# Jewish Charity Poll

10/09/2018

Prepared on behalf of World Jewish Relief



# Methodology

### Fieldwork Dates

12th August - 5th September 2018

### **Data Collection Method**

The survey was generally conducted via telephone. A combination of both landline and mobile data were called. Additional respondents were invited to take part in the survey online. Invitations and one reminder were sent out to these respondents via email.

## **Population Sampled**

All residents aged 18+ in Great Britain who identify as Jewish.

# Sample Size

752

# Sampling Method

Data called were members of a pre-recruited Survation panel of Jewish residents in the UK. When joining the panel, respondents were asked to confirm whether they were Jewish (including secular or non-practicing) and only those who were continued into the survey.

### **Data Weighting**

Data were weighted to the profile of all Jewish adults aged 18+ in Great Britain. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

### Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 752 it is 95% certain that the 'true' value will fall within the range of 3.6% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

### Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents—this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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### Prepared by Survation

Table 1

Q1. How likely or unlikely are you to donate to each of the following types of charities?: Animal Welfare and Environment

Base: All Respondents

		Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	92	49	42	23	26	43	63	12	17
	12.18%	12.78%	11.55%	12.67%	11.75%	12.2%	15.24%	13.83%	6.59%
Somewhat likely	158	74	85	37	50	72	76	19	64
	21.07%	19.11%	23.14%	20.77%	22.75%	20.2%	18.28%	22.28%	25.27%
Neither likely nor unlikely	61	29	32	27	17	17	19	4	38
	8.12%	7.48%	8.78%	14.96%	7.95%	4.77%	4.69%	4.14%	15.11%
Somewhat unlikely	186	101	86	48	51	88	110	14	63
	24.79%	26.08%	23.44%	26.84%	23.28%	24.68%	26.45%	16.07%	25%
Very unlikely	231	120	111	44	60	127	138	36	56
	30.7%	31.03%	30.36%	24.76%	27.47%	35.68%	33.32%	42.85%	22.29%
Don't know	24	14	10	-	15	9	8	1	14
	3.13%	3.53%	2.72%	-	6.8%	2.46%	2.02%	0.83%	5.74%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### Prepared by Survation

Table 2

Q2. How likely or unlikely are you to donate to each of the following types of charities?: Global Aid and Humanitarian

Base: All Respondents

	_	Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	128	48	79	39	30	58	77	11	40
	16.99%	12.53%	21.68%	21.87%	13.91%	16.43%	18.46%	12.6%	16.06%
Somewhat likely	242	127	115	75	72	95	135	37	70
	32.17%	33.02%	31.27%	41.67%	33.08%	26.82%	32.6%	43.59%	27.6%
Neither likely nor unlikely	76	43	33	27	29	20	24	4	48
	10.05%	11.08%	8.97%	14.96%	13.25%	5.62%	5.74%	4.53%	19.02%
Somewhat unlikely	130	68	62	27	35	68	91	12	27
	17.3%	17.53%	17.05%	15.36%	15.9%	19.13%	21.92%	14.21%	10.72%
Very unlikely	139	78	62	11	39	90	75	19	45
	18.52%	20.17%	16.79%	6.14%	17.73%	25.24%	18%	22.81%	17.93%
Don't know	37	22	16	-	13	24	14	2	22
	4.97%	5.66%	4.24%	-	6.13%	6.75%	3.28%	2.25%	8.67%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3

Q3. How likely or unlikely are you to donate to each of the following types of charities?: Medical Research and Services

Base: All Respondents

	_	Ger	nder		Age		Region			
	Total	Female	Male	18-34	35-54	55+	London	North West	Other	
Unweighted total	752	365	387	64	181	507	582	87	83	
Weighted total	752	385	367	179	218	355	415	85	252	
Very likely	285	146	138	62	94	128	165	35	84	
	37.86%	37.97%	37.74%	34.82%	43.1%	36.17%	39.84%	41.33%	33.43%	
Somewhat likely	283	159	123	64	72	147	165	34	83	
	37.61%	41.37%	33.66%	35.87%	33.02%	41.3%	39.86%	39.95%	33.11%	
Neither likely nor unlikely	39	18	21	24	5	10	13	-	26	
	5.24%	4.78%	5.73%	13.47%	2.27%	2.93%	3.22%	-	10.34%	
Somewhat unlikely	63	31	33	15	24	25	37	7	20	
	8.39%	7.93%	8.87%	8.13%	10.8%	7.04%	8.82%	7.86%	7.87%	
Very unlikely	49	16	33	4	9	35	28	9	12	
	6.48%	4.2%	8.89%	2.47%	4.33%	9.83%	6.78%	10.25%	4.73%	
Don't know	33	14	19	9	14	10	6	1	26	
	4.41%	3.75%	5.11%	5.23%	6.48%	2.73%	1.49%	0.61%	10.52%	
SIGMA	752	385	367	179	218	355	415	85	252	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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Table 4

Q4. How likely or unlikely are you to donate to each of the following types of charities?: Israel-related Base: All Respondents

		Ger	nder		Age			Region	
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	303	169	135	41	92	170	160	28	115
	40.35%	43.76%	36.77%	23.17%	42.39%	47.75%	38.53%	33.08%	45.8%
Somewhat likely	242	141	101	58	75	109	145	33	63
	32.13%	36.57%	27.46%	32.19%	34.45%	30.67%	34.91%	39.08%	25.2%
Neither likely nor unlikely	63	28	35	34	14	14	16	2	44
	8.33%	7.26%	9.46%	19.1%	6.45%	4.06%	3.88%	2.88%	17.5%
Somewhat unlikely	72	22	51	28	17	27	44	11	17
	9.61%	5.63%	13.8%	15.83%	7.81%	7.59%	10.71%	13.25%	6.57%
Very unlikely	60	22	38	15	17	28	40	10	10
	8.04%	5.71%	10.48%	8.61%	7.71%	7.95%	9.64%	11.72%	4.15%
Don't know	12	4	7	2	3	7	10	-	2
	1.54%	1.07%	2.04%	1.09%	1.19%	1.99%	2.32%	-	0.78%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 5

Q5. How likely or unlikely are you to donate to each of the following types of charities?: Arts and Culture

Base: All Respondents

		Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	47	25	23	11	13	23	34	5	8
	6.3%	6.37%	6.23%	6.14%	5.96%	6.6%	8.23%	5.6%	3.37%
Somewhat likely	138	84	54	19	43	76	70	12	56
	18.37%	21.74%	14.83%	10.6%	19.74%	21.45%	16.98%	14.25%	22.06%
Neither likely nor unlikely	60	38	21	27	18	15	28	2	30
	7.95%	9.95%	5.86%	14.96%	8.2%	4.28%	6.71%	2.27%	11.93%
Somewhat unlikely	218	98	121	61	54	103	137	29	52
	29.03%	25.3%	32.96%	34.17%	24.94%	28.96%	32.99%	34.25%	20.75%
Very unlikely	264	130	134	58	80	125	132	37	94
	35.06%	33.75%	36.45%	32.65%	36.89%	35.16%	31.9%	43.64%	37.39%
Don't know	25	11	13	3	9	13	13	-	11
	3.27%	2.89%	3.67%	1.49%	4.26%	3.56%	3.19%	-	4.5%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### Prepared by Survation

Fieldwork conducted between 12th August 2018 and 5th September 2018

Table 6

Q6. How likely or unlikely are you to donate to each of the following types of charities?: Jewish

Base: All Respondents

		Gen	der		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	414	236	179	77	136	201	223	49	142
	55.08%	61.15%	48.7%	43.28%	62.15%	56.68%	53.8%	57.27%	56.46%
Somewhat likely	218	101	117	57	54	107	130	23	64
	29%	26.34%	31.8%	32.07%	24.58%	30.17%	31.43%	27.46%	25.52%
Neither likely nor unlikely	44	27	17	29	9	6	18	1	25
	5.82%	6.88%	4.71%	16.45%	3.92%	1.64%	4.24%	0.83%	10.12%
Somewhat unlikely	30	8	22	8	11	10	15	7	8
	3.97%	1.99%	6.06%	4.65%	5.22%	2.86%	3.7%	7.67%	3.17%
Very unlikely	31	9	22	6	4	21	19	6	7
	4.14%	2.38%	5.98%	3.56%	1.83%	5.84%	4.52%	6.77%	2.62%
Don't know	15	5	10	-	5	10	10	-	5
	1.99%	1.26%	2.75%	-	2.29%	2.8%	2.32%	-	2.11%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 7

Q7. How likely or unlikely are you to donate to each of the following types of charities?: Community (for example local school or synagogue)

Base: All Respondents

		Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	320	171	148	52	119	149	163	37	120
	42.53%	44.48%	40.47%	28.83%	54.49%	42.07%	39.19%	43.21%	47.79%
Somewhat likely	278	153	125	84	69	125	143	33	102
	37.01%	39.68%	34.2%	46.83%	31.82%	35.25%	34.55%	38.43%	40.58%
Neither likely nor unlikely	32	10	23	13	10	9	19	1	13
	4.28%	2.47%	6.18%	7.42%	4.56%	2.53%	4.52%	0.83%	5.04%
Somewhat unlikely	54	30	24	11	12	31	41	5	7
	7.15%	7.68%	6.58%	6.14%	5.61%	8.6%	9.96%	6%	2.9%
Very unlikely	56	17	39	19	5	31	40	9	7
	7.46%	4.53%	10.53%	10.79%	2.44%	8.87%	9.56%	10.71%	2.9%
Don't know	12	4	7	-	2	10	9	1	2
	1.58%	1.15%	2.03%	-	1.08%	2.69%	2.22%	0.83%	0.78%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 8

Q8. How likely or unlikely are you to donate to each of the following types of charities?: Supporting vulnerable women Base: All Respondents

		Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Very likely	201	127	75	55	73	73	117	19	66
	26.78%	32.84%	20.41%	30.61%	33.69%	20.61%	28.08%	21.87%	26.31%
Somewhat likely	274	154	121	69	80	125	169	38	66
	36.46%	39.86%	32.89%	38.41%	36.83%	35.25%	40.83%	45.27%	26.29%
Neither likely nor unlikely	86	37	49	33	26	26	19	5	61
	11.38%	9.54%	13.31%	18.7%	12.02%	7.29%	4.65%	5.94%	24.3%
Somewhat unlikely	104	48	56	13	16	75	63	8	33
	13.85%	12.44%	15.34%	7.34%	7.3%	21.16%	15.3%	9.04%	13.1%
Very unlikely	68	17	51	9	15	44	36	14	18
	9%	4.35%	13.89%	4.94%	6.82%	12.38%	8.66%	16.23%	7.12%
Don't know	19	4	15	-	7	12	10	1	7
	2.53%	0.97%	4.16%	-	3.34%	3.3%	2.49%	1.65%	2.89%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 9

Q9. Thinking about the past year, how much money did you donate to charities overall, or did you not donate in the past year?

Base: All Respondents

		Ger	nder		Age			Region	
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	752	365	387	64	181	507	582	87	83
Weighted total	752	385	367	179	218	355	415	85	252
Less than £50	74	48	27	36	20	18	27	8	39
	9.87%	12.38%	7.23%	20.01%	9.28%	5.12%	6.6%	9.65%	15.32%
Between £50 and £249	178	85	93	54	50	74	113	23	43
	23.7%	22.16%	25.33%	30.1%	22.93%	20.96%	27.16%	26.51%	17.06%
Between £250 and £1000	127	60	67	31	33	63	76	15	36
	16.91%	15.59%	18.3%	17.32%	15.28%	17.7%	18.37%	17.7%	14.23%
£1000 or more	106	44	61	23	33	50	75	8	23
	14.04%	11.47%	16.73%	12.89%	15.07%	13.98%	18.02%	8.85%	9.23%
I did not donate	51	15	36	18	11	21	19	9	23
	6.73%	3.84%	9.77%	10.17%	5.25%	5.91%	4.49%	10.92%	9.01%
Can't remember	106	68	38	12	38	56	59	10	37
	14.1%	17.66%	10.35%	6.64%	17.38%	15.84%	14.22%	11.76%	14.7%
Prefer not to say	110	65	45	5	32	73	46	12	51
	14.65%	16.9%	12.29%	2.87%	14.8%	20.5%	11.15%	14.62%	20.44%
SIGMA	752	385	367	179	218	355	415	85	252
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### **Prepared by Survation**

Fieldwork conducted between 12th August 2018 and 5th September 2018

Table 10

Q10. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Gift on behalf of a friends or family member (such as for an event like a bar or bat mitzvah, a wedding, or sponsorship)

		Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
Motivated me	264	130	134	57	85	122	153	30	80
	54.37%	54.73%	54.03%	39.92%	62.08%	59.35%	52.52%	57.18%	57.13%
Did not motivate me	213	103	110	86	48	79	134	19	60
	43.92%	43.32%	44.5%	60.08%	34.94%	38.59%	45.88%	36.01%	42.87%
Can't remember	1	-	1	-	1	-	1	-	-
	0.23%	-	0.45%	-	0.51%	0.2%	0.38%	-	-
Don't know	7	5	3	-	3	4	4	4	-
	1.48%	1.95%	1.03%	-	2.46%	1.86%	1.22%	6.81%	-
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### **Prepared by Survation**

Fieldwork conducted between 12th August 2018 and 5th September 2018

Table 11

Q11. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Family or personal connection with the cause

		Ger	nder		Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
Motivated me	352	179	173	92	115	145	201	33	117
	72.48%	75.37%	69.72%	64.25%	84.07%	70.54%	69.14%	62.76%	83.08%
Did not motivate me	126	55	71	51	21	54	86	19	22
	26.07%	23.23%	28.79%	35.75%	15.24%	26.49%	29.53%	34.94%	15.53%
Can't remember	-	-	-	-	-	-	-	-	-
	0.08%	-	0.16%	-	-	0.2%	0.14%	-	-
Don't know	7	3	3	-	1	6	3	1	2
	1.37%	1.4%	1.33%	-	0.7%	2.77%	1.18%	2.29%	1.39%
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 12

Q12. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Affinity with the cause in general Base: All Respondents who reported donating to charity

		Ger	nder		Age	Region			
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
Motivated me	442	213	229	139	118	185	260	49	132
	91.06%	89.82%	92.25%	96.79%	86.66%	89.97%	89.33%	92.82%	93.96%
Did not motivate me	37	21	16	5	17	15	26	2	8
	7.62%	8.78%	6.51%	3.21%	12.64%	7.37%	9.06%	3.92%	6.04%
Can't remember	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
Don't know	6	3	3	-	1	5	5	2	-
	1.32%	1.4%	1.24%	-	0.7%	2.66%	1.6%	3.26%	-
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 13

Q13. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Religious responsibility

Base: All Respondents who reported donating to charity

		Gei	nder	Age			Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
Motivated me	216	116	100	51	73	92	141	23	52
	44.54%	48.86%	40.4%	35.66%	53.27%	44.94%	48.44%	42.71%	37.17%
Did not motivate me	256	111	145	92	60	104	145	29	83
	52.86%	46.81%	58.66%	64.34%	43.94%	50.76%	49.73%	53.71%	59.02%
Can't remember	2	1	-	-	1	-	-	1	-
	0.33%	0.51%	0.16%	-	0.88%	0.2%	0.14%	2.26%	-
Don't know	11	9	2	-	3	8	5	1	5
	2.27%	3.82%	0.78%	-	1.91%	4.1%	1.7%	1.32%	3.81%
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### **Prepared by Survation**

Table 14

Q14. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Benefits the local community

Base: All Respondents who reported donating to charity

		Ger	nder	Age			Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
Motivated me	307	151	156	89	89	129	164	37	106
	63.32%	63.69%	62.96%	61.79%	65.52%	62.92%	56.43%	68.66%	75.55%
Did not motivate me	170	81	89	55	43	72	121	14	34
	35.05%	34%	36.06%	38.21%	31.69%	35.07%	41.68%	26.79%	24.45%
Can't remember	4	2	2	-	3	1	3	1	-
	0.73%	0.8%	0.66%	-	1.91%	0.45%	1.03%	0.97%	-
Don't know	4	4	1	-	1	3	2	2	-
	0.91%	1.51%	0.33%	-	0.88%	1.56%	0.86%	3.58%	-
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### **Prepared by Survation**

Fieldwork conducted between 12th August 2018 and 5th September 2018

Table 15

Q15. Thinking about your donations to charity in the past year, which of the following reasons, if any, motivated you to donate to charity?: Saw something in the news or an advertising campaign

		Ger	nder	Age			Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
Motivated me	147	76	71	42	37	68	89	13	45
	30.37%	32.19%	28.63%	29.34%	27.13%	33.25%	30.73%	24.05%	32.04%
Did not motivate me	317	146	171	101	93	122	191	36	90
	65.35%	61.39%	69.14%	70.66%	68.5%	59.54%	65.59%	67.2%	64.16%
Can't remember	7	6	1	-	2	5	4	-	3
	1.47%	2.7%	0.28%	-	1.21%	2.66%	1.52%	-	1.9%
Don't know	14	9	5	-	4	9	6	5	3
	2.81%	3.71%	1.94%	-	3.16%	4.54%	2.16%	8.75%	1.9%
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%

### **Prepared by Survation**

Fieldwork conducted between 12th August 2018 and 5th September 2018

Table 16

Q16. Thinking about your donations in the past year, how many different charities did you support in that period?

		Gender			Age		Region		
	Total	Female	Male	18-34	35-54	55+	London	North West	Other
Unweighted total	482	225	257	52	123	307	388	49	45
Weighted total	485	237	248	144	136	205	291	53	141
One charity	39	26	13	19	7	13	19	3	17
	7.95%	10.94%	5.09%	13.46%	4.83%	6.17%	6.38%	4.91%	12.38%
Between two and four charities	207	105	102	63	58	87	136	18	53
	42.7%	44.15%	41.32%	43.54%	42.46%	42.28%	46.76%	33.55%	37.76%
Between five and ten charities	177	76	101	56	47	74	99	26	53
	36.55%	32.16%	40.76%	39.29%	34.14%	36.24%	33.91%	48.04%	37.67%
More than ten charities	58	27	31	5	25	28	34	7	17
	12.05%	11.58%	12.5%	3.7%	18.57%	13.55%	11.71%	13.5%	12.19%
Can't remember	4	3	1	-	-	4	4	-	-
	0.74%	1.17%	0.33%	-	-	1.76%	1.24%	-	-
SIGMA	485	237	248	144	136	205	291	53	141
	100%	100%	100%	100%	100%	100%	100%	100%	100%