2%	14.3%	10.1%	27.0%	24.9%	23.0%	22.9%	6.6%	26.4%	11.7%	-	20.9%	13.0%	21.7%	17.5%
18-21	375	185	190	168	207	49	20	32	41	12	49	56	35	24	23	26	9	309	62	104	266
	36.2%	34.8%	37.7%	33.0%	39.4%	37.2%	20.4%	42.1%	42.6%	29.3%	42.8%	38.4%	40.8%	28.4%	28.6%	53.2%	26.2%	42.9%	21.6%	51.9%	32.9%
22 or older	144	87	56	83	61	12	14	13	14	9	19	21	9	15	9	5	5	88	52	24	118
	13.9%	16.4%	11.2%	16.3%	11.5%	8.9%	14.6%	16.8%	14.6%	21.9%	16.2%	14.5%	10.7%	17.2%	10.6%	10.2%	15.0%	12.2%	18.1%	12.0%	14.6%
Don't know	276	159	117	120	157	39	38	18	27	9	16	29	20	35	19	12	16	140	120	14	247
	26.7%	29.9%	23.2%	23.5%	29.8%	29.8%	39.0%	23.5%	27.9%	21.9%	13.6%	19.6%	22.9%	40.9%	23.3%	24.9%	48.2%	19.5%	41.3%	6.9%	30.5%
SIGMA	1035	532	503	509	526	131	98	75	95	40	115	147	85	86	80	49	33	719	290	200	809
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 10
Q10. Which of the following statements is closest to the truth?

Base: Respondents tried cannabis

	Sex		Age		Region													Tried Alcohol		Tried Cannabis		
	Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	245	83	162	48	71	65	16	13	20	9	21	27	20	19	16	12	7	234	10	245	-	
Weighted Total	200	99	102	78	123	34	4	10	23	8	16	19	15	20	21	23	8	193	7	200	-	
Someone has encouraged me to sell, or has physically given me cannabis to sell	31	21	10	2	29	6	-	1	-	1	-	3	-	2	1	10	6	29	2	31	-	
	15.5%	20.9%	10.3%	2.8%	23.5%	17.3%	-	11.1%	-	12.9%	-	16.1%	-	12.3%	5.2%	44.2%	83.1%	15.0%	27.4%	15.5%	-	
No-one has ever encouraged me to sell, or has physically given me cannabis to sell	142	60	82	65	78	24	-	6	23	6	16	14	13	12	20	6	1	137	5	142	-	
	71.0%	61.3%	80.4%	83.2%	63.2%	71.8%	-	63.5%	100.0%	75.8%	100.0%	76.8%	83.3%	61.5%	94.8%	25.3%	16.9%	70.9%	72.6%	71.0%	-	
Prefer not to say	27	18	10	11	16	4	4	2	-	1	-	1	3	5	-	7	-	27	-	27	-	
	13.5%	17.8%	9.3%	14.0%	13.2%	10.9%	100.0%	25.4%	-	11.2%	-	7.1%	16.7%	26.2%	-	30.5%	-	14.0%	-	13.5%	-	
SIGMA	200	99	102	78	123	34	4	10	23	8	16	19	15	20	21	23	8	193	7	200	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

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Table 11
Q11. To what extent would you say that using cannabis has made you feel worried or down?
Using cannabis has made me feel...

Base: Respondents tried cannabis

	Sex		Age		Region													Tried Alcohol		Tried Cannabis		
	Male	Female	16	17	London	East of England	East Midlands	West Midlands	North East	North West	South East	South West	Yorkshire & Humber	Scotland	Wales	Northern Ireland	Yes	No	Yes	No		
Unweighted Total	245	83	162	48	71	65	16	13	20	9	21	27	20	19	16	12	7	234	10	245	-	
Weighted Total	200	99	102	78	123	34	4	10	23	8	16	19	15	20	21	23	8	193	7	200	-	
Very worried or down	14	5	9	2	12	4	-	-	2	-	3	-	-	1	1	-	3	14	-	14	-	
	7.0%	5.6%	8.5%	3.1%	9.5%	11.3%	-	-	7.1%	-	17.8%	-	-	5.3%	6.0%	-	44.3%	7.3%	-	7.0%	-	
Quite worried or down	56	41	15	24	32	10	1	5	4	1	2	7	-	4	5	17	1	54	2	56	-	
	27.9%	41.9%	14.5%	30.4%	26.4%	30.0%	27.6%	50.7%	16.1%	12.9%	9.5%	35.2%	-	18.4%	23.8%	74.7%	16.9%	28.0%	27.4%	27.9%	-	
Not very worried or down	38	25	13	20	18	1	3	4	6	-	1	-	4	5	12	2	-	38	-	38	-	
	18.9%	25.1%	12.9%	25.7%	14.6%	2.6%	72.4%	36.5%	27.2%	-	8.3%	-	23.3%	26.2%	59.0%	8.4%	-	19.6%	-	18.9%	-	
Not at all worried or down	80	25	54	27	53	15	-	-	11	5	11	11	10	9	2	4	2	74	5	80	-	
	39.7%	25.6%	53.4%	34.4%	43.1%	42.9%	-	-	49.6%	62.9%	64.4%	58.6%	67.8%	44.7%	11.2%	16.8%	19.4%	38.5%	72.6%	39.7%	-	
Don't know	13	2	11	5	8	4	-	1	-	2	-	1	1	1	-	-	2	13	-	13	-	
	6.4%	1.8%	10.9%	6.4%	6.4%	13.1%	-	12.8%	-	24.2%	-	6.1%	8.9%	5.3%	-	-	19.4%	6.7%	-	6.4%	-	
SIGMA	200	99	102	78	123	34	4	10	23	8	16	19	15	20	21	23	8	193	7	200	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

Survation.

	Page	Table	Title	Base Description	Base
	4	1	Q1. On a scale of 1-5, where 1 = very difficult and 5 = very easy, how easy or difficult do you think it would be for you to purchase alcohol?	Base: All Respondents	1035
	5	2	Q2. If you were looking to buy alcohol how long, if at all, do you think it would take you to find somewhere to buy it from?	Base: All Respondents	1035
	6	3	Q3. Which of the following best describes when you first purchased alcohol?	Base: All Respondents	1035
	7	4	Q4. At what age did you first try alcohol?	Base: All Respondents	1035
	8	5	Q5. On a scale of 1-5, where 1 = very difficult and 5 = very easy, how easy or difficult do you think it would be for you to purchase cannabis?	Base: All Respondents	1035
	9	6	Q6. If you were looking to buy cannabis how long, if at all, do you think it would take you to find someone to buy it from?	Base: All Respondents	1035
	10	7	Q7. Which of the following best describes when you first purchased cannabis?	Base: All Respondents	1035
	11	8	Q8. At what age did you first try cannabis?	Base: All Respondents	1035
	12	9	Q9. Which of the following best describes how old you think the people who sell cannabis are in your local area?	Base: All Respondents	1035
	13	10	Q10. Which of the following statements is closest to the truth?	Base: Respondents tried cannabis	245
	14	11	Q11. To what extent would you say that using cannabis has made you feel worried or down? Using cannabis has made me feel...	Base: Respondents tried cannabis	245