

Transport Poll

Poll

14/09/2017

Prepared on behalf of the Scottish Green Party



Methodology

Fieldwork Dates

8th – 12th September 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,016

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2017 General Election vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2017 UK General Election and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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13 Sep 2017

Table 1
Q1. By Normal Weighting
Q1. The Scottish Government is proposing to half the Air Departure Tax that airlines pay. If implemented in full, and assuming airlines pass on the cut to passengers, the cost for an adult flight in economy class would reduce by no more than £8. Supporters of the proposal say that the move will boost the economy by increasing the number of flights to and from Scotland. However, opponents of the proposal say that the cut will mean there is less money for the Scottish government to spend on other transport improvements, and the main beneficiaries of the cut will be the most wealthy travellers and big businesses. Which of the following would you rather the Scottish Government prioritised?

Base : All Respondents

| | Total | Gender | | Age | | | 2017 GE Vote | | | | 2016 Holyrood Constituency Vote | | | | ScotRegion | | | | | | | | 2014 Referendum Vote | | SEG | | | |
|--|--------|--------|--------|--------|--------|--------|--------------|--------|--------|--------|---------------------------------|--------|--------|--------|-----------------------|----------------|------------------|-----------------------|---------|---------------|---------|---------------------|----------------------|--------|--------|--------|--------|--------|
| | | Male | Female | 16-34 | 35-54 | 55+ | CON | LAB | LD | SNP | CON | LAB | LD | SNP | Highlands and Islands | South Scotland | Central Scotland | Mid Scotland and Fife | Glasgow | West Scotland | Lothian | North East Scotland | Yes | No | AB | C1 | C2 | DE |
| Unweighted Total | 1016 | 423 | 593 | 295 | 394 | 327 | 179 | 213 | 51 | 350 | 133 | 139 | 43 | 355 | 86 | 49 | 128 | 89 | 190 | 184 | 151 | 139 | 471 | 378 | 206 | 285 | 222 | 303 |
| Weighted Total | 1016 | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 |
| Spending money on improving public transport | 615 | 301 | 314 | 191 | 193 | 232 | 146 | 136 | 37 | 178 | 110 | 99 | 36 | 179 | 61 | 49 | 70 | 65 | 78 | 81 | 119 | 93 | 236 | 283 | 149 | 177 | 128 | 161 |
| | 60.5% | 61.8% | 59.4% | 63.1% | 57.6% | 61.1% | 63.7% | 62.4% | 68.9% | 60.2% | 61.8% | 66.0% | 68.1% | 59.9% | 64.1% | 63.2% | 56.2% | 65.6% | 60.0% | 60.7% | 61.0% | 57.1% | 62.3% | 60.2% | 67.3% | 63.6% | 57.4% | 55.0% |
| Cutting Air Departure Tax | 216 | 114 | 102 | 51 | 75 | 90 | 48 | 42 | 8 | 75 | 40 | 29 | 5 | 80 | 18 | 14 | 23 | 26 | 27 | 31 | 35 | 42 | 93 | 95 | 47 | 51 | 66 | 52 |
| | 21.2% | 23.3% | 19.2% | 16.8% | 22.3% | 23.8% | 20.9% | 19.2% | 14.3% | 25.2% | 22.3% | 19.1% | 9.6% | 26.9% | 18.5% | 18.2% | 18.9% | 25.8% | 20.8% | 23.1% | 17.9% | 26.0% | 24.5% | 20.3% | 21.1% | 18.3% | 29.7% | 17.6% |
| Don't know | 185 | 73 | 113 | 61 | 67 | 57 | 35 | 40 | 9 | 43 | 28 | 22 | 12 | 39 | 17 | 14 | 31 | 8 | 25 | 22 | 41 | 27 | 50 | 92 | 26 | 50 | 29 | 81 |
| | 18.2% | 14.9% | 21.3% | 20.1% | 20.1% | 15.1% | 15.4% | 18.4% | 16.8% | 14.6% | 16.0% | 14.9% | 22.2% | 13.2% | 17.5% | 18.5% | 24.9% | 8.5% | 19.2% | 16.2% | 21.1% | 16.9% | 13.2% | 19.6% | 11.6% | 18.1% | 12.9% | 27.4% |
| SIGMA | 1016 | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

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Table 2
Q2. By Normal Weighting
Q2. Which of the following do you think would have the greatest positive impact on your life?
Base : All Respondents

| | Total | | Gender | | | Age | | | 2017 GE Vote | | | | 2016 Holyrood Constituency Vote | | | | ScotRegion | | | | | | | | 2014 Referendum Vote | | SEG | | | |
|--|-------|--------|--------|--------|--------|--------|--------|--------|--------------|--------|--------|--------|---------------------------------|--------|--------|-----------------------|----------------|------------------|-----------------------|---------|---------------|---------|---------------------|--------|----------------------|--------|--------|--------|--------|--|
| | | | Male | Female | 16-34 | 35-54 | 55+ | CON | LAB | LD | SNP | CON | LAB | LD | SNP | Highlands and Islands | South Scotland | Central Scotland | Mid Scotland and Fife | Glasgow | West Scotland | Lothian | North East Scotland | Yes | No | AB | C1 | C2 | DE | |
| Unweighted Total | 1016 | | 423 | 593 | 295 | 394 | 327 | 179 | 213 | 51 | 350 | 133 | 139 | 43 | 355 | 86 | 49 | 128 | 89 | 190 | 184 | 151 | 139 | 471 | 378 | 206 | 285 | 222 | 303 | |
| Weighted Total | 1016 | | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 | |
| Improving public transport, e.g. buses | 266 | 26.1% | 129 | 137 | 94 | 97 | 75 | 35 | 69 | 18 | 93 | 26 | 50 | 15 | 80 | 25 | 16 | 30 | 28 | 42 | 45 | 38 | 109 | 109 | 41 | 78 | 55 | 92 | | |
| | | | 26.4% | 25.9% | 31.0% | 28.9% | 19.8% | 15.3% | 31.7% | 32.4% | 31.4% | 14.3% | 33.5% | 28.2% | 26.7% | 26.5% | 20.5% | 24.1% | 27.9% | 32.1% | 31.5% | 23.3% | 23.4% | 28.7% | 23.3% | 18.3% | 28.2% | 24.7% | 31.2% | |
| Improving existing transport infrastructure e.g. fixing potholes | 460 | 45.3% | 216 | 244 | 103 | 150 | 207 | 129 | 90 | 25 | 129 | 104 | 67 | 26 | 137 | 41 | 45 | 56 | 52 | 50 | 50 | 82 | 83 | 161 | 242 | 105 | 128 | 113 | 113 | |
| | | | 44.2% | 46.3% | 34.2% | 44.7% | 54.7% | 56.3% | 41.5% | 45.9% | 43.7% | 58.6% | 44.4% | 49.4% | 45.9% | 43.1% | 58.1% | 45.0% | 52.2% | 38.8% | 37.5% | 42.4% | 51.5% | 42.5% | 51.6% | 47.6% | 46.2% | 50.6% | 38.6% | |
| Building new transport infrastructure, e.g. building new roads | 129 | 12.7% | 80 | 49 | 43 | 33 | 54 | 42 | 24 | 5 | 38 | 28 | 12 | 7 | 43 | 13 | 8 | 16 | 11 | 14 | 16 | 31 | 20 | 56 | 55 | 45 | 32 | 31 | 22 | |
| | | | 16.4% | 9.3% | 14.2% | 9.8% | 14.1% | 18.5% | 11.1% | 9.0% | 12.7% | 15.6% | 8.0% | 12.6% | 14.5% | 13.4% | 10.1% | 13.0% | 11.2% | 10.5% | 12.4% | 15.9% | 12.6% | 14.8% | 11.7% | 20.3% | 11.5% | 13.8% | 7.3% | |
| Reducing air fares by cutting the Air Departure Tax | 84 | 8.3% | 38 | 46 | 33 | 25 | 26 | 11 | 17 | 6 | 22 | 10 | 12 | 5 | 23 | 8 | 8 | 10 | 6 | 13 | 13 | 16 | 9 | 36 | 32 | 20 | 21 | 16 | 28 | |
| | | | 7.8% | 8.7% | 10.9% | 7.5% | 6.9% | 4.8% | 8.0% | 11.1% | 7.6% | 5.6% | 8.2% | 9.8% | 7.6% | 8.6% | 10.3% | 7.7% | 6.3% | 10.3% | 10.1% | 8.3% | 5.5% | 9.5% | 6.8% | 9.0% | 7.4% | 7.2% | 9.5% | |
| Don't know | 77 | 7.6% | 25 | 52 | 29 | 31 | 17 | 12 | 17 | 1 | 14 | 11 | 9 | - | 16 | 8 | 1 | 13 | 2 | 11 | 11 | 20 | 11 | 17 | 31 | 11 | 19 | 8 | 39 | |
| | | | 5.2% | 9.8% | 9.7% | 9.1% | 4.5% | 5.1% | 7.7% | 1.6% | 4.6% | 5.9% | 5.8% | - | 5.3% | 8.4% | 1.1% | 10.2% | 2.4% | 8.3% | 8.5% | 10.1% | 7.0% | 4.5% | 6.6% | 4.8% | 6.7% | 3.7% | 13.4% | |
| SIGMA | 1016 | 100.0% | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 | |
| | | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Survation.

| | Page | Table | Title | Base Description | Base |
|--|------|-------|--|------------------------|------|
| | 4 | 1 | <p>Q1. The Scottish Government is proposing to half the Air Departure Tax that airlines pay. If implemented in full, and assuming airlines pass on the cut to passengers, the cost for an adult flight in economy class would reduce by no more than £8. Supporters of the proposal say that the move will boost the Scottish government to spend on other transport improvements, and the main beneficiaries of the cut will be the most wealthy travellers and big businesses.</p> <p>Which of the following would you rather the Scottish Government prioritised?</p> | Base : All Respondents | 1016 |
| | 5 | 2 | <p>Q2. Which of the following do you think would have the greatest positive impact on your life?</p> | Base : All Respondents | 1016 |