World Obesity Day Poll – South Africa

02/10/2018

Prepared on behalf of Barley Communications

BARLEY
COMMUNICATIONS

Survation.

Methodology

Fieldwork Dates

18th September – 1st October 2018

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in South Africa with an additional booster sample of residents aged 18+ in South Africa diagnosed with obesity.

Sample Size

1,125

Data Weighting

Data were weighted to the profile of all adults aged 18+ in South Africa. Data were weighted by age, sex, region, and BMI (not obese and obese). Targets for the weighted data were derived from 2011 Census data and the World Health Organisation 2016 Global Health Observatory data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst-case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1125 it is 95% certain that the 'true' value will fall within the range of 2.9% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
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Table 1
Q1. By Normal Weighting
Q1. To what extent do you agree or disagree with the following statement? ''People with obesity are viewed negatively because of their weight''

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Strongly agree	569 50.6%	236 43.0%	334 57.9%	100 55.5%	179 55.4%	132 56.0%	79 46.3%	46 38.7%	34 34.6%	137 47.1%	152 56.8%	176 47.9%	104 52.4%	415 49.5%	155 53.7%
Somewhat agree	427 38.0%	235 42.9%	192 33.3%	57 31.9%	102 31.4%	87 36.9%	73 42.9%	61 51.8%	47 48.1%	124 42.6%	86 32.1%	159 43.2%	59 29.5%	324 38.7%	103 35.7%
Neither agree nor disagree	57 5.1%	40 7.3%	17 3.0%	11 6.0%	18 5.5%	9 3.8%	8 4.5%	4 3.2%	8 8.5%	19 6.5%	18 6.6%	14 3.8%	7 3.5%	47 5.6%	10 3.6%
Somewhat disagree	40 3.6%	20 3.6%	21 3.6%	5 2.6%	13 4.1%	3 1.4%	6 3.6%	4 3.8%	9 8.8%	8 2.6%	6 2.4%	9 2.6%	17 8.5%	28 3.4%	12 4.1%
Strongly disagree	30 2.7%	18 3.2%	13 2.2%	7 4.0%	11 3.4%	5 2.0%	4 2.6%	3 2.6%	- -	4 1.2%	5 1.9%	9 2.6%	12 6.2%	23 2.7%	7 2.6%
Don't know	1 0.1%	- -	1 0.1%	- -	1 0.2%	- -	- -	- -	- -	- -	1 0.3%	- -	- -	- -	1 0.2%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 2
Q1. By Normal Weighting
Q1. To what extent do you agree or disagree with the following statement? ''People with obesity are viewed negatively because of their weight''

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Strongly agree	569 50.6%	80 54.9%	131 53.4%	101 56.1%	50 43.9%	24 30.9%	24 37.3%	4 49.2%	19 58.2%	48 61.8%	32 55.8%	29 51.3%	21 54.2%	5 24.6%	-
Somewhat agree	427 38.0%	49 33.4%	78 32.0%	64 35.8%	54 47.0%	47 60.2%	30 46.0%	2 21.9%	8 24.9%	23 29.7%	23 40.2%	20 34.8%	14 35.0%	12 58.5%	3 100.0%
Neither agree nor disagree	57 5.1%	10 6.6%	14 5.9%	8 4.5%	4 3.5%	3 3.4%	6 8.9%	3 28.9%	1 3.6%	4 4.5%	1 1.4%	4 6.5%	1 2.8%	-	-
Somewhat disagree	40 3.6%	3 2.0%	12 4.8%	3 1.8%	4 3.6%	1 1.7%	5 7.7%	-	2 5.0%	1 1.6%	-	2 3.7%	3 8.0%	4 16.9%	-
Strongly disagree	30 2.7%	5 3.1%	10 4.0%	3 1.8%	2 2.1%	3 3.9%	-	-	3 8.3%	1 1.5%	1 2.5%	2 3.7%	-	-	-
Don't know	1 0.1%	-	-	-	-	-	-	-	-	1 0.9%	-	-	-	-	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 5
Q3-Q8. By Normal Weighting
Q3-Q8. How likely or unlikely do you think people are to discriminate against someone because of the following?
Top 2 Box Summary Table

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	**Female**	**18-24**	**25-34**	**35-44**	**45-54**	**55-64**	**65+**	**The Three Capes**	**Free State and KwaZulu-Natal**	**North West and Gauteng**	**Mpumalanga and Limpopo**	**Not obese**	**Obese**
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Ethnic background	846 75.2%	388 70.9%	458 79.4%	148 82.7%	244 75.5%	183 77.6%	135 78.9%	74 62.5%	62 63.8%	220 75.5%	208 77.5%	280 76.1%	139 70.1%	637 76.1%	209 72.6%
Gender	617 54.9%	266 48.5%	351 60.9%	118 65.9%	209 64.6%	123 52.0%	95 55.5%	46 39.4%	26 26.9%	143 49.1%	148 55.1%	210 57.1%	117 58.9%	465 55.6%	152 52.7%
Sexual orientation	880 78.2%	419 76.4%	461 79.9%	143 79.8%	259 80.2%	178 75.5%	140 81.8%	90 76.6%	69 70.9%	227 78.1%	211 78.6%	295 80.2%	147 74.0%	655 78.3%	225 78.0%
Height	387 34.4%	190 34.7%	197 34.1%	73 40.5%	129 39.9%	72 30.3%	59 34.4%	36 30.9%	18 18.7%	79 27.0%	104 38.9%	122 33.2%	82 41.3%	302 36.1%	85 29.4%
Being overweight	946 84.1%	441 80.4%	505 87.5%	157 87.2%	275 85.1%	198 83.7%	148 86.6%	104 88.0%	65 66.2%	253 87.1%	232 86.7%	307 83.3%	154 77.5%	708 84.6%	237 82.3%
Health (including mental health)	849 75.4%	390 71.2%	459 79.5%	146 81.4%	248 76.9%	186 78.9%	133 78.2%	78 65.8%	57 58.2%	214 73.7%	202 75.3%	286 77.7%	147 74.1%	630 75.3%	219 76.0%

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Table 6
Q3-Q8. By Normal Weighting
Q3-Q8. How likely or unlikely do you think people are to discriminate against someone because of the following?
Top 2 Box Summary Table

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Ethnic background	846 75.2%	121 82.8%	185 75.4%	141 78.7%	90 79.0%	52 65.7%	42 64.8%	6 71.1%	27 82.0%	59 75.8%	42 74.1%	45 78.8%	22 56.1%	13 59.6%	1 50.0%
Gender	617 54.9%	97 66.4%	160 65.4%	97 54.1%	63 55.0%	33 41.6%	11 17.7%	4 46.5%	21 63.3%	49 62.2%	26 45.3%	32 56.5%	14 35.0%	9 44.0%	1 50.0%
Sexual orientation	880 78.2%	119 81.1%	198 81.0%	136 76.0%	89 78.1%	62 79.4%	42 64.1%	9 100.0%	25 74.1%	61 77.8%	42 73.7%	51 89.3%	28 70.9%	16 75.9%	3 100.0%
Height	387 34.4%	61 41.8%	100 40.9%	56 31.4%	44 38.3%	27 34.9%	13 20.8%	- -	12 35.1%	29 37.0%	15 27.0%	15 26.4%	9 22.8%	5 22.5%	- -
Being overweight	946 84.1%	129 87.8%	209 85.2%	150 83.7%	101 88.7%	69 88.4%	44 68.2%	6 71.1%	28 84.5%	66 84.9%	48 84.0%	47 82.5%	34 87.1%	11 53.6%	3 100.0%
Health (including mental health)	849 75.4%	121 82.9%	188 76.7%	144 80.3%	86 75.5%	52 66.7%	32 48.9%	6 71.1%	25 74.8%	61 77.5%	42 74.2%	47 83.8%	25 63.9%	16 75.9%	3 100.0%

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Table 7
Q3. By Normal Weighting
Q3. How likely or unlikely do you think people are to discriminate against someone because of the following?
Ethnic background

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Very likely	384	161	223	73	139	76	49	19	28	83	103	141	56	285	99
	34.1%	29.4%	38.6%	40.5%	43.1%	32.3%	28.7%	15.8%	28.7%	28.7%	38.4%	38.4%	28.4%	34.0%	34.4%
Somewhat likely	462	227	235	76	105	107	86	55	34	136	105	139	83	352	110
	41.1%	41.5%	40.8%	42.2%	32.4%	45.2%	50.3%	46.6%	35.1%	46.8%	39.1%	37.7%	41.6%	42.1%	38.2%
Neither likely or unlikely	137	75	63	18	40	20	18	20	21	36	35	43	24	94	44
	12.2%	13.7%	10.8%	9.8%	12.5%	8.7%	10.5%	17.3%	21.2%	12.3%	13.1%	11.6%	11.9%	11.2%	15.1%
Somewhat unlikely	72	41	31	7	17	14	11	16	8	23	12	28	8	59	13
	6.4%	7.6%	5.3%	3.8%	5.4%	5.9%	6.2%	13.3%	7.9%	7.9%	4.6%	7.6%	4.3%	7.0%	4.6%
Very unlikely	68	42	25	5	21	19	8	8	7	12	13	17	26	47	20
	6.0%	7.7%	4.4%	3.0%	6.5%	7.9%	4.4%	6.8%	7.1%	4.2%	4.7%	4.5%	13.1%	5.6%	7.1%
Don't know	2	1	1	1	1	-	-	-	-	-	-	1	1	-	2
	0.2%	0.2%	0.1%	0.7%	0.2%	-	-	-	-	-	-	0.1%	0.6%	-	0.6%
SIGMA	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 8
Q3. By Normal Weighting
Q3. How likely or unlikely do you think people are to discriminate against someone because of the following?
Ethnic background

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Very likely	384 34.1%	59 40.3%	102 41.6%	60 33.6%	32 28.0%	10 12.6%	20 30.4%	2 21.9%	14 41.1%	37 47.7%	16 28.5%	17 29.9%	9 22.3%	5 23.6%	1 50.0%
Somewhat likely	462 41.1%	62 42.5%	83 33.8%	81 45.1%	58 51.0%	42 53.1%	22 34.3%	4 49.2%	14 40.9%	22 28.1%	26 45.7%	28 48.9%	13 33.8%	8 36.0%	- -
Neither likely or unlikely	137 12.2%	14 9.9%	33 13.3%	13 7.5%	10 8.6%	12 14.7%	12 18.7%	- -	3 9.7%	8 9.9%	7 12.3%	8 14.2%	9 22.6%	7 34.0%	1 50.0%
Somewhat unlikely	72 6.4%	6 4.4%	15 5.9%	12 6.8%	9 7.6%	11 13.5%	4 5.9%	3 28.9%	* 1.1%	3 3.6%	2 2.9%	2 3.3%	5 13.1%	1 6.5%	- -
Very unlikely	68 6.0%	4 2.9%	13 5.4%	13 7.0%	5 4.8%	5 6.1%	7 10.7%	- -	1 3.6%	8 9.9%	6 10.6%	2 3.7%	3 8.2%	- -	- -
Don't know	2 0.2%	- -	- -	- -	- -	- -	- -	- -	1 3.6%	1 0.7%	- -	- -	- -	- -	- -
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 9
Q4. By Normal Weighting
Q4. How likely or unlikely do you think people are to discriminate against someone because of the following?
Gender

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	**Female**	**18-24**	**25-34**	**35-44**	**45-54**	**55-64**	**65+**	**The Three Capes**	**Free State and KwaZulu-Natal**	**North West and Gauteng**	**Mpumalanga and Limpopo**	**Not obese**	**Obese**
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Very likely	198	81	117	52	75	40	20	5	5	38	44	73	44	149	49
	17.6%	14.8%	20.3%	28.9%	23.2%	17.1%	11.9%	4.6%	5.2%	12.9%	16.2%	19.7%	22.3%	17.8%	17.1%
Somewhat likely	419	185	234	66	134	82	74	41	21	105	104	138	72	317	102
	37.3%	33.7%	40.6%	37.0%	41.4%	34.9%	43.6%	34.8%	21.7%	36.2%	38.8%	37.4%	36.5%	37.8%	35.6%
Neither likely or unlikely	249	134	114	30	59	45	35	31	49	75	66	69	39	176	73
	22.1%	24.5%	19.8%	16.8%	18.3%	19.2%	20.3%	26.1%	49.8%	25.7%	24.8%	18.6%	19.6%	21.0%	25.3%
Somewhat unlikely	118	74	44	13	27	33	20	17	8	34	28	38	18	91	27
	10.5%	13.5%	7.6%	7.5%	8.3%	13.9%	11.9%	14.4%	7.7%	11.8%	10.5%	10.4%	8.8%	10.8%	9.5%
Very unlikely	139	74	65	17	27	34	21	24	15	39	25	50	25	103	36
	12.3%	13.5%	11.2%	9.6%	8.5%	14.5%	12.4%	20.1%	15.6%	13.4%	9.3%	13.6%	12.7%	12.3%	12.5%
Don't know	2	-	2	*	1	1	-	-	-	-	1	1	-	2	-
	0.2%	-	0.4%	0.3%	0.3%	0.4%	-	-	-	-	0.4%	0.4%	-	0.3%	-
SIGMA	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 10
Q4. By Normal Weighting
Q4. How likely or unlikely do you think people are to discriminate against someone because of the following?
Gender

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Very likely	198 17.6%	43 29.1%	59 24.1%	32 17.8%	12 10.3%	1 1.7%	-	2 21.9%	9 28.0%	16 20.2%	8 14.9%	8 15.0%	4 10.3%	3 15.0%	-
Somewhat likely	419 37.3%	55 37.3%	101 41.2%	65 36.3%	51 44.7%	31 39.9%	11 17.7%	2 24.6%	12 35.3%	33 42.0%	17 30.4%	23 41.5%	10 24.6%	6 29.0%	1 50.0%
Neither likely or unlikely	249 22.1%	25 16.8%	46 18.8%	33 18.2%	19 16.4%	16 20.9%	35 54.0%	2 24.6%	6 16.8%	13 16.6%	13 22.4%	16 28.0%	14 36.7%	10 47.4%	1 50.0%
Somewhat unlikely	118 10.5%	11 7.6%	23 9.3%	24 13.4%	15 13.3%	12 15.0%	6 8.8%	-	2 6.7%	4 5.1%	9 15.6%	5 9.1%	5 13.2%	2 8.5%	-
Very unlikely	139 12.3%	13 8.8%	15 6.0%	25 13.8%	17 15.3%	18 22.6%	13 19.5%	3 28.9%	4 13.2%	13 16.0%	10 16.7%	4 6.5%	6 15.1%	-	-
Don't know	2 0.2%	* 0.3%	1 0.4%	1 0.5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 11
Q5. By Normal Weighting
Q5. How likely or unlikely do you think people are to discriminate against someone because of the following?
Sexual orientation

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Very likely	422 37.5%	189 34.5%	232 40.3%	84 46.8%	148 45.9%	88 37.4%	59 34.8%	23 19.2%	19 19.5%	100 34.3%	109 40.7%	146 39.7%	67 33.7%	310 37.1%	111 38.7%
Somewhat likely	458 40.7%	229 41.9%	229 39.6%	59 33.0%	111 34.3%	90 38.1%	80 47.0%	68 57.3%	50 51.4%	127 43.8%	102 38.0%	149 40.5%	80 40.3%	345 41.2%	113 39.3%
Neither likely or unlikely	136 12.0%	70 12.8%	65 11.3%	25 13.7%	37 11.3%	23 9.5%	12 7.2%	17 14.3%	23 23.2%	32 11.0%	32 11.8%	38 10.4%	34 16.9%	99 11.8%	37 12.8%
Somewhat unlikely	52 4.6%	28 5.2%	23 4.0%	3 1.6%	15 4.8%	17 7.1%	9 5.4%	5 4.5%	2 1.9%	18 6.0%	11 4.1%	14 3.9%	9 4.3%	43 5.1%	9 3.0%
Very unlikely	49 4.3%	27 4.9%	22 3.8%	6 3.6%	10 3.0%	17 7.3%	7 4.2%	4 3.8%	4 3.9%	13 4.3%	12 4.3%	15 4.1%	10 4.8%	31 3.7%	17 6.0%
Don't know	9 0.8%	4 0.7%	6 1.0%	2 1.3%	2 0.7%	1 0.6%	2 1.4%	1 0.9%	- -	1 0.4%	3 1.1%	5 1.4%	- -	9 1.1%	1 0.2%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

2 Oct 2018

Table 12
Q5. By Normal Weighting
Q5. How likely or unlikely do you think people are to discriminate against someone because of the following?
Sexual orientation

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Very likely	422 37.5%	71 48.6%	107 43.6%	71 39.7%	34 29.8%	14 18.4%	8 12.7%	4 50.8%	13 39.0%	41 53.0%	17 30.0%	25 45.0%	8 20.8%	5 23.6%	1 50.0%
Somewhat likely	458 40.7%	48 32.5%	92 37.4%	65 36.3%	55 48.3%	48 61.0%	33 51.4%	4 49.2%	12 35.1%	19 24.8%	25 43.8%	25 44.3%	20 50.1%	11 52.3%	1 50.0%
Neither likely or unlikely	136 12.0%	18 12.4%	28 11.6%	18 10.3%	8 7.2%	8 10.1%	18 27.1%	-	7 19.7%	8 10.5%	4 7.2%	4 7.0%	9 22.7%	5 24.1%	-
Somewhat unlikely	52 4.6%	3 1.7%	14 5.5%	12 6.8%	9 8.1%	4 4.5%	2 2.9%	-	* 1.2%	2 2.4%	5 8.1%	-	2 4.5%	-	-
Very unlikely	49 4.3%	5 3.2%	3 1.2%	11 6.1%	5 4.5%	4 4.7%	4 5.9%	-	2 5.0%	7 8.6%	6 11.0%	2 3.6%	1 1.9%	-	-
Don't know	9 0.8%	2 1.6%	2 0.8%	1 0.7%	2 2.1%	1 1.3%	-	-	-	1 0.7%	-	-	-	-	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

Prepared by Survation on behalf of Barley Communications

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

2 Oct 2018

Table 13
Q6. By Normal Weighting
Q6. How likely or unlikely do you think people are to discriminate against someone because of the following?
Height

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Very likely	101	48	52	16	43	22	13	6	-	19	36	34	13	76	24
	8.9%	8.9%	9.0%	9.1%	13.3%	9.4%	7.7%	4.9%	-	6.4%	13.3%	9.1%	6.5%	9.1%	8.4%
Somewhat likely	286	142	144	56	86	49	45	31	18	60	69	89	69	226	60
	25.4%	25.9%	25.0%	31.4%	26.6%	20.9%	26.6%	25.9%	18.7%	20.6%	25.6%	24.1%	34.8%	27.0%	20.9%
Neither likely or unlikely	320	147	173	50	93	63	43	30	40	96	76	99	48	219	101
	28.4%	26.8%	29.9%	27.7%	28.8%	26.7%	25.5%	25.8%	41.1%	33.0%	28.5%	27.0%	24.3%	26.1%	35.1%
Somewhat unlikely	195	101	94	26	47	43	45	20	14	54	38	78	24	152	43
	17.3%	18.4%	16.3%	14.6%	14.4%	18.0%	26.6%	17.3%	14.4%	18.6%	14.3%	21.3%	12.2%	18.2%	14.9%
Very unlikely	214	105	109	30	52	55	22	30	25	59	48	67	41	156	58
	19.0%	19.1%	18.9%	16.9%	16.0%	23.3%	12.9%	25.1%	25.8%	20.1%	17.9%	18.1%	20.6%	18.7%	20.1%
Don't know	9	5	4	*	3	4	1	1	-	3	1	2	3	8	1
	0.8%	0.9%	0.8%	0.2%	0.8%	1.7%	0.6%	1.0%	-	1.2%	0.4%	0.5%	1.5%	0.9%	0.5%
SIGMA	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Prepared by Survation on behalf of Barley Communications

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

2 Oct 2018

Table 14
Q6. By Normal Weighting
Q6. How likely or unlikely do you think people are to discriminate against someone because of the following?
Height

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Very likely	101	12	31	17	11	5	-	-	4	12	5	3	1	-	-
	8.9%	8.3%	12.8%	9.6%	9.3%	6.5%	-	-	12.8%	15.1%	8.8%	4.6%	1.9%	-	-
Somewhat likely	286	49	69	39	33	22	13	-	7	17	10	12	8	5	-
	25.4%	33.5%	28.1%	21.8%	29.1%	28.4%	20.8%	-	22.3%	21.9%	18.3%	21.7%	20.9%	22.5%	-
Neither likely or unlikely	320	38	68	50	20	16	21	6	12	25	14	23	15	13	-
	28.4%	26.0%	27.7%	27.6%	17.6%	20.1%	32.4%	71.1%	35.1%	32.2%	23.8%	41.4%	37.3%	60.4%	-
Somewhat unlikely	195	23	39	33	34	13	10	-	4	7	9	12	7	2	3
	17.3%	15.5%	16.1%	18.6%	29.7%	17.1%	14.7%	-	10.8%	9.1%	16.2%	20.3%	17.6%	8.5%	100.0%
Very unlikely	214	24	35	36	16	21	21	3	6	17	19	6	9	2	-
	19.0%	16.7%	14.2%	20.3%	14.4%	26.4%	32.1%	28.9%	17.8%	21.7%	33.0%	10.0%	22.3%	8.5%	-
Don't know	9	-	3	4	-	1	-	-	*	-	-	1	-	-	-
	0.8%	-	1.1%	2.2%	-	1.5%	-	-	1.2%	-	-	1.9%	-	-	-
SIGMA	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

2 Oct 2018

Table 15
Q7. By Normal Weighting
Q7. How likely or unlikely do you think people are to discriminate against someone because of the following?
Being overweight

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Very likely	485	188	297	91	180	100	66	32	15	103	127	173	82	359	126
	43.1%	34.4%	51.4%	50.8%	55.7%	42.5%	38.7%	27.3%	15.8%	35.4%	47.5%	47.0%	41.3%	42.9%	43.7%
Somewhat likely	461	252	208	65	95	97	82	72	49	150	105	134	72	349	111
	40.9%	46.0%	36.1%	36.4%	29.4%	41.2%	47.9%	60.7%	50.4%	51.7%	39.2%	36.3%	36.2%	41.7%	38.6%
Neither likely or unlikely	87	56	31	11	26	14	7	8	20	19	19	28	21	63	24
	7.7%	10.2%	5.4%	6.4%	8.2%	6.0%	4.1%	6.6%	20.9%	6.4%	7.2%	7.6%	10.7%	7.5%	8.4%
Somewhat unlikely	45	22	23	6	7	9	7	4	11	9	8	22	6	37	8
	4.0%	4.1%	4.0%	3.5%	2.1%	4.0%	4.3%	3.7%	11.0%	3.1%	3.1%	5.9%	3.1%	4.4%	2.9%
Very unlikely	43	25	18	5	15	13	9	2	-	9	6	11	17	28	15
	3.8%	4.6%	3.1%	2.6%	4.6%	5.5%	5.0%	1.7%	-	3.0%	2.1%	3.0%	8.7%	3.3%	5.3%
Don't know	4	4	*	*	-	2	-	-	2	1	2	1	-	1	3
	0.4%	0.7%	0.1%	0.3%	-	0.8%	-	-	1.9%	0.4%	0.9%	0.2%	-	0.1%	1.0%
SIGMA	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

2 Oct 2018

Table 16
Q7. By Normal Weighting
Q7. How likely or unlikely do you think people are to discriminate against someone because of the following?
Being overweight

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Very likely	485 43.1%	74 50.3%	139 56.5%	76 42.4%	39 33.9%	18 23.3%	12 18.7%	2 21.9%	18 52.9%	41 53.0%	24 42.9%	27 48.5%	14 35.1%	- -	1 50.0%
Somewhat likely	461 40.9%	55 37.5%	70 28.7%	74 41.3%	62 54.7%	51 65.1%	32 49.6%	4 49.2%	10 31.6%	25 31.9%	23 41.1%	19 34.1%	20 52.0%	11 53.6%	1 50.0%
Neither likely or unlikely	87 7.7%	9 6.2%	22 9.2%	12 6.5%	3 2.6%	4 5.6%	10 15.2%	3 28.9%	2 7.3%	4 5.0%	2 4.3%	4 7.0%	3 8.6%	8 37.9%	- -
Somewhat unlikely	45 4.0%	4 3.0%	7 2.8%	6 3.5%	5 4.4%	3 4.3%	11 16.6%	- -	2 5.8%	- -	3 5.5%	2 4.0%	1 2.4%	- -	- -
Very unlikely	43 3.8%	4 3.0%	7 2.8%	10 5.6%	5 4.3%	1 1.7%	- -	- -	* 1.1%	8 10.0%	3 4.9%	4 6.4%	1 1.9%	- -	- -
Don't know	4 0.4%	- -	- -	1 0.6%	- -	- -	- -	- -	* 1.4%	- -	1 1.3%	- -	- -	2 8.5%	- -
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

2 Oct 2018

Table 17
Q8. By Normal Weighting
Q8. How likely or unlikely do you think people are to discriminate against someone because of the following?
Health (including mental health)

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Very likely	420 37.3%	201 36.7%	219 37.9%	87 48.5%	143 44.3%	90 38.0%	52 30.6%	28 24.2%	19 19.5%	92 31.6%	97 36.1%	148 40.2%	83 41.9%	311 37.2%	108 37.6%
Somewhat likely	429 38.1%	189 34.5%	240 41.6%	59 32.9%	105 32.6%	97 40.9%	81 47.6%	49 41.6%	38 38.7%	122 42.1%	105 39.1%	138 37.5%	64 32.2%	319 38.1%	110 38.4%
Neither likely or unlikely	140 12.5%	89 16.2%	52 9.0%	18 10.1%	46 14.2%	22 9.2%	17 9.9%	17 14.6%	21 21.1%	40 13.6%	34 12.8%	42 11.3%	25 12.5%	104 12.4%	37 12.7%
Somewhat unlikely	66 5.8%	33 6.0%	33 5.7%	5 2.6%	17 5.2%	9 3.7%	11 6.2%	11 9.3%	14 14.1%	18 6.2%	17 6.2%	19 5.1%	12 6.2%	46 5.5%	19 6.7%
Very unlikely	68 6.1%	35 6.4%	33 5.7%	10 5.4%	12 3.8%	18 7.7%	10 5.6%	12 10.3%	6 6.5%	17 5.8%	15 5.7%	22 5.9%	14 7.2%	55 6.6%	13 4.5%
Don't know	2 0.2%	1 0.2%	1 0.2%	1 0.5%	- -	1 0.5%	- -	- -	- -	2 0.7%	- -	- -	- -	2 0.2%	* 0.1%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

World Obesity Day Poll - South Africa
Prepared on behalf of Barley Communications

2 Oct 2018

Table 18
Q8. By Normal Weighting
Q8. How likely or unlikely do you think people are to discriminate against someone because of the following?
Health (including mental health)

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Very likely	420 37.3%	70 47.8%	104 42.6%	71 39.7%	31 27.2%	21 26.3%	10 15.6%	4 46.5%	17 51.5%	39 49.8%	19 32.7%	21 37.6%	8 19.9%	5 22.5%	- -
Somewhat likely	429 38.1%	51 35.1%	84 34.1%	73 40.7%	55 48.3%	32 40.4%	22 33.3%	2 24.6%	8 23.3%	22 27.7%	24 41.5%	26 46.2%	17 44.0%	11 53.3%	3 100.0%
Neither likely or unlikely	140 12.5%	13 9.0%	38 15.3%	15 8.4%	12 10.4%	11 13.6%	15 23.9%	-	5 15.0%	8 10.5%	7 11.8%	5 8.9%	6 16.4%	5 24.1%	-
Somewhat unlikely	66 5.8%	2 1.6%	12 5.0%	5 2.7%	7 6.4%	6 7.4%	14 21.3%	-	2 6.9%	4 5.7%	4 7.0%	3 5.9%	5 13.3%	-	-
Very unlikely	68 6.1%	9 6.1%	7 3.0%	14 8.0%	9 7.7%	10 12.3%	4 5.9%	3 28.9%	1 2.1%	5 6.3%	4 7.0%	1 1.4%	3 6.4%	-	-
Don't know	2 0.2%	1 0.4%	-	1 0.6%	-	-	-	-	* 1.2%	-	-	-	-	-	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Prepared on behalf of Barley Communications

2 Oct 2018

Table 27
Q13. By Normal Weighting
Q13. Imagine you are interviewing candidates for a job where you work. If there were two candidates who were equally qualified, one of whom was overweight and one of whom was not, would you be more or less likely to appoint the overweight candidate?

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
More likely to appoint the overweight candidate	103 9.1%	43 7.8%	60 10.3%	17 9.2%	50 15.4%	21 9.1%	7 4.1%	7 5.5%	1 1.4%	16 5.5%	27 10.0%	31 8.4%	29 14.6%	70 8.4%	32 11.2%
Neither more or less likely to appoint the overweight candidate	598 53.2%	275 50.3%	323 55.9%	113 62.7%	170 52.5%	127 53.7%	95 55.7%	49 41.8%	45 45.9%	171 58.7%	134 50.1%	195 52.9%	99 49.7%	440 52.6%	158 54.9%
Less likely to appoint the overweight candidate	343 30.5%	199 36.3%	144 25.0%	45 24.8%	78 24.0%	63 26.5%	63 36.9%	52 44.0%	43 44.5%	85 29.2%	88 32.9%	115 31.3%	55 27.7%	265 31.6%	78 27.2%
Don't know	81 7.2%	31 5.6%	51 8.8%	6 3.3%	26 8.1%	26 10.8%	6 3.3%	10 8.6%	8 8.2%	19 6.6%	19 7.1%	28 7.5%	16 7.9%	62 7.4%	19 6.7%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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2 Oct 2018

Table 28
Q13. By Normal Weighting
Q13. Imagine you are interviewing candidates for a job where you work. If there were two candidates who were equally qualified, one of whom was overweight and one of whom was not, would you be more or less likely to appoint the overweight candidate?

Base: All Respondents

	Total	Age + Obesity												
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
More likely to appoint the overweight candidate	103 9.1%	13 8.6%	33 13.6%	16 8.7%	4 3.3%	5 6.4%	-	-	4 12.2%	16 20.8%	6 10.1%	3 5.8%	1 3.8%	1 6.5%	-
Neither more or less likely to appoint the overweight candidate	598 53.2%	92 62.5%	131 53.4%	98 54.4%	60 53.0%	28 35.3%	30 45.9%	2 24.6%	21 63.5%	39 49.8%	29 51.3%	35 61.1%	22 54.9%	13 60.6%	-
Less likely to appoint the overweight candidate	343 30.5%	38 25.8%	60 24.3%	45 25.1%	45 39.6%	40 50.8%	31 47.3%	7 75.4%	7 20.6%	18 23.1%	18 30.8%	18 31.5%	12 30.4%	3 16.1%	3 100.0%
Don't know	81 7.2%	5 3.2%	21 8.7%	21 11.8%	5 4.2%	6 7.5%	4 6.8%	-	1 3.7%	5 6.4%	4 7.7%	1 1.6%	4 11.0%	4 16.9%	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Prepared on behalf of Barley Communications

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Table 29
Q14-Q24. By Normal Weighting
Q14-Q24. Have you ever felt judged because of your weight in the following?
Top Box Summary Table

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
At school	502 44.6%	210 38.3%	292 50.6%	100 55.4%	184 56.8%	105 44.5%	67 39.2%	24 20.1%	23 24.0%	110 37.8%	124 46.2%	161 43.8%	108 54.2%	340 40.6%	163 56.4%
At work	366 32.5%	143 26.1%	223 38.6%	58 32.5%	138 42.7%	86 36.6%	48 27.9%	24 20.2%	12 12.2%	91 31.3%	97 36.3%	106 28.9%	72 36.1%	235 28.1%	131 45.6%
In social situations	543 48.3%	206 37.6%	337 58.3%	104 58.0%	193 59.9%	117 49.5%	85 49.7%	25 21.1%	19 19.0%	132 45.4%	138 51.5%	169 45.8%	104 52.6%	361 43.1%	182 63.1%
In dating situations	500 44.4%	208 38.0%	292 50.6%	93 51.8%	164 50.8%	110 46.6%	76 44.8%	34 29.2%	22 22.3%	116 39.9%	115 43.0%	153 41.7%	115 58.2%	331 39.5%	169 58.7%
In restaurants	272 24.2%	90 16.3%	183 31.7%	40 22.1%	96 29.7%	71 29.9%	45 26.5%	12 9.8%	9 9.4%	62 21.3%	62 23.1%	94 25.7%	54 27.3%	154 18.4%	118 41.0%
At the gym	371 33.0%	164 30.0%	206 35.8%	49 27.4%	118 36.5%	84 35.4%	73 42.5%	26 22.0%	22 22.1%	90 30.9%	99 37.1%	115 31.2%	67 33.7%	244 29.2%	127 43.9%
At home (family)	443 39.4%	157 28.7%	286 49.6%	89 49.8%	157 48.5%	87 36.7%	55 32.4%	34 29.1%	21 21.2%	116 39.8%	96 35.7%	145 39.3%	88 44.1%	316 37.7%	128 44.3%
Healthcare settings (eg. hospital or GP surgery)	316 28.1%	114 20.8%	202 35.0%	48 26.7%	98 30.4%	68 28.7%	62 36.4%	25 21.0%	15 15.4%	79 27.1%	79 29.5%	98 26.7%	60 30.2%	166 19.8%	150 52.1%
Online (eg. social media)	267 23.7%	98 17.8%	170 29.4%	58 32.6%	115 35.7%	52 22.0%	23 13.7%	12 10.1%	6 5.9%	55 19.0%	58 21.7%	84 22.7%	70 35.4%	185 22.1%	82 28.5%
On public transport	327 29.0%	128 23.4%	198 34.3%	62 34.6%	110 34.0%	69 29.2%	59 34.9%	17 14.5%	9 9.2%	69 23.9%	75 28.2%	113 30.7%	69 34.7%	207 24.8%	119 41.4%
Clothes shops/ fashion outlets	467 41.5%	159 29.0%	309 53.5%	82 45.6%	146 45.1%	107 45.2%	76 44.6%	35 29.9%	22 22.2%	106 36.4%	118 44.2%	137 37.2%	106 53.6%	300 35.8%	168 58.3%

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Prepared on behalf of Barley Communications

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Table 30
Q14-Q24. By Normal Weighting
Q14-Q24. Have you ever felt judged because of your weight in the following?
Top Box Summary Table

Base: All Respondents

	Total	Age + Obesity												
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
At school	502 44.6%	79 53.7%	130 53.0%	72 40.3%	35 30.5%	12 15.1%	10 15.0%	3 28.9%	21 63.1%	54 68.8%	33 57.9%	32 56.6%	12 30.2%	11 52.3%	- -
At work	366 32.5%	46 31.4%	98 39.9%	58 32.3%	23 20.3%	8 10.3%	2 3.3%	- -	12 37.7%	40 51.7%	29 50.1%	24 43.0%	16 40.0%	10 46.1%	- -
In social situations	543 48.3%	81 55.4%	142 58.2%	78 43.2%	42 37.2%	8 9.7%	8 12.1%	2 24.6%	23 69.7%	51 65.2%	39 69.4%	42 74.9%	17 43.9%	9 40.4%	- -
In dating situations	500 44.4%	73 49.6%	114 46.7%	72 40.1%	42 36.6%	20 25.2%	10 15.5%	- -	20 61.5%	50 63.5%	38 67.0%	35 61.3%	15 37.3%	12 55.2%	- -
In restaurants	272 24.2%	26 17.9%	62 25.3%	43 23.9%	18 15.9%	1 1.5%	4 6.0%	- -	13 40.3%	34 43.7%	28 48.6%	27 48.1%	10 26.4%	5 24.6%	- -
At the gym	371 33.0%	38 25.8%	84 34.3%	53 29.5%	44 38.6%	15 19.5%	8 12.1%	2 24.6%	11 34.3%	34 43.2%	31 54.0%	28 50.4%	11 27.0%	12 54.4%	- -
At home (family)	443 39.4%	71 48.5%	120 48.8%	60 33.3%	33 28.5%	21 26.1%	7 11.5%	5 53.5%	18 55.6%	37 47.5%	27 47.5%	23 40.3%	14 35.1%	9 40.4%	- -
Healthcare settings (eg. hospital or GP surgery)	316 28.1%	35 24.0%	58 23.8%	40 22.2%	25 21.6%	6 8.1%	2 2.6%	- -	13 38.8%	40 51.1%	28 49.3%	37 66.1%	18 46.7%	12 56.5%	1 50.0%
Online (eg. social media)	267 23.7%	44 30.0%	81 33.2%	39 21.5%	13 11.7%	2 3.0%	6 8.9%	- -	15 44.0%	34 43.7%	14 23.8%	10 17.8%	10 24.3%	- -	- -
On public transport	327 29.0%	47 31.9%	73 29.7%	41 22.7%	34 29.8%	7 9.4%	6 8.6%	- -	16 46.9%	37 47.2%	28 49.8%	25 45.1%	10 24.6%	3 16.1%	- -
Clothes shops/ fashion outlets	467 41.5%	65 44.4%	98 40.1%	69 38.7%	39 34.6%	15 19.6%	12 18.4%	- -	17 51.3%	47 60.4%	37 65.9%	37 64.7%	20 50.4%	10 45.8%	- -

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Table 31
Q14. By Normal Weighting
Q14. Have you ever felt judged because of your weight in the following?
At school

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	502 44.6%	210 38.3%	292 50.6%	100 55.4%	184 56.8%	105 44.5%	67 39.2%	24 20.1%	23 24.0%	110 37.8%	124 46.2%	161 43.8%	108 54.2%	340 40.6%	163 56.4%
Have not felt judged	562 50.0%	308 56.2%	254 44.1%	76 42.5%	133 41.1%	116 49.2%	93 54.3%	79 66.8%	66 67.4%	158 54.2%	128 47.9%	191 51.8%	86 43.4%	454 54.2%	109 37.8%
Don't know	60 5.4%	30 5.4%	31 5.3%	4 2.1%	7 2.1%	15 6.3%	11 6.5%	15 13.1%	8 8.7%	23 8.1%	16 5.9%	16 4.5%	5 2.4%	44 5.2%	16 5.7%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 32
Q14. By Normal Weighting
Q14. Have you ever felt judged because of your weight in the following?
At school

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	502 44.6%	79 53.7%	130 53.0%	72 40.3%	35 30.5%	12 15.1%	10 15.0%	3 28.9%	21 63.1%	54 68.8%	33 57.9%	32 56.6%	12 30.2%	11 52.3%	- -
Have not felt judged	562 50.0%	65 44.1%	110 44.8%	95 53.1%	75 65.6%	56 71.9%	47 71.9%	6 71.1%	12 35.5%	23 29.6%	21 37.0%	18 31.5%	22 56.7%	10 47.7%	3 100.0%
Don't know	60 5.4%	3 2.2%	6 2.3%	12 6.6%	4 3.8%	10 13.1%	8 13.1%	- -	* 1.4%	1 1.6%	3 5.1%	7 11.9%	5 13.1%	- -	- -
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Prepared on behalf of Barley Communications

Table 33
Q15. By Normal Weighting
Q15. Have you ever felt judged because of your weight in the following?
At work

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	366 32.5%	143 26.1%	223 38.6%	58 32.5%	138 42.7%	86 36.6%	48 27.9%	24 20.2%	12 12.2%	91 31.3%	97 36.3%	106 28.9%	72 36.1%	235 28.1%	131 45.6%
Have not felt judged	680 60.4%	362 66.1%	318 55.0%	101 56.0%	168 52.0%	138 58.5%	117 68.9%	83 70.0%	73 74.7%	177 60.8%	157 58.7%	233 63.3%	113 56.8%	547 65.4%	133 46.0%
Don't know	79 7.0%	43 7.8%	37 6.3%	21 11.5%	17 5.3%	12 5.0%	6 3.3%	12 9.8%	13 13.0%	23 7.9%	13 5.0%	29 7.8%	14 7.1%	55 6.6%	24 8.4%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 34
Q15. By Normal Weighting
Q15. Have you ever felt judged because of your weight in the following?
At work

Base: All Respondents

	Total	Age + Obesity												
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	366 32.5%	46 31.4%	98 39.9%	58 32.3%	23 20.3%	8 10.3%	2 3.3%	- -	12 37.7%	40 51.7%	29 50.1%	24 43.0%	16 40.0%	10 46.1%	- -
Have not felt judged	680 60.4%	84 57.5%	138 56.4%	111 61.9%	88 77.1%	62 79.4%	54 84.1%	9 100.0%	16 49.0%	30 38.2%	27 47.5%	30 52.3%	20 51.2%	8 39.1%	1 50.0%
Don't know	79 7.0%	16 11.1%	9 3.7%	10 5.8%	3 2.6%	8 10.3%	8 12.6%	- -	4 13.3%	8 10.0%	1 2.4%	3 4.6%	3 8.8%	3 14.8%	1 50.0%
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

Prepared by Survation on behalf of Barley Communications

World Obesity Day Poll - South Africa

Prepared on behalf of Barley Communications

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Table 35
Q16. By Normal Weighting
Q16. Have you ever felt judged because of your weight in the following?
In social situations

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	543 48.3%	206 37.6%	337 58.3%	104 58.0%	193 59.9%	117 49.5%	85 49.7%	25 21.1%	19 19.0%	132 45.4%	138 51.5%	169 45.8%	104 52.6%	361 43.1%	182 63.1%
Have not felt judged	523 46.5%	315 57.5%	208 36.0%	67 37.5%	117 36.3%	102 43.3%	79 46.5%	87 73.7%	70 71.8%	138 47.5%	117 43.8%	178 48.3%	90 45.3%	427 51.0%	96 33.4%
Don't know	59 5.2%	26 4.8%	33 5.6%	8 4.5%	12 3.8%	17 7.1%	7 3.9%	6 5.2%	9 9.2%	21 7.1%	13 4.7%	22 5.9%	4 2.1%	49 5.8%	10 3.5%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Prepared on behalf of Barley Communications

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Table 36
Q16. By Normal Weighting
Q16. Have you ever felt judged because of your weight in the following?
In social situations

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	543 48.3%	81 55.4%	142 58.2%	78 43.2%	42 37.2%	8 9.7%	8 12.1%	2 24.6%	23 69.7%	51 65.2%	39 69.4%	42 74.9%	17 43.9%	9 40.4%	- -
Have not felt judged	523 46.5%	58 39.8%	93 38.1%	86 47.8%	65 57.1%	68 86.9%	50 76.5%	7 75.4%	9 27.0%	24 30.7%	17 29.4%	14 25.1%	19 47.3%	11 52.1%	3 100.0%
Don't know	59 5.2%	7 4.8%	9 3.7%	16 9.0%	7 5.8%	3 3.4%	7 11.4%	- -	1 3.2%	3 4.1%	1 1.3%	- -	3 8.9%	2 7.5%	- -
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 37
Q17. By Normal Weighting
Q17. Have you ever felt judged because of your weight in the following?
In dating situations

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	500 44.4%	208 38.0%	292 50.6%	93 51.8%	164 50.8%	110 46.6%	76 44.8%	34 29.2%	22 22.3%	116 39.9%	115 43.0%	153 41.7%	115 58.2%	331 39.5%	169 58.7%
Have not felt judged	541 48.1%	296 54.1%	245 42.5%	81 45.1%	143 44.3%	102 43.2%	80 46.8%	68 57.6%	67 69.0%	144 49.5%	132 49.2%	186 50.4%	80 40.5%	448 53.5%	94 32.6%
Don't know	84 7.4%	43 7.9%	40 7.0%	5 3.0%	16 4.9%	24 10.2%	14 8.4%	15 13.1%	8 8.7%	31 10.7%	21 7.8%	29 7.9%	3 1.3%	59 7.0%	25 8.7%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 38
Q17. By Normal Weighting
Q17. Have you ever felt judged because of your weight in the following?
In dating situations

Base: All Respondents

	Total	Age + Obesity												
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	500 44.4%	73 49.6%	114 46.7%	72 40.1%	42 36.6%	20 25.2%	10 15.5%	- -	20 61.5%	50 63.5%	38 67.0%	35 61.3%	15 37.3%	12 55.2%	- -
Have not felt judged	541 48.1%	71 48.1%	118 48.1%	86 47.9%	63 55.6%	52 65.9%	49 76.0%	9 100.0%	11 31.8%	25 32.5%	16 28.2%	16 29.1%	16 41.2%	8 37.3%	1 50.0%
Don't know	84 7.4%	3 2.2%	13 5.2%	21 12.0%	9 7.8%	7 9.0%	5 8.5%	- -	2 6.7%	3 4.0%	3 4.8%	5 9.6%	8 21.5%	2 7.5%	1 50.0%
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 39
Q18. By Normal Weighting
Q18. Have you ever felt judged because of your weight in the following?
In restaurants

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	272 24.2%	90 16.3%	183 31.7%	40 22.1%	96 29.7%	71 29.9%	45 26.5%	12 9.8%	9 9.4%	62 21.3%	62 23.1%	94 25.7%	54 27.3%	154 18.4%	118 41.0%
Have not felt judged	765 68.0%	417 76.2%	347 60.1%	130 72.4%	205 63.4%	148 62.8%	119 69.7%	91 77.0%	72 73.5%	195 67.2%	190 70.9%	248 67.4%	131 66.2%	614 73.4%	150 52.2%
Don't know	88 7.8%	41 7.5%	47 8.2%	10 5.6%	22 6.9%	17 7.3%	6 3.7%	16 13.2%	17 17.1%	34 11.5%	16 6.0%	25 6.9%	13 6.5%	68 8.2%	20 6.9%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 40
Q18. By Normal Weighting
Q18. Have you ever felt judged because of your weight in the following?
In restaurants

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	272 24.2%	26 17.9%	62 25.3%	43 23.9%	18 15.9%	1 1.5%	4 6.0%	-	13 40.3%	34 43.7%	28 48.6%	27 48.1%	10 26.4%	5 24.6%	-
Have not felt judged	765 68.0%	113 77.1%	166 67.7%	120 66.8%	93 81.9%	68 86.2%	46 70.6%	9 100.0%	17 51.5%	39 49.8%	29 50.2%	26 45.1%	23 58.5%	14 67.9%	3 100.0%
Don't know	88 7.8%	7 5.0%	17 7.0%	17 9.2%	3 2.2%	10 12.3%	15 23.3%	-	3 8.2%	5 6.5%	1 1.1%	4 6.8%	6 15.1%	2 7.5%	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 41
Q19. By Normal Weighting
Q19. Have you ever felt judged because of your weight in the following?
At the gym

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	371 33.0%	164 30.0%	206 35.8%	49 27.4%	118 36.5%	84 35.4%	73 42.5%	26 22.0%	22 22.1%	90 30.9%	99 37.1%	115 31.2%	67 33.7%	244 29.2%	127 43.9%
Have not felt judged	585 52.0%	306 55.8%	279 48.4%	107 59.5%	171 52.8%	122 51.8%	73 43.1%	65 55.1%	47 48.0%	147 50.5%	138 51.4%	206 56.0%	95 47.7%	476 56.8%	109 38.0%
Don't know	169 15.0%	78 14.2%	91 15.9%	24 13.1%	35 10.7%	30 12.8%	25 14.4%	27 22.9%	29 30.0%	54 18.6%	31 11.5%	47 12.9%	37 18.7%	117 14.0%	52 18.1%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 42
Q19. By Normal Weighting
Q19. Have you ever felt judged because of your weight in the following?
At the gym

Base: All Respondents

	Total	Age + Obesity												
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	371 33.0%	38 25.8%	84 34.3%	53 29.5%	44 38.6%	15 19.5%	8 12.1%	2 24.6%	11 34.3%	34 43.2%	31 54.0%	28 50.4%	11 27.0%	12 54.4%	- -
Have not felt judged	585 52.0%	89 60.8%	136 55.5%	104 57.8%	54 47.3%	50 64.3%	36 55.4%	7 75.4%	18 54.0%	35 44.4%	19 32.7%	20 34.5%	14 36.8%	4 20.2%	- -
Don't know	169 15.0%	20 13.5%	25 10.1%	23 12.7%	16 14.1%	13 16.2%	21 32.6%	- -	4 11.7%	10 12.4%	8 13.3%	9 15.1%	14 36.2%	5 25.4%	3 100.0%
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 43
Q20. By Normal Weighting
Q20. Have you ever felt judged because of your weight in the following?
At home (family)

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	443 39.4%	157 28.7%	286 49.6%	89 49.8%	157 48.5%	87 36.7%	55 32.4%	34 29.1%	21 21.2%	116 39.8%	96 35.7%	145 39.3%	88 44.1%	316 37.7%	128 44.3%
Have not felt judged	657 58.4%	379 69.2%	278 48.2%	89 49.7%	158 48.9%	140 59.0%	115 67.6%	81 69.0%	74 75.7%	170 58.6%	165 61.7%	218 59.1%	104 52.4%	503 60.1%	154 53.5%
Don't know	25 2.2%	12 2.2%	13 2.2%	1 0.4%	9 2.6%	10 4.3%	-	2 1.8%	3 3.0%	5 1.7%	7 2.6%	6 1.6%	7 3.4%	18 2.2%	6 2.1%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 44
Q20. By Normal Weighting
Q20. Have you ever felt judged because of your weight in the following?
At home (family)

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	443 39.4%	71 48.5%	120 48.8%	60 33.3%	33 28.5%	21 26.1%	7 11.5%	5 53.5%	18 55.6%	37 47.5%	27 47.5%	23 40.3%	14 35.1%	9 40.4%	- -
Have not felt judged	657 58.4%	75 51.0%	119 48.6%	110 61.1%	81 71.5%	57 72.4%	57 88.5%	4 46.5%	15 44.4%	39 49.7%	30 52.5%	34 59.7%	25 62.4%	11 52.1%	1 50.0%
Don't know	25 2.2%	1 0.5%	6 2.6%	10 5.6%	- -	1 1.5%	- -	- -	- -	2 2.8%	- -	- -	1 2.5%	2 7.5%	1 50.0%
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 45
Q21. By Normal Weighting
Q21. Have you ever felt judged because of your weight in the following?
Healthcare settings (eg. hospital or GP surgery)

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	316 28.1%	114 20.8%	202 35.0%	48 26.7%	98 30.4%	68 28.7%	62 36.4%	25 21.0%	15 15.4%	79 27.1%	79 29.5%	98 26.7%	60 30.2%	166 19.8%	150 52.1%
Have not felt judged	746 66.3%	400 73.0%	346 59.9%	121 67.5%	206 63.7%	153 64.9%	104 61.1%	88 75.0%	73 74.7%	194 66.7%	178 66.3%	250 67.9%	124 62.8%	620 74.1%	125 43.5%
Don't know	63 5.6%	34 6.3%	29 5.0%	10 5.7%	19 5.9%	15 6.4%	4 2.6%	5 4.0%	10 9.9%	18 6.2%	11 4.2%	20 5.4%	14 7.1%	51 6.0%	13 4.4%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 46
Q21. By Normal Weighting
Q21. Have you ever felt judged because of your weight in the following?
Healthcare settings (eg. hospital or GP surgery)

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	316 28.1%	35 24.0%	58 23.8%	40 22.2%	25 21.6%	6 8.1%	2 2.6%	-	13 38.8%	40 51.1%	28 49.3%	37 66.1%	18 46.7%	12 56.5%	1 50.0%
Have not felt judged	746 66.3%	102 69.8%	170 69.5%	127 70.6%	88 76.9%	70 88.9%	55 85.0%	9 100.0%	19 57.6%	36 45.5%	27 46.9%	16 29.0%	19 47.2%	8 36.0%	1 50.0%
Don't know	63 5.6%	9 6.2%	16 6.7%	13 7.2%	2 1.5%	2 3.0%	8 12.4%	-	1 3.6%	3 3.4%	2 3.8%	3 4.8%	2 6.1%	2 7.5%	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 47
Q22. By Normal Weighting
Q22. Have you ever felt judged because of your weight in the following?
Online (eg. social media)

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	267 23.7%	98 17.8%	170 29.4%	58 32.6%	115 35.7%	52 22.0%	23 13.7%	12 10.1%	6 5.9%	55 19.0%	58 21.7%	84 22.7%	70 35.4%	185 22.1%	82 28.5%
Have not felt judged	733 65.1%	381 69.5%	352 61.0%	108 60.0%	176 54.3%	163 68.9%	127 74.5%	89 75.3%	71 72.8%	194 66.9%	184 68.5%	254 69.1%	100 50.6%	557 66.5%	176 61.2%
Don't know	125 11.1%	70 12.7%	55 9.6%	13 7.5%	32 10.0%	21 9.1%	20 11.7%	17 14.6%	21 21.3%	41 14.1%	26 9.8%	30 8.2%	28 14.0%	95 11.4%	30 10.3%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 48
Q22. By Normal Weighting
Q22. Have you ever felt judged because of your weight in the following?
Online (eg. social media)

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	267 23.7%	44 30.0%	81 33.2%	39 21.5%	13 11.7%	2 3.0%	6 8.9%	-	15 44.0%	34 43.7%	14 23.8%	10 17.8%	10 24.3%	-	-
Have not felt judged	733 65.1%	90 61.5%	138 56.3%	124 69.2%	88 76.9%	66 84.3%	42 64.3%	9 100.0%	18 53.4%	37 48.0%	39 67.9%	39 69.6%	23 57.3%	18 83.9%	3 100.0%
Don't know	125 11.1%	13 8.6%	26 10.5%	17 9.3%	13 11.4%	10 12.7%	17 26.7%	-	1 2.6%	6 8.3%	5 8.3%	7 12.5%	7 18.4%	3 16.1%	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 49
Q23. By Normal Weighting
Q23. Have you ever felt judged because of your weight in the following?
On public transport

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	327 29.0%	128 23.4%	198 34.3%	62 34.6%	110 34.0%	69 29.2%	59 34.9%	17 14.5%	9 9.2%	69 23.9%	75 28.2%	113 30.7%	69 34.7%	207 24.8%	119 41.4%
Have not felt judged	681 60.5%	367 66.9%	314 54.5%	110 61.4%	183 56.5%	145 61.1%	94 55.4%	82 69.4%	67 69.0%	190 65.4%	164 61.3%	214 58.2%	112 56.6%	548 65.5%	132 46.0%
Don't know	118 10.4%	53 9.7%	65 11.2%	7 4.0%	31 9.5%	23 9.6%	17 9.8%	19 16.2%	21 21.8%	31 10.8%	28 10.5%	41 11.1%	17 8.7%	81 9.7%	36 12.5%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 50
Q23. By Normal Weighting
Q23. Have you ever felt judged because of your weight in the following?
On public transport

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	327 29.0%	47 31.9%	73 29.7%	41 22.7%	34 29.8%	7 9.4%	6 8.6%	- -	16 46.9%	37 47.2%	28 49.8%	25 45.1%	10 24.6%	3 16.1%	- -
Have not felt judged	681 60.5%	94 63.9%	150 61.4%	119 66.4%	72 63.3%	62 78.4%	45 68.9%	7 78.1%	17 50.3%	32 41.4%	25 44.4%	22 39.4%	20 51.3%	14 67.9%	1 50.0%
Don't know	118 10.4%	6 4.3%	22 8.9%	19 10.8%	8 6.9%	10 12.2%	15 22.5%	2 21.9%	1 2.8%	9 11.4%	3 5.8%	9 15.5%	9 24.1%	3 16.1%	1 50.0%
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 51
Q24. By Normal Weighting
Q24. Have you ever felt judged because of your weight in the following?
Clothes shops/fashion outlets

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Have felt judged	467 41.5%	159 29.0%	309 53.5%	82 45.6%	146 45.1%	107 45.2%	76 44.6%	35 29.9%	22 22.2%	106 36.4%	118 44.2%	137 37.2%	106 53.6%	300 35.8%	168 58.3%
Have not felt judged	615 54.6%	370 67.5%	245 42.4%	94 52.1%	160 49.7%	122 51.6%	91 53.2%	77 65.7%	71 72.4%	171 58.9%	141 52.8%	216 58.8%	86 43.2%	507 60.5%	108 37.5%
Don't know	43 3.8%	19 3.5%	24 4.1%	4 2.3%	17 5.3%	7 3.2%	4 2.3%	5 4.4%	5 5.3%	13 4.6%	8 3.1%	15 4.1%	6 3.2%	31 3.7%	12 4.2%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Table 52
Q24. By Normal Weighting
Q24. Have you ever felt judged because of your weight in the following?
Clothes shops/fashion outlets

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Have felt judged	467	65	98	69	39	15	12	-	17	47	37	37	20	10	-
	41.5%	44.4%	40.1%	38.7%	34.6%	19.6%	18.4%	-	51.3%	60.4%	65.9%	64.7%	50.4%	45.8%	-
Have not felt judged	615	78	133	104	73	60	49	9	15	27	18	17	18	12	1
	54.6%	53.4%	54.4%	58.2%	64.3%	76.1%	75.7%	100.0%	46.2%	34.8%	30.8%	30.7%	45.0%	54.2%	50.0%
Don't know	43	3	13	6	1	3	4	-	1	4	2	3	2	-	1
	3.8%	2.2%	5.5%	3.1%	1.1%	4.3%	5.9%	-	2.4%	4.7%	3.3%	4.6%	4.6%	-	50.0%
SIGMA	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 55
Q25. By Normal Weighting
Q25. Do you think any of the following influence the public's opinion of people with obesity?
News media (newspapers and broadcasters)

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Yes, improves opinion	273 24.3%	136 24.9%	137 23.8%	50 28.0%	106 32.8%	55 23.4%	31 18.0%	13 10.7%	19 19.2%	52 18.0%	69 25.7%	83 22.6%	69 34.8%	218 26.1%	55 19.2%
Yes, worsens opinion	621 55.2%	298 54.5%	323 55.9%	88 49.1%	170 52.5%	141 59.8%	98 57.6%	72 60.9%	52 53.3%	178 61.1%	147 54.8%	204 55.4%	93 46.7%	438 52.3%	184 63.8%
No, doesn't influence opinion	163 14.5%	86 15.7%	77 13.3%	31 17.3%	30 9.2%	26 11.0%	34 20.1%	23 19.2%	19 19.7%	39 13.4%	36 13.5%	57 15.5%	31 15.7%	129 15.4%	34 11.8%
Don't know	67 6.0%	27 4.9%	40 7.0%	10 5.6%	18 5.6%	14 5.7%	7 4.2%	11 9.3%	8 7.8%	22 7.5%	16 6.0%	24 6.5%	6 2.8%	52 6.2%	15 5.3%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

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Prepared on behalf of Barley Communications

Table 56
Q25. By Normal Weighting
Q25. Do you think any of the following influence the public's opinion of people with obesity?
News media (newspapers and broadcasters)

Base: All Respondents

	Total	Age + Obesity												
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Yes, improves opinion	273 24.3%	46 31.7%	79 32.2%	43 24.1%	26 22.8%	9 11.1%	15 23.3%	-	4 11.8%	27 34.5%	12 21.4%	5 8.3%	4 9.9%	4 16.9%	-
Yes, worsens opinion	621 55.2%	66 45.0%	128 52.1%	103 57.4%	58 50.6%	45 57.9%	31 48.0%	7 75.4%	22 67.1%	42 53.6%	38 67.4%	41 71.9%	26 66.7%	13 60.9%	1 50.0%
No, doesn't influence opinion	163 14.5%	26 17.6%	22 8.9%	24 13.3%	26 22.9%	17 21.1%	15 23.1%	-	5 15.9%	8 10.1%	2 3.9%	8 14.7%	6 15.4%	3 13.7%	1 50.0%
Don't know	67 6.0%	8 5.7%	17 6.7%	9 5.2%	4 3.8%	8 9.9%	4 5.6%	2 24.6%	2 5.2%	1 1.8%	4 7.3%	3 5.2%	3 8.0%	2 8.5%	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

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Table 65
Q30. By Normal Weighting
Q30. Do you think any of the following influence the public's opinion of people with obesity?
Popular media (magazines etc)

Base: All Respondents

	Total	Sex		Age						Region				Obesity	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	The Three Capes	Free State and KwaZulu-Natal	North West and Gauteng	Mpumalanga and Limpopo	Not obese	Obese
Unweighted Total	1125	471	654	274	353	217	135	99	47	312	254	465	94	782	343
Weighted Total	1125	548	577	180	323	236	171	118	98	291	268	368	198	837	288
Yes, improves opinion	295 26.2%	157 28.6%	138 23.9%	67 37.2%	108 33.4%	68 28.7%	32 19.0%	9 7.9%	10 10.7%	54 18.6%	65 24.2%	100 27.3%	76 38.1%	236 28.2%	59 20.5%
Yes, worsens opinion	695 61.8%	312 57.0%	383 66.3%	91 50.8%	180 55.8%	141 59.6%	111 65.0%	95 80.6%	77 78.7%	199 68.3%	162 60.4%	230 62.5%	105 52.7%	498 59.5%	197 68.2%
No, doesn't influence opinion	92 8.2%	56 10.3%	36 6.2%	16 9.0%	21 6.4%	19 7.9%	19 11.3%	9 7.4%	8 8.4%	24 8.2%	31 11.7%	28 7.7%	8 4.2%	68 8.1%	24 8.3%
Don't know	43 3.9%	23 4.1%	21 3.6%	5 2.9%	14 4.4%	9 3.7%	8 4.6%	5 4.2%	2 2.2%	14 4.9%	10 3.7%	9 2.5%	10 4.9%	35 4.1%	9 3.0%
SIGMA	1125 100.0%	548 100.0%	577 100.0%	180 100.0%	323 100.0%	236 100.0%	171 100.0%	118 100.0%	98 100.0%	291 100.0%	268 100.0%	368 100.0%	198 100.0%	837 100.0%	288 100.0%

World Obesity Day Poll - South Africa
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Table 66
Q30. By Normal Weighting
Q30. Do you think any of the following influence the public's opinion of people with obesity?
Popular media (magazines etc)

Base: All Respondents

	Total	Age + Obesity													
		Not Obese - 18-24	Not Obese - 25-34	Not Obese - 35-44	Not Obese - 45-54	Not Obese - 55-64	Not Obese - 65-74	Not Obese - 75+	Obese - 18-24	Obese - 25-34	Obese - 35-44	Obese - 45-54	Obese - 55-64	Obese - 65-74	Obese - 75+
Unweighted Total	1125	212	245	152	82	58	29	4	62	108	65	53	41	12	2
Weighted Total	1125	146	245	179	114	79	65	9	33	78	57	57	39	21	3
Yes, improves opinion	295 26.2%	60 41.1%	83 33.8%	52 28.8%	22 19.7%	8 10.4%	9 13.1%	2 21.9%	7 20.0%	25 31.9%	16 28.6%	10 17.7%	1 2.8%	-	-
Yes, worsens opinion	695 61.8%	70 47.8%	134 54.7%	107 59.7%	73 63.6%	60 76.5%	52 80.9%	2 24.6%	21 64.1%	46 59.0%	34 59.4%	38 67.8%	35 88.8%	19 91.5%	3 100.0%
No, doesn't influence opinion	92 8.2%	11 7.5%	17 6.7%	13 7.4%	13 11.4%	8 10.1%	4 5.9%	3 28.9%	5 15.9%	4 5.5%	5 9.5%	6 11.3%	1 1.9%	2 8.5%	-
Don't know	43 3.9%	5 3.6%	11 4.7%	7 4.1%	6 5.3%	2 3.0%	-	2 24.6%	-	3 3.6%	1 2.5%	2 3.3%	3 6.5%	-	-
SIGMA	1125 100.0%	146 100.0%	245 100.0%	179 100.0%	114 100.0%	79 100.0%	65 100.0%	9 100.0%	33 100.0%	78 100.0%	57 100.0%	57 100.0%	39 100.0%	21 100.0%	3 100.0%

Page	Table	Title	Base Description	Base
17	14	Q6. How likely or unlikely do you think people are to discriminate against someone because of the following? Height	Base: All Respondents	1125
18	15	Q7. How likely or unlikely do you think people are to discriminate against someone because of the following? Being overweight	Base: All Respondents	1125
19	16	Q7. How likely or unlikely do you think people are to discriminate against someone because of the following? Being overweight	Base: All Respondents	1125
20	17	Q8. How likely or unlikely do you think people are to discriminate against someone because of the following? Health (including mental health)	Base: All Respondents	1125
21	18	Q8. How likely or unlikely do you think people are to discriminate against someone because of the following? Health (including mental health)	Base: All Respondents	1125
22	19	Q9. Which of the following do you think is the main reason people have obesity? (Please select one option)	Base: All Respondents	1125
23	20	Q9. Which of the following do you think is the main reason people have obesity? (Please select one option)	Base: All Respondents	1125
24	21	Q10. Which statement comes closest to your view?	Base: All Respondents	1125
25	22	Q10. Which statement comes closest to your view?	Base: All Respondents	1125
26	23	Q11. In the last 12 months, which of the following groups have you seen negative stories about in the media? (Please tick all that apply)	Base: All Respondents	1125
27	24	Q11. In the last 12 months, which of the following groups have you seen negative stories about in the media? (Please tick all that apply)	Base: All Respondents	1125
28	25	Q12. To what extent do you feel comfortable or uncomfortable when you see media stories that portray certain groups negatively?	Base: Respondents who seen negative stories in last 12 months	1047
29	26	Q12. To what extent do you feel comfortable or uncomfortable when you see media stories that portray certain groups negatively?	Base: Respondents who seen negative stories in last 12 months	1047

	Page	Table	Title	Base Description	Base
	30	27	Q13. Imagine you are interviewing candidates for a job where you work. If there were two candidates who were equally qualified, one of whom was overweight and one of whom was not, would you be more or less likely to appoint the overweight candidate?	Base: All Respondents	1125
	31	28	Q13. Imagine you are interviewing candidates for a job where you work. If there were two candidates who were equally qualified, one of whom was overweight and one of whom was not, would you be more or less likely to appoint the overweight candidate?	Base: All Respondents	1125
	32	29	Q14-Q24. Have you ever felt judged because of your weight in the following? Top Box Summary Table	Base: All Respondents	1125
	33	30	Q14-Q24. Have you ever felt judged because of your weight in the following? Top Box Summary Table	Base: All Respondents	1125
	34	31	Q14. Have you ever felt judged because of your weight in the following? At school	Base: All Respondents	1125
	35	32	Q14. Have you ever felt judged because of your weight in the following? At school	Base: All Respondents	1125
	36	33	Q15. Have you ever felt judged because of your weight in the following? At work	Base: All Respondents	1125
	37	34	Q15. Have you ever felt judged because of your weight in the following? At work	Base: All Respondents	1125
	38	35	Q16. Have you ever felt judged because of your weight in the following? In social situations	Base: All Respondents	1125
	39	36	Q16. Have you ever felt judged because of your weight in the following? In social situations	Base: All Respondents	1125
	40	37	Q17. Have you ever felt judged because of your weight in the following? In dating situations	Base: All Respondents	1125

	Page	Table	Title	Base Description	Base
	41	38	Q17. Have you ever felt judged because of your weight in the following? In dating situations	Base: All Respondents	1125
	42	39	Q18. Have you ever felt judged because of your weight in the following? In restaurants	Base: All Respondents	1125
	43	40	Q18. Have you ever felt judged because of your weight in the following? In restaurants	Base: All Respondents	1125
	44	41	Q19. Have you ever felt judged because of your weight in the following? At the gym	Base: All Respondents	1125
	45	42	Q19. Have you ever felt judged because of your weight in the following? At the gym	Base: All Respondents	1125
	46	43	Q20. Have you ever felt judged because of your weight in the following? At home (family)	Base: All Respondents	1125
	47	44	Q20. Have you ever felt judged because of your weight in the following? At home (family)	Base: All Respondents	1125
	48	45	Q21. Have you ever felt judged because of your weight in the following? Healthcare settings (eg. hospital or GP surgery)	Base: All Respondents	1125
	49	46	Q21. Have you ever felt judged because of your weight in the following? Healthcare settings (eg. hospital or GP surgery)	Base: All Respondents	1125
	50	47	Q22. Have you ever felt judged because of your weight in the following? Online (eg. social media)	Base: All Respondents	1125
	51	48	Q22. Have you ever felt judged because of your weight in the following? Online (eg. social media)	Base: All Respondents	1125
	52	49	Q23. Have you ever felt judged because of your weight in the following? On public transport	Base: All Respondents	1125