## Jewish CharityPoll

10/09/2018
Prepared on behalf of World Jewish Relief

world jewish relief

## Methodology

## Fieldwork Dates

$12^{\text {th }}$ August $-5^{\text {th }}$ September 2018

## Data Collection Method

The survey was generally conducted via telephone. A combination of both landline and mobile data were called. Additional respondents were invited to take part in the survey online. Invitationsandonereminderweresentoutto these respondents via email.

## Population Sampled

All residents aged $18+$ in Great Britain who identify as Jewish.

## Sample Size

## Sampling Method

Data called were members of a pre-recruited Survation panel of Jewish residents in the UK. When joining the panel, respondents were asked to confirm whether they were Jewish (including secular or non-practicing) and only those who were continued into the survey.

## Data Weighting

Data were weighted to the profile of all Jewish adults aged $18+$ in Great Britain. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where $50 \%$ (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 752 itis $95 \%$ certainthatthe 'true' value willfall withinthe range of $3.6 \%$ from the sample result. Subsamples from the cross-breaks will be subject to highermargin of error, conclusions drawnfrom crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements these willtypically have been displayedto respondents in a randomising order. The onlyquestions which would nothave had randomising responses would be those in which there was a natural order to maintain-e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Notallquestions will havenecessarily been askedtoallrespondents-this isbecausetheymaybefollow-onquestionsfrom previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Datawere analysed and weighted by Survation.
For further information please contact:
Rushaa Louise Hamid
02038189664
rushaa.hamid@survation.com

Isabel Taylor
02031427640
isabel.taylor@survation.com

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## Jewish Poll

Prepared by Survation
Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 1
Q1. How likely or unlikely are you to donate to each of the following types of charities?: Animal Welfare and Environment
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 92 | 49 | 42 | 23 | 26 | 43 | 63 | 12 | 17 |
|  | 12.18\% | 12.78\% | 11.55\% | 12.67\% | 11.75\% | 12.2\% | 15.24\% | 13.83\% | 6.59\% |
| Somewhat likely | 158 | 74 | 85 | 37 | 50 | 72 | 76 | 19 | 64 |
|  | 21.07\% | 19.11\% | 23.14\% | 20.77\% | 22.75\% | 20.2\% | 18.28\% | 22.28\% | 25.27\% |
| Neither likely nor unlikely | 61 | 29 | 32 | 27 | 17 | 17 | 19 | 4 | 38 |
|  | 8.12\% | 7.48\% | 8.78\% | 14.96\% | 7.95\% | 4.77\% | 4.69\% | 4.14\% | 15.11\% |
| Somewhat unlikely | 186 | 101 | 86 | 48 | 51 | 88 | 110 | 14 | 63 |
|  | 24.79\% | 26.08\% | 23.44\% | 26.84\% | 23.28\% | 24.68\% | 26.45\% | 16.07\% | 25\% |
| Very unlikely | 231 | 120 | 111 | 44 | 60 | 127 | 138 | 36 | 56 |
|  | 30.7\% | 31.03\% | 30.36\% | 24.76\% | 27.47\% | 35.68\% | 33.32\% | 42.85\% | 22.29\% |
| Don't know | 24 | 14 | 10 | - | 15 | 9 | 8 | 1 | 14 |
|  | 3.13\% | 3.53\% | 2.72\% | - | 6.8\% | 2.46\% | 2.02\% | 0.83\% | 5.74\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

Prepared by Survation
Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 2
Q2. How likely or unlikely are you to donate to each of the following types of charities?: Global Aid and Humanitarian
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 128 | 48 | 79 | 39 | 30 | 58 | 77 | 11 | 40 |
|  | 16.99\% | 12.53\% | 21.68\% | 21.87\% | 13.91\% | 16.43\% | 18.46\% | 12.6\% | 16.06\% |
| Somewhat likely | 242 | 127 | 115 | 75 | 72 | 95 | 135 | 37 | 70 |
|  | 32.17\% | 33.02\% | 31.27\% | 41.67\% | 33.08\% | 26.82\% | 32.6\% | 43.59\% | 27.6\% |
| Neither likely nor unlikely | 76 | 43 | 33 | 27 | 29 | 20 | 24 | 4 | 48 |
|  | 10.05\% | 11.08\% | 8.97\% | 14.96\% | 13.25\% | 5.62\% | 5.74\% | 4.53\% | 19.02\% |
| Somewhat unlikely | 130 | 68 | 62 | 27 | 35 | 68 | 91 | 12 | 27 |
|  | 17.3\% | 17.53\% | 17.05\% | 15.36\% | 15.9\% | 19.13\% | 21.92\% | 14.21\% | 10.72\% |
| Very unlikely | 139 | 78 | 62 | 11 | 39 | 90 | 75 | 19 | 45 |
|  | 18.52\% | 20.17\% | 16.79\% | 6.14\% | 17.73\% | 25.24\% | 18\% | 22.81\% | 17.93\% |
| Don't know | 37 | 22 | 16 | - | 13 | 24 | 14 | 2 | 22 |
|  | 4.97\% | 5.66\% | 4.24\% | - | 6.13\% | 6.75\% | 3.28\% | 2.25\% | 8.67\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

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Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 3
Q3. How likely or unlikely are you to donate to each of the following types of charities?: Medical Research and Services
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 285 | 146 | 138 | 62 | 94 | 128 | 165 | 35 | 84 |
|  | 37.86\% | 37.97\% | 37.74\% | 34.82\% | 43.1\% | 36.17\% | 39.84\% | 41.33\% | 33.43\% |
| Somewhat likely | 283 | 159 | 123 | 64 | 72 | 147 | 165 | 34 | 83 |
|  | 37.61\% | 41.37\% | 33.66\% | 35.87\% | 33.02\% | 41.3\% | 39.86\% | 39.95\% | 33.11\% |
| Neither likely nor unlikely | 39 | 18 | 21 | 24 | 5 | 10 | 13 | - | 26 |
|  | 5.24\% | 4.78\% | 5.73\% | 13.47\% | 2.27\% | 2.93\% | 3.22\% | - | 10.34\% |
| Somewhat unlikely | 63 | 31 | 33 | 15 | 24 | 25 | 37 | 7 | 20 |
|  | 8.39\% | 7.93\% | 8.87\% | 8.13\% | 10.8\% | 7.04\% | 8.82\% | 7.86\% | 7.87\% |
| Very unlikely | 49 | 16 | 33 | 4 | 9 | 35 | 28 | 9 | 12 |
|  | 6.48\% | 4.2\% | 8.89\% | 2.47\% | 4.33\% | 9.83\% | 6.78\% | 10.25\% | 4.73\% |
| Don't know | 33 | 14 | 19 | 9 | 14 | 10 | 6 | 1 | 26 |
|  | 4.41\% | 3.75\% | 5.11\% | 5.23\% | 6.48\% | 2.73\% | 1.49\% | 0.61\% | 10.52\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

Prepared by Survation
Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 4
Q4. How likely or unlikely are you to donate to each of the following types of charities?: Israel-related
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 303 | 169 | 135 | 41 | 92 | 170 | 160 | 28 | 115 |
|  | 40.35\% | 43.76\% | 36.77\% | 23.17\% | 42.39\% | 47.75\% | 38.53\% | 33.08\% | 45.8\% |
| Somewhat likely | 242 | 141 | 101 | 58 | 75 | 109 | 145 | 33 | 63 |
|  | 32.13\% | 36.57\% | 27.46\% | 32.19\% | $34.45 \%$ | 30.67\% | 34.91\% | 39.08\% | 25.2\% |
| Neither likely nor unlikely | 63 | 28 | 35 | 34 | 14 | 14 | 16 | 2 | 44 |
|  | 8.33\% | 7.26\% | 9.46\% | 19.1\% | 6.45\% | 4.06\% | 3.88\% | 2.88\% | 17.5\% |
| Somewhat unlikely | 72 | 22 | 51 | 28 | 17 | 27 | 44 | 11 | 17 |
|  | 9.61\% | 5.63\% | 13.8\% | 15.83\% | 7.81\% | 7.59\% | 10.71\% | 13.25\% | 6.57\% |
| Very unlikely | 60 | 22 | 38 | 15 | 17 | 28 | 40 | 10 | 10 |
|  | 8.04\% | 5.71\% | 10.48\% | 8.61\% | 7.71\% | 7.95\% | 9.64\% | 11.72\% | 4.15\% |
| Don't know | 12 | 4 | 7 | 2 | 3 | 7 | 10 | - | 2 |
|  | 1.54\% | 1.07\% | 2.04\% | 1.09\% | 1.19\% | 1.99\% | 2.32\% | - | 0.78\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

Prepared by Survation
Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 5
Q5. How likely or unlikely are you to donate to each of the following types of charities?: Arts and Culture
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 47 | 25 | 23 | 11 | 13 | 23 | 34 | 5 | 8 |
|  | 6.3\% | 6.37\% | 6.23\% | 6.14\% | 5.96\% | 6.6\% | 8.23\% | 5.6\% | 3.37\% |
| Somewhat likely | 138 | 84 | 54 | 19 | 43 | 76 | 70 | 12 | 56 |
|  | 18.37\% | 21.74\% | 14.83\% | 10.6\% | 19.74\% | 21.45\% | 16.98\% | 14.25\% | 22.06\% |
| Neither likely nor unlikely | 60 | 38 | 21 | 27 | 18 | 15 | 28 | 2 | 30 |
|  | 7.95\% | 9.95\% | 5.86\% | 14.96\% | 8.2\% | 4.28\% | 6.71\% | 2.27\% | 11.93\% |
| Somewhat unlikely | 218 | 98 | 121 | 61 | 54 | 103 | 137 | 29 | 52 |
|  | 29.03\% | 25.3\% | 32.96\% | 34.17\% | 24.94\% | 28.96\% | 32.99\% | 34.25\% | 20.75\% |
| Very unlikely | 264 | 130 | 134 | 58 | 80 | 125 | 132 | 37 | 94 |
|  | 35.06\% | 33.75\% | 36.45\% | 32.65\% | 36.89\% | 35.16\% | 31.9\% | 43.64\% | 37.39\% |
| Don't know | 25 | 11 | 13 | 3 | 9 | 13 | 13 | - | 11 |
|  | 3.27\% | 2.89\% | 3.67\% | 1.49\% | 4.26\% | 3.56\% | 3.19\% | - | 4.5\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

Prepared by Survation
Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 6
Q6. How likely or unlikely are you to donate to each of the following types of charities?: Jewish
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 414 | 236 | 179 | 77 | 136 | 201 | 223 | 49 | 142 |
|  | 55.08\% | 61.15\% | 48.7\% | 43.28\% | 62.15\% | 56.68\% | 53.8\% | 57.27\% | 56.46\% |
| Somewhat likely | 218 | 101 | 117 | 57 | 54 | 107 | 130 | 23 | 64 |
|  | 29\% | 26.34\% | 31.8\% | 32.07\% | 24.58\% | 30.17\% | 31.43\% | 27.46\% | 25.52\% |
| Neither likely nor unlikely | 44 | 27 | 17 | 29 | 9 | 6 | 18 | 1 | 25 |
|  | 5.82\% | 6.88\% | 4.71\% | 16.45\% | 3.92\% | 1.64\% | 4.24\% | 0.83\% | 10.12\% |
| Somewhat unlikely | 30 | 8 | 22 | 8 | 11 | 10 | 15 | 7 | 8 |
|  | 3.97\% | 1.99\% | 6.06\% | 4.65\% | 5.22\% | 2.86\% | 3.7\% | 7.67\% | 3.17\% |
| Very unlikely | 31 | 9 | 22 | 6 | 4 | 21 | 19 | 6 | 7 |
|  | 4.14\% | 2.38\% | 5.98\% | 3.56\% | 1.83\% | 5.84\% | 4.52\% | 6.77\% | 2.62\% |
| Don't know | 15 | 5 | 10 | - | 5 | 10 | 10 | - | 5 |
|  | 1.99\% | 1.26\% | 2.75\% | - | 2.29\% | 2.8\% | 2.32\% | - | 2.11\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

Prepared by Survation
Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 7
Q7. How likely or unlikely are you to donate to each of the following types of charities?: Community (for example local school or synagogue)
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 320 | 171 | 148 | 52 | 119 | 149 | 163 | 37 | 120 |
|  | 42.53\% | 44.48\% | 40.47\% | 28.83\% | 54.49\% | 42.07\% | 39.19\% | 43.21\% | 47.79\% |
| Somewhat likely | 278 | 153 | 125 | 84 | 69 | 125 | 143 | 33 | 102 |
|  | 37.01\% | 39.68\% | 34.2\% | 46.83\% | 31.82\% | 35.25\% | 34.55\% | 38.43\% | 40.58\% |
| Neither likely nor unlikely | 32 | 10 | 23 | 13 | 10 | 9 | 19 | 1 | 13 |
|  | 4.28\% | 2.47\% | 6.18\% | 7.42\% | 4.56\% | 2.53\% | 4.52\% | 0.83\% | 5.04\% |
| Somewhat unlikely | 54 | 30 | 24 | 11 | 12 | 31 | 41 | 5 | 7 |
|  | 7.15\% | 7.68\% | 6.58\% | 6.14\% | 5.61\% | 8.6\% | 9.96\% | 6\% | 2.9\% |
| Very unlikely | 56 | 17 | 39 | 19 | 5 | 31 | 40 | 9 | 7 |
|  | 7.46\% | 4.53\% | 10.53\% | 10.79\% | 2.44\% | 8.87\% | 9.56\% | 10.71\% | 2.9\% |
| Don't know | 12 | 4 | 7 | - | 2 | 10 | 9 | 1 | 2 |
|  | 1.58\% | 1.15\% | 2.03\% | - | 1.08\% | 2.69\% | 2.22\% | 0.83\% | 0.78\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 8
Q8. How likely or unlikely are you to donate to each of the following types of charities?: Supporting vulnerable women
Base: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Very likely | 201 | 127 | 75 | 55 | 73 | 73 | 117 | 19 | 66 |
|  | 26.78\% | 32.84\% | 20.41\% | 30.61\% | 33.69\% | 20.61\% | 28.08\% | 21.87\% | 26.31\% |
| Somewhat likely | 274 | 154 | 121 | 69 | 80 | 125 | 169 | 38 | 66 |
|  | 36.46\% | 39.86\% | 32.89\% | 38.41\% | 36.83\% | 35.25\% | 40.83\% | 45.27\% | 26.29\% |
| Neither likely nor unlikely | 86 | 37 | 49 | 33 | 26 | 26 | 19 | 5 | 61 |
|  | 11.38\% | 9.54\% | 13.31\% | 18.7\% | 12.02\% | 7.29\% | 4.65\% | 5.94\% | 24.3\% |
| Somewhat unlikely | 104 | 48 | 56 | 13 | 16 | 75 | 63 | 8 | 33 |
|  | 13.85\% | 12.44\% | 15.34\% | 7.34\% | 7.3\% | 21.16\% | 15.3\% | 9.04\% | 13.1\% |
| Very unlikely | 68 | 17 | 51 | 9 | 15 | 44 | 36 | 14 | 18 |
|  | 9\% | 4.35\% | 13.89\% | 4.94\% | 6.82\% | 12.38\% | 8.66\% | 16.23\% | 7.12\% |
| Don't know | 19 | 4 | 15 | - | 7 | 12 | 10 | 1 | 7 |
|  | 2.53\% | 0.97\% | 4.16\% | - | 3.34\% | 3.3\% | 2.49\% | 1.65\% | 2.89\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 9
Q9. Thinking about the past year, how much money did you donate to charities overall, or did you not donate in the past year?
3ase: All Respondents

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 752 | 365 | 387 | 64 | 181 | 507 | 582 | 87 | 83 |
| Weighted total | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
| Less than £50 | 74 | 48 | 27 | 36 | 20 | 18 | 27 | 8 | 39 |
|  | 9.87\% | 12.38\% | 7.23\% | 20.01\% | 9.28\% | 5.12\% | 6.6\% | 9.65\% | 15.32\% |
| Between £50 and £249 | 178 | 85 | 93 | 54 | 50 | 74 | 113 | 23 | 43 |
|  | 23.7\% | 22.16\% | 25.33\% | 30.1\% | 22.93\% | 20.96\% | 27.16\% | 26.51\% | 17.06\% |
| Between £250 and £1000 | 127 | 60 | 67 | 31 | 33 | 63 | 76 | 15 | 36 |
|  | 16.91\% | 15.59\% | 18.3\% | 17.32\% | 15.28\% | 17.7\% | 18.37\% | 17.7\% | 14.23\% |
| $£ 1000$ or more | 106 | 44 | 61 | 23 | 33 | 50 | 75 | 8 | 23 |
|  | 14.04\% | 11.47\% | 16.73\% | 12.89\% | 15.07\% | 13.98\% | 18.02\% | 8.85\% | 9.23\% |
| I did not donate | 51 | 15 | 36 | 18 | 11 | 21 | 19 | 9 | 23 |
|  | 6.73\% | 3.84\% | 9.77\% | 10.17\% | 5.25\% | 5.91\% | 4.49\% | 10.92\% | 9.01\% |
| Can't remember | 106 | 68 | 38 | 12 | 38 | 56 | 59 | 10 | 37 |
|  | 14.1\% | 17.66\% | 10.35\% | 6.64\% | 17.38\% | 15.84\% | 14.22\% | 11.76\% | 14.7\% |
| Prefer not to say | 110 | 65 | 45 | 5 | 32 | 73 | 46 | 12 | 51 |
|  | 14.65\% | 16.9\% | 12.29\% | 2.87\% | 14.8\% | 20.5\% | 11.15\% | 14.62\% | 20.44\% |
| SIGMA | 752 | 385 | 367 | 179 | 218 | 355 | 415 | 85 | 252 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 10
Q10. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Gift on behalf of a friends or family member (such as for an event like a bar or bat mitzvah, a wedding, or sponsorship)

Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| Motivated me | 264 | 130 | 134 | 57 | 85 | 122 | 153 | 30 | 80 |
|  | 54.37\% | 54.73\% | 54.03\% | 39.92\% | 62.08\% | 59.35\% | 52.52\% | 57.18\% | 57.13\% |
| Did not motivate me | 213 | 103 | 110 | 86 | 48 | 79 | 134 | 19 | 60 |
|  | 43.92\% | 43.32\% | 44.5\% | 60.08\% | 34.94\% | 38.59\% | 45.88\% | 36.01\% | 42.87\% |
| Can't remember | 1 | - | 1 | - | 1 | - | 1 | - | - |
|  | 0.23\% | - | 0.45\% | - | 0.51\% | 0.2\% | 0.38\% | - | - |
| Don't know | 7 | 5 | 3 | - | 3 | 4 | 4 | 4 | - |
|  | 1.48\% | 1.95\% | 1.03\% | - | 2.46\% | 1.86\% | 1.22\% | 6.81\% | - |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 11
Q11. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Family or personal connection with the cause

Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| Motivated me | 352 | 179 | 173 | 92 | 115 | 145 | 201 | 33 | 117 |
|  | 72.48\% | 75.37\% | 69.72\% | 64.25\% | 84.07\% | 70.54\% | 69.14\% | 62.76\% | 83.08\% |
| Did not motivate me | 126 | 55 | 71 | 51 | 21 | 54 | 86 | 19 | 22 |
|  | 26.07\% | 23.23\% | 28.79\% | 35.75\% | 15.24\% | 26.49\% | 29.53\% | 34.94\% | 15.53\% |
| Can't remember | - | - | - | - | - | - | - | - | - |
|  | 0.08\% | - | 0.16\% | - | - | 0.2\% | 0.14\% | - | - |
| Don't know | 7 | 3 | 3 | - | 1 | 6 | 3 | 1 | 2 |
|  | 1.37\% | 1.4\% | 1.33\% | - | 0.7\% | 2.77\% | 1.18\% | 2.29\% | 1.39\% |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 12
Q12. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Affinity with the cause in general Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| Motivated me | 442 | 213 | 229 | 139 | 118 | 185 | 260 | 49 | 132 |
|  | 91.06\% | 89.82\% | 92.25\% | 96.79\% | 86.66\% | 89.97\% | 89.33\% | 92.82\% | 93.96\% |
| Did not motivate me | 37 | 21 | 16 | 5 | 17 | 15 | 26 | 2 | 8 |
|  | 7.62\% | 8.78\% | 6.51\% | 3.21\% | 12.64\% | 7.37\% | 9.06\% | 3.92\% | 6.04\% |
| Can't remember | - | - | - | - | - | - | - | - | - |
|  | - | - | - | - | - | - | - | - | - |
| Don't know | 6 | 3 | 3 | - | 1 | 5 | 5 | 2 | - |
|  | 1.32\% | 1.4\% | 1.24\% | - | 0.7\% | 2.66\% | 1.6\% | 3.26\% | - |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 13
Q13. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Religious responsibility Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| Motivated me | 216 | 116 | 100 | 51 | 73 | 92 | 141 | 23 | 52 |
|  | 44.54\% | 48.86\% | 40.4\% | 35.66\% | 53.27\% | 44.94\% | 48.44\% | 42.71\% | 37.17\% |
| Did not motivate me | 256 | 111 | 145 | 92 | 60 | 104 | 145 | 29 | 83 |
|  | 52.86\% | 46.81\% | 58.66\% | 64.34\% | 43.94\% | 50.76\% | 49.73\% | 53.71\% | 59.02\% |
| Can't remember | 2 | 1 | - | - | 1 | - | - | 1 | - |
|  | 0.33\% | 0.51\% | 0.16\% | - | 0.88\% | 0.2\% | 0.14\% | 2.26\% | - |
| Don't know | 11 | 9 | 2 | - | 3 | 8 | 5 | 1 | 5 |
|  | 2.27\% | 3.82\% | 0.78\% | - | 1.91\% | 4.1\% | 1.7\% | 1.32\% | 3.81\% |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 14
Q14. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Benefits the local community Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| Motivated me | 307 | 151 | 156 | 89 | 89 | 129 | 164 | 37 | 106 |
|  | 63.32\% | 63.69\% | 62.96\% | 61.79\% | 65.52\% | 62.92\% | 56.43\% | 68.66\% | 75.55\% |
| Did not motivate me | 170 | 81 | 89 | 55 | 43 | 72 | 121 | 14 | 34 |
|  | 35.05\% | 34\% | 36.06\% | 38.21\% | 31.69\% | 35.07\% | 41.68\% | 26.79\% | 24.45\% |
| Can't remember | 4 | 2 | 2 | - | 3 | 1 | 3 | 1 | - |
|  | 0.73\% | 0.8\% | 0.66\% | - | 1.91\% | 0.45\% | 1.03\% | 0.97\% | - |
| Don't know | 4 | 4 | 1 | - | 1 | 3 | 2 | 2 | - |
|  | 0.91\% | 1.51\% | 0.33\% | - | 0.88\% | 1.56\% | 0.86\% | 3.58\% | - |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 15
Q15. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Saw something in the news or an advertising campaign

Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| Motivated me | 147 | 76 | 71 | 42 | 37 | 68 | 89 | 13 | 45 |
|  | 30.37\% | 32.19\% | 28.63\% | 29.34\% | 27.13\% | 33.25\% | 30.73\% | 24.05\% | 32.04\% |
| Did not motivate me | 317 | 146 | 171 | 101 | 93 | 122 | 191 | 36 | 90 |
|  | 65.35\% | 61.39\% | 69.14\% | 70.66\% | 68.5\% | 59.54\% | 65.59\% | 67.2\% | 64.16\% |
| Can't remember | 7 | 6 | 1 | - | 2 | 5 | 4 | - | 3 |
|  | 1.47\% | 2.7\% | 0.28\% | - | 1.21\% | 2.66\% | 1.52\% | - | 1.9\% |
| Don't know | 14 | 9 | 5 | - | 4 | 9 | 6 | 5 | 3 |
|  | 2.81\% | 3.71\% | 1.94\% | - | 3.16\% | 4.54\% | 2.16\% | 8.75\% | 1.9\% |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Jewish Poll

## Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018
Table 16
Q16. Thinking about your donations in the past year, how many different charities did you support in that period?
Base: All Respondents who reported donating to charity

|  | Total | Gender |  | Age |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Female | Male | 18-34 | 35-54 | 55+ | London | North West | Other |
| Unweighted total | 482 | 225 | 257 | 52 | 123 | 307 | 388 | 49 | 45 |
| Weighted total | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
| One charity | 39 | 26 | 13 | 19 | 7 | 13 | 19 | 3 | 17 |
|  | 7.95\% | 10.94\% | 5.09\% | 13.46\% | 4.83\% | 6.17\% | 6.38\% | 4.91\% | 12.38\% |
| Between two and four charities | 207 | 105 | 102 | 63 | 58 | 87 | 136 | 18 | 53 |
|  | 42.7\% | 44.15\% | 41.32\% | 43.54\% | 42.46\% | 42.28\% | 46.76\% | 33.55\% | 37.76\% |
| Between five and ten charities | 177 | 76 | 101 | 56 | 47 | 74 | 99 | 26 | 53 |
|  | 36.55\% | 32.16\% | 40.76\% | 39.29\% | 34.14\% | 36.24\% | 33.91\% | 48.04\% | 37.67\% |
| More than ten charities | 58 | 27 | 31 | 5 | 25 | 28 | 34 | 7 | 17 |
|  | 12.05\% | 11.58\% | 12.5\% | 3.7\% | 18.57\% | 13.55\% | 11.71\% | 13.5\% | 12.19\% |
| Can't remember | 4 | 3 | 1 | - | - | 4 | 4 | - | - |
|  | 0.74\% | 1.17\% | 0.33\% | - | - | 1.76\% | 1.24\% | - | - |
| SIGMA | 485 | 237 | 248 | 144 | 136 | 205 | 291 | 53 | 141 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

