**EMBARGOED UNTIL 20:55 MONDAY 5TH NOVEMBER**

**BREXIT: WHAT THE NATION REALLY THINKS –**

Monday 5th November, 8pm, Channel 4

Channel 4 can reveal the findings from the largest independent survey of its kind undertaken since the 2016 Referendum on public sentiment regarding Brexit.

The headline findings will be revealed to the public tonight on Channel 4 on Monday 5th November at 8pm.

Key findings can be found in the attached document.

For Channel 4’s live programme on Monday night “*Brexit: What The Nation Really Thinks*” the polling company Survation interviewed 20,000 people online across every constituency in the UK from October 20th - November 2nd. It’s by far the biggest independent survey of opinion on Brexit.

Data from the survey was used to drive a powerful Multi-level and post-stratification model to predict the result of an in/our referendum on the UK’s membership of the European Union. This MRP technique has previously been used to successfully predict the outcome of the 2017 General Election and the 2016 EU Referendum. From the predictions from this model, we can see how public opinion has shifted across the UK since the 2016 EU referendum.

**Using this technique, we now estimate that the UK would vote to remain in the EU by a majority of 54% to 46% and that 105 local authorities in the UK that saw a majority of voters vote leave in 2016 would now vote Remain. This includes Birmingham, from where Channel 4’s show is broadcasting live, which voted 50.4% in favour of leave in 2016 but which is now predicted to vote 41.8% leave.**

Overall, this MRP analysis has found that, since the 2016 EU referendum, support for leaving the EU has fallen most dramatically in the local authorities that saw the highest leave vote shares in 2016.

The large sample size in the survey also allows us to gather estimates of public opinion on a range of issues related to Brexit from a wide range of people across the UK.

The survey collected opinion from across the UK on the Brexit deal currently being negotiated by the UK government and the EU. Responses to these questions have shown that over a third of respondents don’t know how they would vote if they were asked to accept or reject the UK government’s Brexit deal:

**Q7. From what you have seen or heard so far, if there was a vote tomorrow on the type of Brexit deal that the UK Government is aiming to achieve from the EU, how would you be likely to vote?**

|  |  |
| --- | --- |
| ***From what you have seen or heard so far, if there was a vote tomorrow on the type of Brexit deal that the UK Government is aiming to achieve from the EU, how would you be likely to vote?*** | **All respondents** |
| **Accept the deal:** | **26%** |
| **Reject the deal:** | **33%** |
| **I would not vote:** | **7%** |
| **Don’t know:** | **34%** |

A majority of UKIP voters would vote to reject the deal, but opinion is much more divided amongst supporters of other parties:

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| ***From what you have seen or heard so far, if there was a vote tomorrow on the type of Brexit deal that the UK Government is aiming to achieve from the EU, how would you be likely to vote*?** | All respondents | Leave 2016 | Remain 2016 | CON | LAB | LD | UKIP |
| Accept the deal: | 26% | 30% | 25% | 41% | 22% | 29% | 19% |
| Reject the deal: | 33% | 33% | 38% | 30% | 40% | 37% | 56% |
| I would not vote: | 7% | 4% | 4% | 3% | 5% | 5% | 3% |
| Don’t know: | 34% | 33% | 34% | 27% | 32% | 30% | 22% |

The proportion of people who thought the UK should remain in the UK if it is unable to agree on a deal with the EU is almost identical to the proportion who thought the UK should leave with no deal in such a scenario:

**Q8. Imagine that UK and the EU are unable to reach a deal on the terms of Brexit by the date that the UK is due to leave the EU on 29th March next year. What do you think should happen? (ALL)**

|  |  |
| --- | --- |
| The UK should remain in the EU | 35% |
| The UK should leave the EU on March 29th without a deal | 36% |
| The UK should delay leaving the EU to allow for more time to reach a deal | 19% |
| Don’t know | 10% |

But these responses are highly correlated with people’s support for leaving or remaining in the EU; a majority of people who voted Leave in 2016 said we should leave without a deal (67%) and a majority of people who voted Remain in 2016 said we should stay without a deal (24%).

**Q8. By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Imagine that UK and the EU are unable to reach a deal on the terms of Brexit by the date that the UK is due to leave the EU on 29th March next year.  What do you think should happen?** | Leave | Remain | CON | LAB | LD | SNP |
| The UK should remain in the EU | 8% | 64% | 17% | 51% | 58% | 56% |
| The UK should leave the EU on March 29th without a deal | 67% | 11% | 58% | 22% | 18% | 23% |
| The UK should delay leaving the EU to allow for more time to reach a deal | 18% | 20% | 20% | 20% | 18% | 15% |
| Don’t know | 8% | 5% | 5% | 7% | 5% | 7% |

While previous polling has shown that a referendum on the terms of the government’s Brexit deal is conceptually popular, there was not majority support for any of the various potential ballot paper questions put. A referendum asking people between accepting the deal and remaining in the EU was the most popular, but only a minority of respondents supported such a referendum.

**Q12-14. If the UK and the EU agree a deal on the terms of Brexit, would you support or oppose holding a referendum in which voters were asked to choose between:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | I would support a referendum with this choice on the ballot paper | I would oppose a referendum with this choice on the ballot paper | Don’t know |
| Accepting the deal or Remaining in the EU | 43% | 37% | 20% |
| Accepting the deal or Leaving the EU without a deal | 38% | 39% | 23% |
| Accepting the deal or Re-opening the negotiations with a view to getting a better deal | 39% | 37% | 24% |

In fact, only 16% of respondents said they’d support all of the three referendums on the questions outlined. A further 55% said they’d support at least one but not all of the referendums, with support for the individual options highly contingent on individuals’ support of or opposition to Brexit.

|  |  |  |  |
| --- | --- | --- | --- |
| **Analysis of Q12-14** | Total | Female | Male |
| Weighted total | 20090 | 10296 | 9790 |
| *Would support any referendum on the deal, no matter the choices offered* | 15.62% | 16.43% | 14.76% |
| *Would oppose any referendum on the deal, no matter the choices offered* | 15.23% | 11.07% | 19.6% |
| *Support for a referendum on the deal depends on the choices offered (varied responses)* | 55.29% | 53.41% | 57.27% |
| *Don’t know, no matter the choices offered* | 13.86% | 19.08% | 8.38% |

**Accepting the deal or Remaining in the EU by 2017 party vote and 2016 EU referendum vote**

A large majority of 2017 Remain voters would support a referendum choosing between the deal and staying in the EU. An almost big a majority of 2016 Leave voters would oppose such a referendum:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | CON | LAB | LD | SNP | Leave | Remain |
| I would support a referendum with this choice on the ballot paper | 28% | 60% | 65% | 62% | 20% | 69% |
| I would oppose a referendum with this choice on the ballot paper | 60% | 24% | 24% | 22% | 63% | 17% |
| Don’t know | 12% | 16% | 12% | 15% | 17% | 13% |

**Accepting the deal or Leaving the EU without a deal** **by 2017 party vote and 2016 EU referendum vote**

A large minority of 2017 Leave voters would support a referendum choosing between the deal and leaving the EU with no deal. A similar proportion of 2016 Remain voters would oppose such a referendum:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | CON | LAB | LD | SNP | Leave | Remain |
| I would support a referendum with this choice on the ballot paper | 42% | 39% | 33% | 38% | 45% | 35% |
| I would oppose a referendum with this choice on the ballot paper | 44% | 40% | 51% | 41% | 37% | 47% |
| Don’t know | 14% | 21% | 16% | 21% | 18% | 18% |

**Accepting the deal or Re-opening the negotiations with a view to getting a better deal by 2017 party vote and 2016 EU referendum vote**

Half of Leave and half of Remain voters would oppose a referendum asking people to chose between the Brexit deal and the UK re-opening negotiations with the EU.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | CON | LAB | LD | SNP | Leave | Remain |
| I would support a referendum with this choice on the ballot paper | 32% | 50% | 45% | 46% | 31% | 49% |
| I would oppose a referendum with this choice on the ballot paper | 52% | 29% | 36% | 33% | 50% | 31% |
| Don’t know | 16% | 22% | 19% | 21% | 19% | 20% |

**Q16-19. Do you think Brexit will be good, bad or make no difference to each of the following?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Good | Bad | No difference | Don’t know |
| The UK economy | 31% | 44% | 14% | 12% |
| The NHS | 30% | 36% | 23% | 11% |
| Levels of immigration to the UK | 40% | 21% | 28% | 11% |
| Your household finances | 16% | 38% | 33% | 13% |

**Q25. How close a relationship with the EU would you like the UK to have with the EU after Brexit?**

Over two thirds of respondents (67%) thought that the UK should continue to have a close relationship with the EU after Brexit. This was almost three times as many as thought the UK and the EU should not have a close relationship

|  |  |
| --- | --- |
| Very close | 25% |
| Fairly close | 42% |
| Not very close | 17% |
| Not at all close | 6% |
| Don’t know | 9% |

**By 2016 referendum vote and 2017 election vote**

Support for a close relationship is particularly strong amongst 2016 Remain voters as well as 2017 Labour, Lib Dem and SNP voters:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Very close | 9% | 46% | 16% | 36% | 46% | 41% |
| Fairly close | 47% | 40% | 51% | 39% | 39% | 36% |
| Not very close | 27% | 7% | 22% | 13% | 10% | 11% |
| Not at all close | 10% | 2% | 7% | 4% | 3% | 5% |
| Don’t know | 7% | 5% | 4% | 7% | 3% | 7% |

**Q26. If Brexit leads to Northern Ireland leaving the United Kingdom and joining the Republic of Ireland, would you be:**

*Base: Random 50% of respondents*

Similar proportions of respondents say they are concerned (44%) and that they are not concerned (42%) about the possibility of Northern Ireland leaving the UK after Brexit

|  |  |
| --- | --- |
| Very concerned | 20% |
| Quite concerned | 24% |
| Not very concerned | 24% |
| Not at all concerned | 18% |
| Don’t know | 13% |

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Very concerned | 17% | 34% | 23% | 29% | 38% | 8% |
| Quite concerned | 17% | 28% | 20% | 28% | 27% | 11% |
| Not very concerned | 25% | 16% | 23% | 19% | 17% | 18% |
| Not at all concerned | 36% | 16% | 31% | 17% | 13% | 58% |
| Don’t know | 5% | 5% | 3% | 7% | 4% | 5% |

**Q27. If Brexit leads to Scotland leaving the United Kingdom and becoming and independent country, would you be:**

*Base: Random 50% of respondents*

 Equal proportions of respondents (46%) say they are concerned and that they are not concerned about the possibility of Scotland leaving the UK after Brexit

|  |  |
| --- | --- |
| Very concerned | 23% |
| Quite concerned | 23% |
| Not very concerned | 22% |
| Not at all concerned | 24% |
| Don’t know | 8% |

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Very concerned | 17% | 34% | 23% | 29% | 38% | 8% |
| Quite concerned | 17% | 28% | 20% | 28% | 27% | 11% |
| Not very concerned | 25% | 16% | 23% | 19% | 17% | 18% |
| Not at all concerned | 36% | 16% | 31% | 17% | 13% | 58% |
| Don’t know | 5% | 5% | 3% | 7% | 4% | 5% |

Among the questions, we asked about support for and opposition to a fresh referendum on the terms of the UK’s Brexit deal.  Previous polling has shown that the idea enjoys more support than opposition.

* But this new research shows clearly that people’s responses to questions about whether or not there should be a new referendum depend on the phrasing of the question and in particular the choices voters might face on a ballot paper.

* Overall, 55% of those interviewed said they would support at least one but not all versions of a referendum, a further 16% would support any type of referendum on a deal, and 15% opposed all of the referendum options. 14% said they did not know, no matter the choice offered.

* To look at this more closely Survation asked about three potential referendum choices on the terms of the deal – people were asked whether they’d support or oppose a referendum where the options on the ballot paper asked them to choose between:

*1) Accepting the deal or Remaining in the EU*

*2) Accepting the deal or leaving the EU without a deal*

*3) Accepting the deal or Re-opening the negotiations with a view to getting a different deal*

* Here are the results:

|  |  |  |  |
| --- | --- | --- | --- |
| Table 1  *ALL RESPONDENTS*    *If the UK and the EU agree a deal on the terms of Brexit, would you support or oppose holding a referendum in which voters were asked to choose between:* | I would support a referendum with this choice on the ballot paper | I would oppose a referendum with this choice on the ballot paper | Don’t know |
| Accepting the deal or Remaining in the EU | 43% | 37% | 20% |
| Accepting the deal or Leaving the EU without a deal | 38% | 39% | 23% |
| Accepting the deal or Re-opening the negotiations with a view to getting a better deal | 39% | 37% | 24% |

* A “deal or remain” referendum had marginally the most overall support.   But among 2016 Leave voters it was opposed by 63% and supported by only 20%. As a comparison - this referendum option was supported by 69% of 2016 Remain voters and opposed by only 17%.

* No referendum option was supported by a majority.   How people voted in the 2016 EU referendum choice was a key factor influencing support or opposition (see table 2).

**Breakdown by 2016 vote choice**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Table 2    *If the UK and the EU agree a deal on the terms of Brexit, would you support or oppose holding a referendum in which voters were asked to choose between:* | **All respondents**    I would support a referendum with this choice on the ballot paper | **All respondents**    I would oppose a referendum with this choice on the ballot paper | Don’t know | **Voted leave in 2016**    I would support a referendum with this choice on the ballot paper | **Voted leave in 2016**    I would oppose a referendum with this choice on the ballot paper - | **Voted remain in 2016**    I would support a referendum with this choice on the ballot paper | **Voted remain in 2016**      I would oppose a referendum with this choice on the ballot paper |
| Accepting the deal or Remaining in the EU | 43% | 37% | 20% | 20% | 63% | 69% | 17% |
| Accepting the deal or Leaving the EU without a deal | 38% | 39% | 23% | 45% | 37% | 35% | 47% |
| Accepting the deal or Re-opening the negotiations with a view to getting a better deal | 39% | 37% | 24% | 31% | 50% | 49% | 31% |

**Q7. From what you have seen or heard so far, if there was a vote tomorrow on the type of Brexit deal that the UK Government is aiming to achieve from the EU, how would you be likely to vote?**

Accept the deal:             26%

Reject the deal:                         33%

I would not vote:                        7%

Don’t know:                              34%

Ex would not vote and don’t know - a deal so described has 43% support see [here:](https://urldefense.proofpoint.com/v2/url?u=https-3A__docs.google.com_document_d_1-2DxEBNZji8B-2DJ4T9IyE0ZFOOFoBCe6-2D47JCvb-5Fv5sWDI_edit-3Fusp-3Dsharing&d=DwMFaQ&c=-SicqtCl7ffNuxX6bdsSog&r=0K8PVvcZ5F6cXuupMo8Go9Fs0gUCI5P98VN94U5RZEhl45hYhWp1r1yknUVCuhg1&m=tyB1DxwBwfO4eD5l_gj2KjR7yV4MbTWvm6aGkWxdSeI&s=Xlr32PkxBnWN6iLSOYms0uHHxIbfHKP7X5vFTDe14kc&e=)

**By 2016 referendum vote and 2017 election vote**

**Q8. Imagine that UK and the EU are unable to reach a deal on the terms of Brexit by the date that the UK is due to leave the EU on 29th March next year.  What do you think should happen?**

The UK should remain in the EU:                                                                          35%

The UK should leave the EU on March 29th without a deal:                                    36%

The UK should delay leaving the EU to allow for more time to reach a deal:           19%

Don’t know:                                                                                                      10%

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Accept the deal | 30% | 25% | 36% | 22% | 28% | 17% |
| Reject the deal | 33% | 38% | 31% | 40% | 36% | 45% |
| I would not vote | 4% | 3% | 3% | 5% | 3% | 5% |
| Don’t know | 33% | 34% | 30% | 33% | 32% | 33% |

**Q8. Imagine that UK and the EU are unable to reach a deal on the terms of Brexit by the date that the UK is due to leave the EU on 29th March next year.  What do you think should happen?**

The UK should remain in the EU: 35%

The UK should leave the EU on March 29th without a deal: 36%

The UK should delay leaving the EU to allow for more time to reach a deal: 19%

Don’t know: 10%

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| The UK should remain in the EU | 8% | 64% | 17% | 51% | 58% | 56% |
| The UK should leave the EU on March 29th without a deal | 67% | 11% | 58% | 22% | 18% | 23% |
| The UK should delay leaving the EU to allow for more time to reach a deal | 18% | 20% | 20% | 20% | 18% | 15% |
| Don’t know | 8% | 5% | 5% | 7% | 5% | 7% |

**Q9-11. Imagine each of the following was Prime Minister rather than Theresa May. Do you think they would have handled the Brexit negotiations better than Mrs May, worse than Mrs May, or would it not have made any difference?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Better | Worse | No difference | Don’t know |
| Boris Johnson | 22% | 46% | 20% | 12% |
| Jeremy Corbyn | 24% | 45% | 19% | 13% |
| Nigel Farage | 23% | 48% | 16% | 13% |

**Boris Johnson by 2017 party vote and 2016 EU referendum vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | CON | LAB | LD | SNP | Leave | Remain |
| Better | 31% | 16% | 12% | 11% | 36% | 9% |
| Worse | 40% | 56% | 64% | 55% | 31% | 66% |
| No difference | 20% | 20% | 15% | 27% | 22% | 18% |
| Don’t know | 9% | 8% | 8% | 8% | 11% | 7% |

**Jeremy Corbyn by 2017 party vote and 2016 EU referendum vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | CON | LAB | LD | SNP | Leave | Remain |
| Better | 4% | 50% | 17% | 27% | 15% | 33% |
| Worse | 81% | 15% | 46% | 29% | 62% | 36% |
| No difference | 10% | 22% | 24% | 32% | 15% | 20% |
| Don’t know | 4% | 12% | 13% | 12% | 8% | 11% |

**Nigel Farage by 2017 party vote and 2016 EU referendum vote**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | CON | LAB | LD | SNP | Other | Leave | Remain |
| Better | 33% | 16% | 11% | 11% | 39% | 40% | 8% |
| Worse | 44% | 59% | 68% | 58% | 36% | 31% | 72% |
| No difference | 14% | 16% | 11% | 23% | 17% | 17% | 13% |
| Don’t know | 9% | 9% | 10% | 8% | 8% | 12% | 7% |

**Q12-14. If the UK and the EU agree a deal on the terms of Brexit, would you support or oppose holding a referendum in which voters were asked to choose between:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | I would support a referendum with this choice on the ballot paper | I would oppose a referendum with this choice on the ballot paper | Don’t know |
| Accepting the deal or Remaining in the EU | 43% | 37% | 20% |
| Accepting the deal or Leaving the EU without a deal | 38% | 39% | 23% |
| Accepting the deal or Re-opening the negotiations with a view to getting a better deal | 39% | 37% | 24% |

|  |  |  |  |
| --- | --- | --- | --- |
| **Analysis of Q12-14** | Total | Female | Male |
|  |  |  |  |
| Weighted total | 20090 | 10296 | 9790 |
| *Would support any referendum on the deal, no matter the choices offered* | 15.62% | 16.43% | 14.76% |
|  |  |  |  |
| *Would oppose any referendum on the deal, no matter the choices offered* | 15.23% | 11.07% | 19.6% |
|  |  |  |  |
| *Support for a referendum on the deal depends on the choices offered (varied responses)* | 55.29% | 53.41% | 57.27% |
|  |  |  |  |
| *Don’t know, no matter the choices offered* | 13.86% | 19.08% | 8.38% |

**Accepting the deal or Remaining in the EU by 2017 party vote and 2016 EU referendum vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Accepting the deal or Remaining in the EU** | CON | LAB | LD | SNP | Leave | Remain |
| I would support a referendum with this choice on the ballot paper | 28% | 60% | 65% | 62% | 20% | 69% |
| I would oppose a referendum with this choice on the ballot paper | 60% | 24% | 24% | 22% | 63% | 17% |
| Don’t know | 12% | 16% | 12% | 15% | 17% | 13% |

**Accepting the deal or Leaving the EU without a deal** **by 2017 party vote and 2016 EU referendum vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Accepting the deal or Leaving the EU without a deal** | CON | LAB | LD | SNP | Leave | Remain |
| I would support a referendum with this choice on the ballot paper | 42% | 39% | 33% | 38% | 45% | 35% |
| I would oppose a referendum with this choice on the ballot paper | 44% | 40% | 51% | 41% | 37% | 47% |
| Don’t know | 14% | 21% | 16% | 21% | 18% | 18% |

**Accepting the deal or Re-opening the negotiations with a view to getting a better deal by 2017 party vote and 2016 EU referendum vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Accepting the deal or Re-opening the negotiations with a view to getting a better deal** | CON | LAB | LD | SNP | Leave | Remain |
| I would support a referendum with this choice on the ballot paper | 32% | 50% | 45% | 46% | 31% | 49% |
| I would oppose a referendum with this choice on the ballot paper | 52% | 29% | 36% | 33% | 50% | 31% |
| Don’t know | 16% | 22% | 19% | 21% | 19% | 20% |

**Q15. Aggregation of respondents’ support for a referendum on the terms of Brexit in Q12-14.**

|  |  |
| --- | --- |
| Would support any referendum on the deal, no matter the choices offered | 16% |
| Would oppose any referendum on the deal, no matter the choices offered | 15% |
| Support for a referendum on the deal depends on the choices offered | 55% |
| Don’t know, no matter the choices offered | 14% |

**Q16-19. Do you think Brexit will be good, bad or make no difference to each of the following?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Good | Bad | No difference | Don’t know |
| The UK economy | 31% | 44% | 14% | 12% |
| The NHS | 30% | 36% | 23% | 11% |
| Levels of immigration to the UK | 40% | 21% | 28% | 11% |
| Your household finances | 16% | 38% | 33% | 13% |

**Q16-19 by 2016 referendum vote**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Good | | Bad | | No difference | | Don’t know | |
|  | Leave | Remain | Leave | Remain | Leave | Remain | Leave | Remain |
| The UK economy | 57% | 9% | 14% | 76% | 18% | 8% | 11% | 7% |
| The NHS | 52% | 11% | 11% | 63% | 27% | 19% | 10% | 8% |
| Levels of immigration to the UK | 66% | 19% | 8% | 32% | 19% | 39% | 8% | 10% |
| Your household finances | 30% | 6% | 14% | 63% | 47% | 22% | 12% | 9% |

**Q20. Overall, do you believe immigration has had a positive or negative impact on Britain? (UK sample)**

Positive: 41%

Neither positive nor negative: 19%

Negative: 36%

Don’t know: 3%

**Q20. Comparison to 2013.**

**In 2013, when we asked this question (GB sample), positive impact -negative impact was -30%**

**In the polling, the same measure is +4%**

|  |  |  |
| --- | --- | --- |
| **Q20. Overall, do you believe immigration has had a positive or negative impact on Britain?** | **2013** | **2018** |
| **Strongly positive** | 6% | 13% |
| **Somewhat positive** | 20% | 28% |
| **Neither positive nor negative** | 14% | 19% |
| **Somewhat negative** | 27% | 22% |
| **Strongly negative** | 29% | 15% |
| **Don’t know** | 4% | 3% |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q20. Overall, do you believe immigration has had a positive or negative impact on Britain?** | **2013** | **2018** | Leave EU VI | Remain  EU VI | Und |
| **Strongly positive** | 6% | 13% | 7% | 20% | 5% |
| **Somewhat positive** | 20% | 28% | **21%** | 37% | 21% |
| **Neither positive nor negative** | 14% | 19% | 18% | 19% | 28% |
| **Somewhat negative** | 27% | 22% | 30% | **14%** | 22% |
| **Strongly negative** | 29% | 15% | 15% | **7%** | 11% |
| **Don’t know** | 4% | 3% | 1% | 2% | 12% |

**Q18 by Q20.  Do you think Brexit will be good, bad or make no difference to levels of immigration by respondents’ belief that immigration has positive or negative impact on Britain**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Believe immigration has positive impact on Britain | Believe immigration has neither negative nor positive impact on Britain | Believe immigration has negative impact on Britain | Don’t know |
| Good for levels of immigration | 29% | 31% | 60% | 9% |
| Bad for levels of immigration | 28% | 18% | 15% | 7% |
| No difference to levels of immigration | 34% | 35% | 16% | 19% |
| Don’t know | 8% | 15% | 8% | 65% |

**Q21-24. What if the only way the UK could reach a deal with the EU would be to agree to one or more of the following provisions:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Should agree | Should not agree | Don’t know |
| After Brexit new checks must be introduced on goods crossing the Irish Sea between Northern Ireland and the rest of the UK | 31% | 45% | 25% |
| After Brexit, UK and EU citizens who wished to do so, could live and work in each other’s countries | 63% | 20% | 17% |
| After Brexit there are limitations on the UK’s ability to make trade deals with countries outside the EU | 19% | 62% | 19% |
| After Brexit, the UK would continue to follow EU regulations on manufactured goods such as fridges, vacuum cleaners and light bulbs | 50% | 32% | 19% |

**After Brexit new checks must be introduced on goods crossing the Irish Sea between Northern Ireland and the rest of the UK by 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Should agree | 33% | 28% | 29% | 34% | 28% | 30% |
| Should not agree | 46% | 50% | 53% | 42% | 53% | 48% |
| Don’t know | 21% | 22% | 18% | 24% | 19% | 21% |

**After Brexit, UK and EU citizens who wished to do so, could live and work in each other’s countries** **by 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Should agree | 55% | 79% | 62% | 71% | 78% | 74% |
| Should not agree | 29% | 11% | 26% | 15% | 11% | 14% |
| Don’t know | 16% | 10% | 12% | 14% | 10% | 11% |

**After Brexit there are limitations on the UK’s ability to make trade deals with countries outside the EU** **by 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Should agree | 15% | 22% | 14% | 24% | 23% | 23% |
| Should not agree | 72% | 61% | 77% | 57% | 62% | 58% |
| Don’t know | 12% | 17% | 9% | 19% | 15% | 18% |

**After Brexit, the UK would continue to follow EU regulations on manufactured goods such as fridges, vacuum cleaners and light bulbs by 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Should agree | 36% | 67% | 42% | 61% | 67% | 59% |
| Should not agree | 49% | 18% | 46% | 23% | 21% | 24% |
| Don’t know | 15% | 15% | 12% | 16% | 12% | 17% |

**Q25. How close a relationship with the EU would you like the UK to have with the EU after Brexit?**

Very close: 25%

Fairly close: 42%

Not very close: 17%

Not at all close: 6%

Don’t know: 9%

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Very close | 9% | 46% | 16% | 36% | 46% | 41% |
| Fairly close | 47% | 40% | 51% | 39% | 39% | 36% |
| Not very close | 27% | 7% | 22% | 13% | 10% | 11% |
| Not at all close | 10% | 2% | 7% | 4% | 3% | 5% |
| Don’t know | 7% | 5% | 4% | 7% | 3% | 7% |

**Q26. If Brexit leads to Northern Ireland leaving the United Kingdom and joining the Republic of Ireland, would you be:**

*Base: Random 50% of respondents*

Very concerned: 20%

Quite concerned: 24%

Not very concerned: 24%

Not at all concerned: 18%

Don’t know: 13%

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Leave | Remain | CON | LAB | LD | SNP |
| Very concerned | 17% | 34% | 23% | 29% | 38% | 8% |
| Quite concerned | 17% | 28% | 20% | 28% | 27% | 11% |
| Not very concerned | 25% | 16% | 23% | 19% | 17% | 18% |
| Not at all concerned | 36% | 16% | 31% | 17% | 13% | 58% |
| Don’t know | 5% | 5% | 3% | 7% | 4% | 5% |

**Q27. If Brexit leads to Scotland leaving the United Kingdom and becoming and independent country, would you be:**

*Base: Random 50% of respondents*

Very concerned: 23%

Quite concerned: 23%

Not very concerned: 22%

Not at all concerned: 24%

Don’t know: 8%

**By 2016 referendum vote and 2017 election vote**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **If Brexit leads to Scotland leaving the United Kingdom and becoming and independent country, would you be:** | Leave | Remain | CON | LAB | LD | SNP |
| Very concerned | 17% | 34% | 23% | 29% | 38% | 8% |
| Quite concerned | 17% | 28% | 20% | 28% | 27% | 11% |
| Not very concerned | 25% | 16% | 23% | 19% | 17% | 18% |
| Not at all concerned | 36% | 16% | 31% | 17% | 13% | 58% |
| Don’t know | 5% | 5% | 3% | 7% | 4% | 5% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **If Brexit leads to Scotland leaving the United Kingdom and becoming and independent country, would you be:** | All UK | Scotland |  |  |
| Very concerned | 23% | 40% |  |  |
| Quite concerned | 23% | 17% |  |  |
| Not very concerned | 22% | 13% |  |  |
| Not at all concerned | 24% | 25% |  |  |
| Don’t know | 8% | 5% |  |  |

|  |  |  |
| --- | --- | --- |
| **Q27. If Brexit leads to Scotland leaving the United Kingdom and becoming and independent country, would you be:** | All UK | Scotland |
| Very concerned | 23 | 40 |
| Quite concerned | 23 | 17 |
| Not very concerned | 22 | 13 |
| Not at all concerned | 24 | 25 |
| Don’t know | 8 | 5 |

**UK concerned 47% UK not concerned 46%**

**Scotland concerned 57% Scotland not concerned 37%**

|  |  |  |
| --- | --- | --- |
| **If Brexit leads to Northern Ireland leaving the United Kingdom and joining the Republic of Ireland, would you be:** | All UK | NI |
| Very concerned | 20 | 47 |
| Quite concerned | 24 | 13 |
| Not very concerned | 24 | 13 |
| Not at all concerned | 18 | 17 |
| Don’t know | 13 | 10 |

**UK concerned 44% UK not concerned 43%**

**NI concerned 60% NI not concerned 30%**

<ENDS>